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1984 OFFICIAL YEARBOOK

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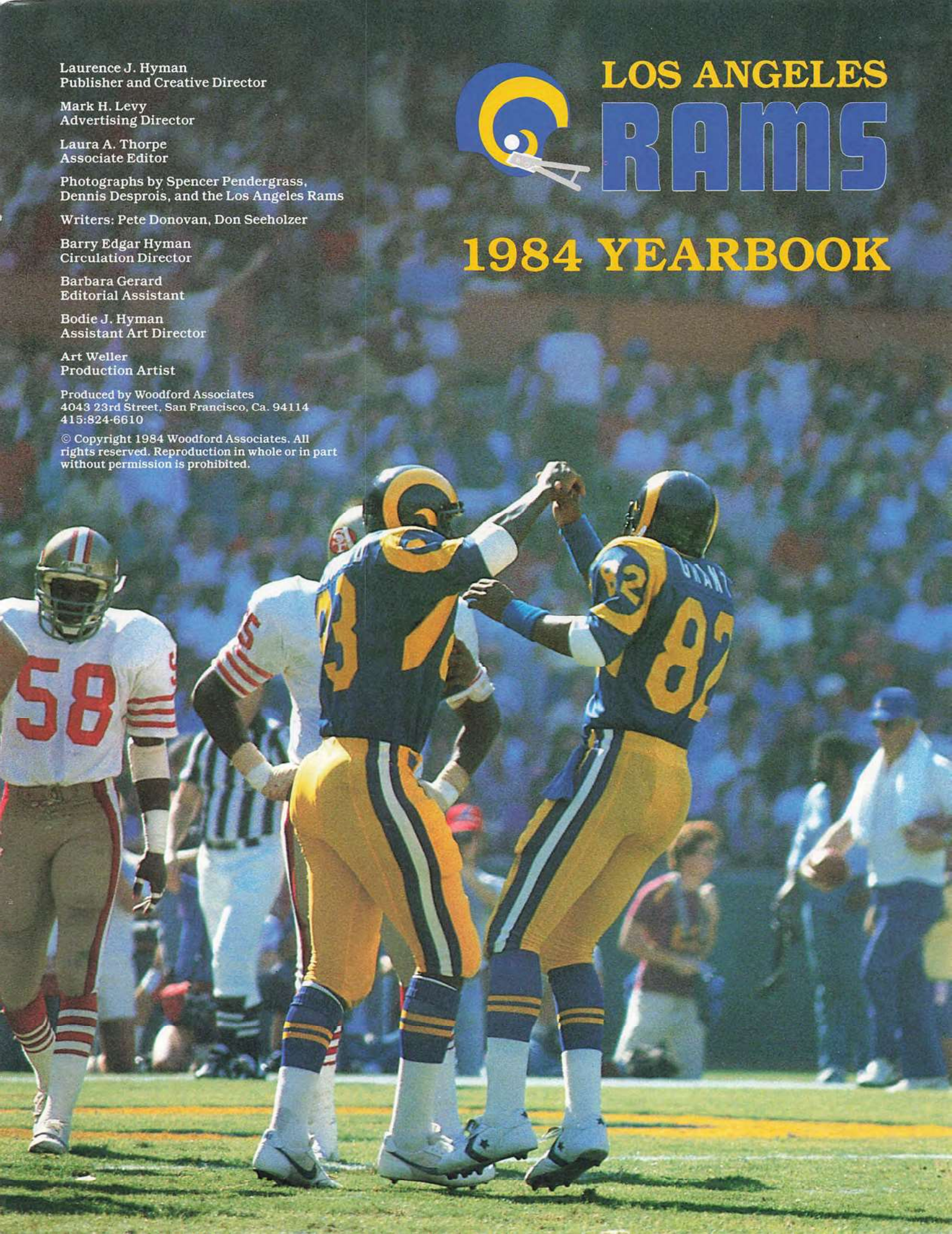
LOS ANGELES RAMS

1984 YEARBOOK



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1984 RAMS SCHEDULE

DAY	DATE	OPPONENT	KICK-OFF
Mon.	Sept. 3	DALLAS	6P
Sun.	Sept. 9	CLEVELAND	1P
Sun.	Sept. 16	Pittsburgh	1P
Sun.	Sept. 23	Cincinnati	10A
Sun.	Sept. 30	NEW YORK	1P
Sun.	Oct. 7	ATLANTA	6P
Sun.	Oct. 14	New Orleans	10A
Mon.	Oct. 22	Atlanta	6P
Sun.	Oct. 28	SAN FRANCISCO	1P
Sun.	Nov. 4	St. Louis	10A
Sun.	Nov. 11	CHICAGO	1P
Sun.	Nov. 18	Green Bay	10A
Sun.	Nov. 25	Tampa Bay	10A
Sun.	Dec. 2	NEW ORLEANS	1P
Sun.	Dec. 9	HOUSTON	1P
Sun.	Dec. 14	San Francisco	6P

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All times Pacific Standard

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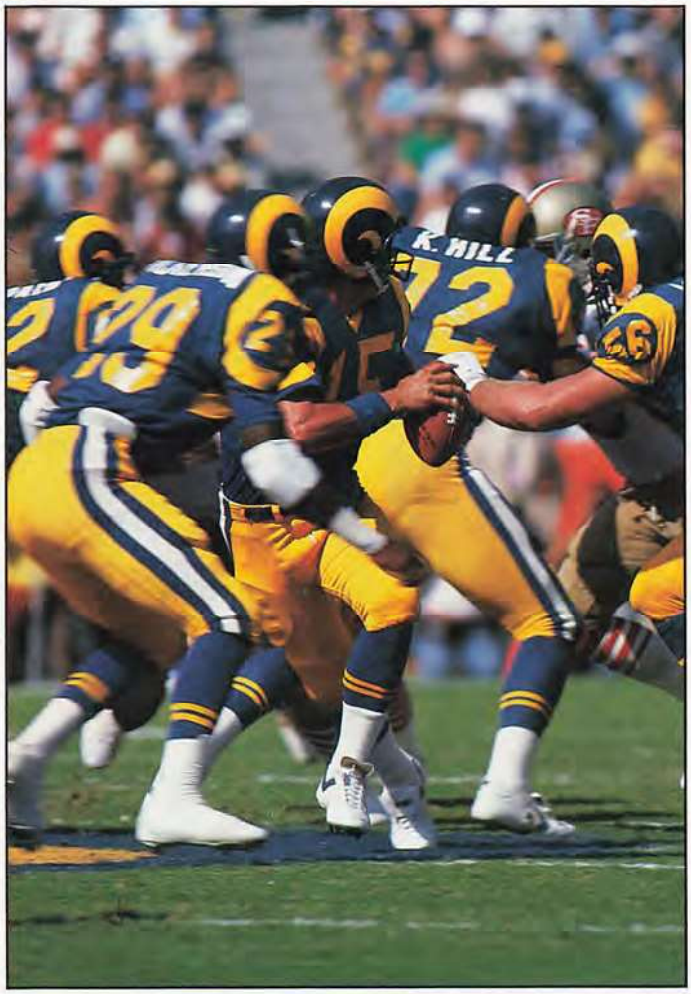

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ON THE COVER: Posing in tuxedoes before filming a TV promotion are Ferragamo and Dickerson (seated), and Johnson, Youngblood, Slater, and Cromwell. Story on page 5. Photograph by Spencer Pendergrass.

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ON THE COVER

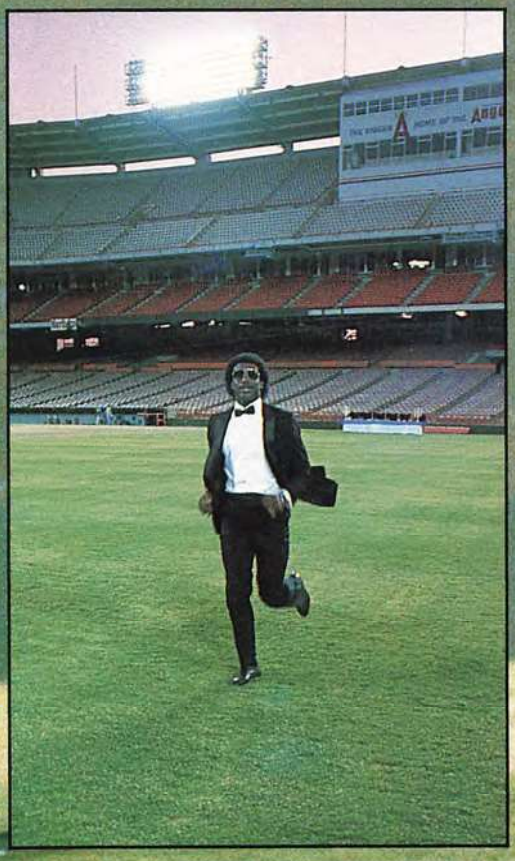
The Making of a TV Commercial

"The Rams: A Team With Winning Style" – that was the theme of the club's off-season promotional campaign, which focused on one evening at Anaheim Stadium with six Rams players dressed in tuxedos to shoot a television commercial along with the cover of the Official Yearbook and a special poster.

On hand were Jack Youngblood, Jackie Slater, Nolan Cromwell, Vince Ferragamo, Johnnie Johnson and Eric Dickerson.

After changing in the Rams locker room – where they usually dress for Sunday afternoon battles – the players posed for still pictures inside before taking the field.

Commercial filming requires hours of preparation, and the Rams' shoot promoting the sale of season tickets was no exception. Before filming could begin, a formal dining table was set up in the middle of Anaheim Stadium—complete with candelabras, sterling silver, crystal, and wing-back chairs—not to mention attention paid to wiring, lighting, sound checking and make-up. A helicopter carrying camera and crew created this wild tornado effect as it ascended from the playing field to begin the commercial filming.



Instead of finding multiple offenses or blitzing defenses, though, the Rams found a formal dining table set up near what would normally be the 50-yard line.

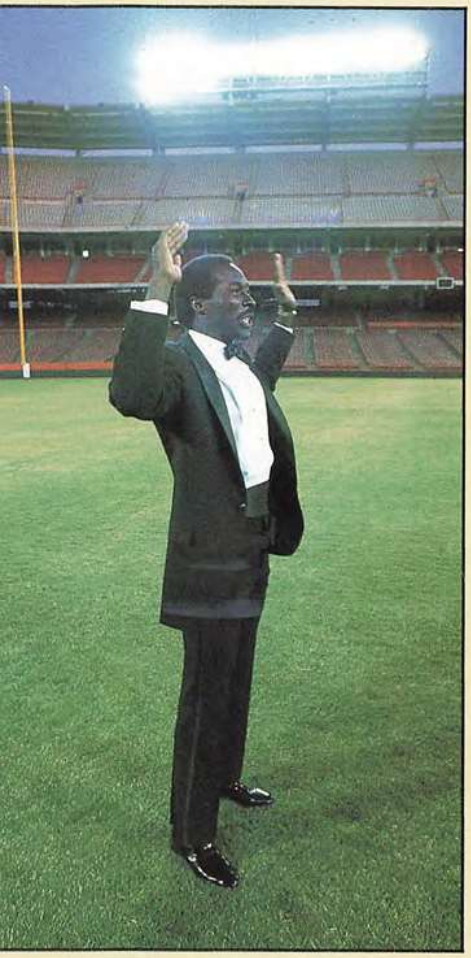
Under the direction of KCBS (Channel 2 in Los Angeles), the players chatted casually about the 1983 season and the upcoming year. They recalled memorable moments and predicted the club would enjoy even more success in 1984.

"They're all naturals," complimented a TV staffer, who deals with everyone in Hollywood on a regular basis. Indeed, the

players took cues easily, responded with first-take lines and thoroughly enjoyed themselves.

Having been served "stadium food" (hot dogs, peanuts, popcorn, etc.) during the shoot, the players were treated to steak dinners by Szabo Foods in the elegant Stadium Club after completing the session.

The TV commercials aired in Southern California throughout the summer. ■



As the Rams-turned-actors quickly discovered, a great deal of time on any set is spent waiting for technical matters to be resolved. Vince Ferragamo passed the time with his daughter, Venessa, who visited him on the set.

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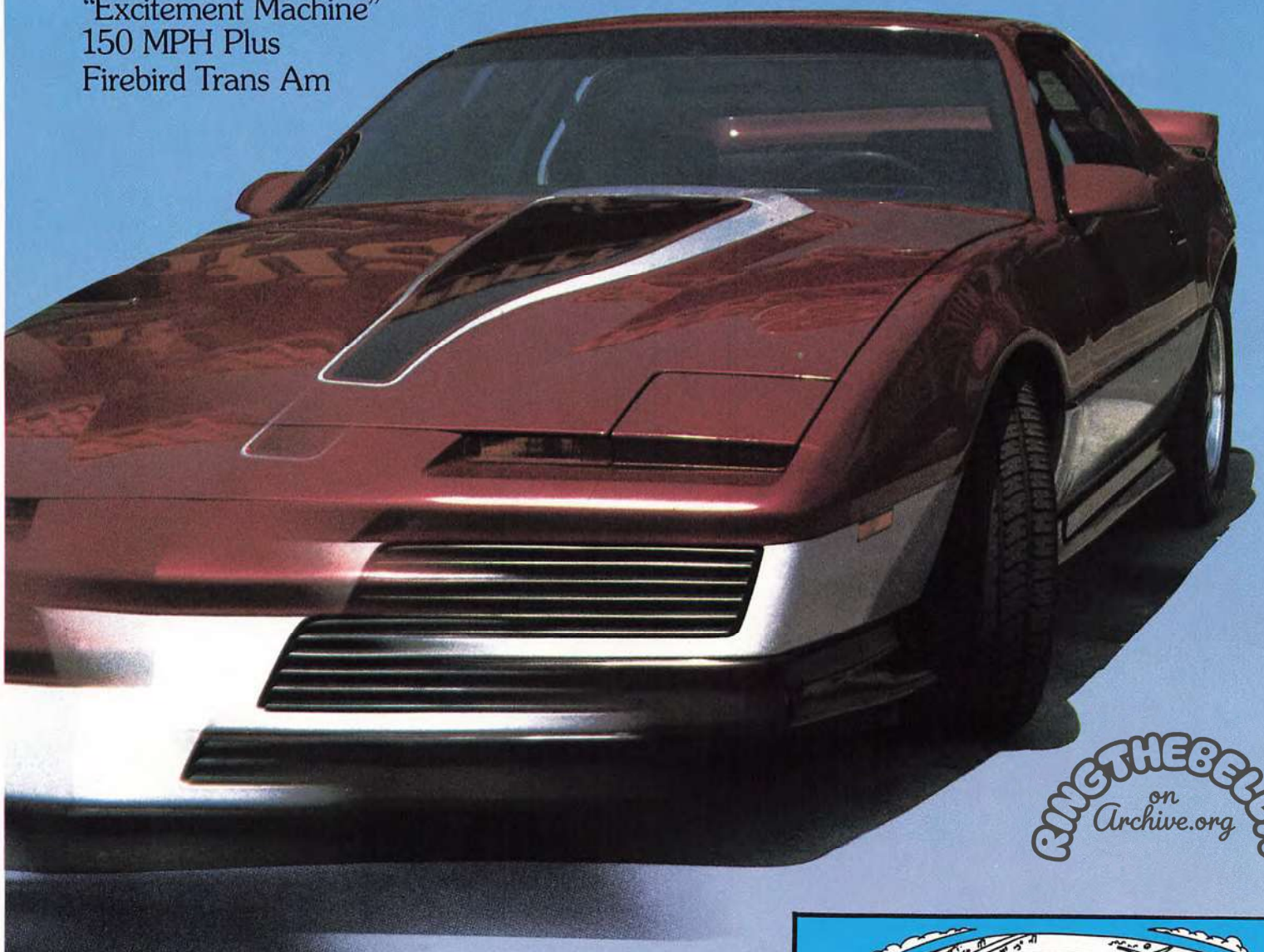

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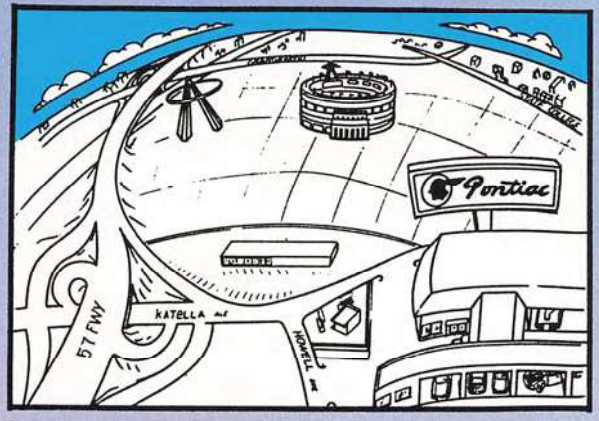


Across from "BIG A" on Katella • west of the 57 Orange Freeway

Robinson Turns Rams Around in 1983

New Look Looked Good

By Don Seeholzer, *Orange County Register*

AT THE BEGINNING, most of the talk still centered on how far they'd fallen.

At the end, it was about how far they still had to go.

In between, though, the Los Angeles Rams came a long way in 1983—all the way from the ruins of a 2-7 season to 9-7 and a spot in the playoffs in John Robinson's first year as head coach.

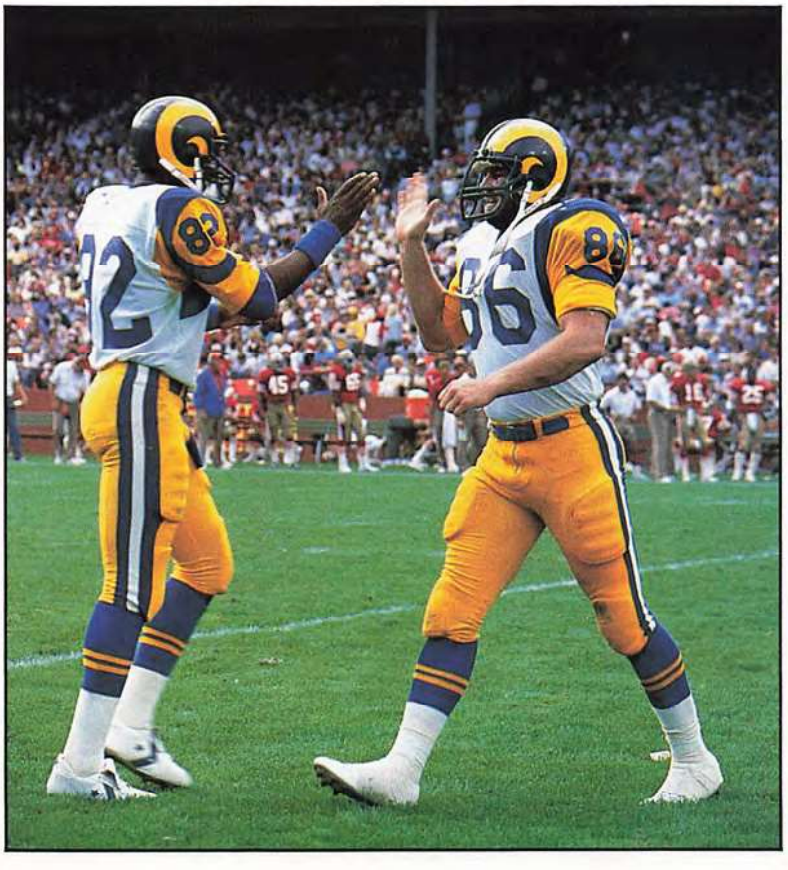
It wasn't a championship season, but it was a winning season. It was a start.

Sept. 4, Giants Stadium, East Rutherford, N.J.—He couldn't play in a 3-4. He was being phased out. He was too old.

Why were they saying such terrible things about Jack Youngblood? Gordon King must still be wondering.

In the first game of his 13th season, Youngblood made it a long afternoon for King, the starting right offensive tackle of the New York Giants, and for quarterback Scott Brunner, as the Rams made Robinson's debut a successful one, 16-6.

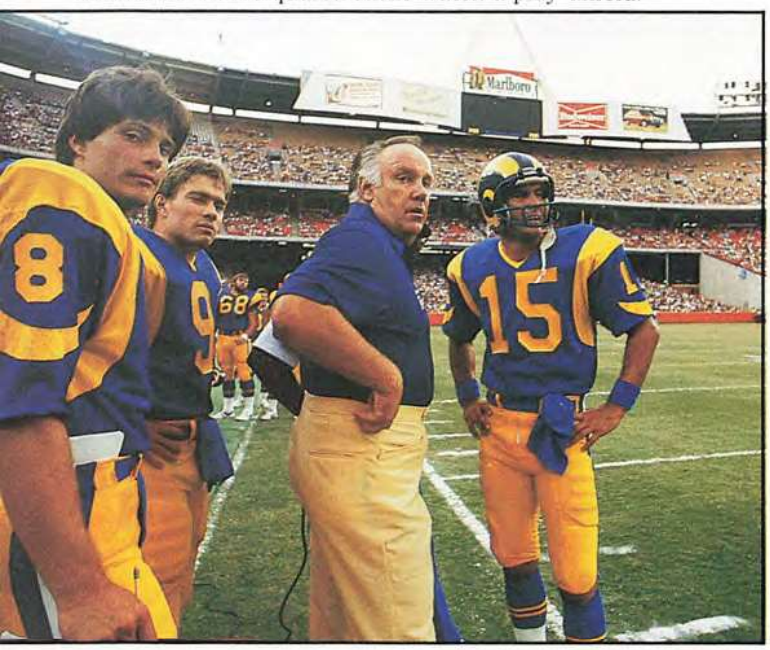
Otis Grant congratulates Mike Barber in San Francisco.



Led by the 33-year-old Youngblood, who had two of the Rams' five sacks, the much-maligned Rams defense held the Giants to 269 yards of total offense and one touchdown. Vince Ferragamo, meanwhile, was throwing for 279 yards, including touchdown passes of 8 and 42 yards to tight end Mike Barber.

"They just whipped up on us man-on-man," summed up the unfortunate Mr. King. "It was a butt-kicking."

Robinson and his quarterbacks watch a play unfold.



Sept. 25, Shea Stadium, New York, N.Y.— Standing at 2-1 after beating New Orleans (30-27) and falling to Green Bay in Milwaukee (27-24 in overtime), the Rams and the New York Jets squared off in a game marked by flying fists and feet.

The feet belonged to Eric Dickerson, the Rams' No. 1 draft choice, who finally broke loose after stumbling and ultimately fumbling away the Packer game a week earlier.

The rookie flash from SMU went 85 yards for a touchdown the second time he touched the ball and wound up with 192 yards and two touchdowns on 28 carries.

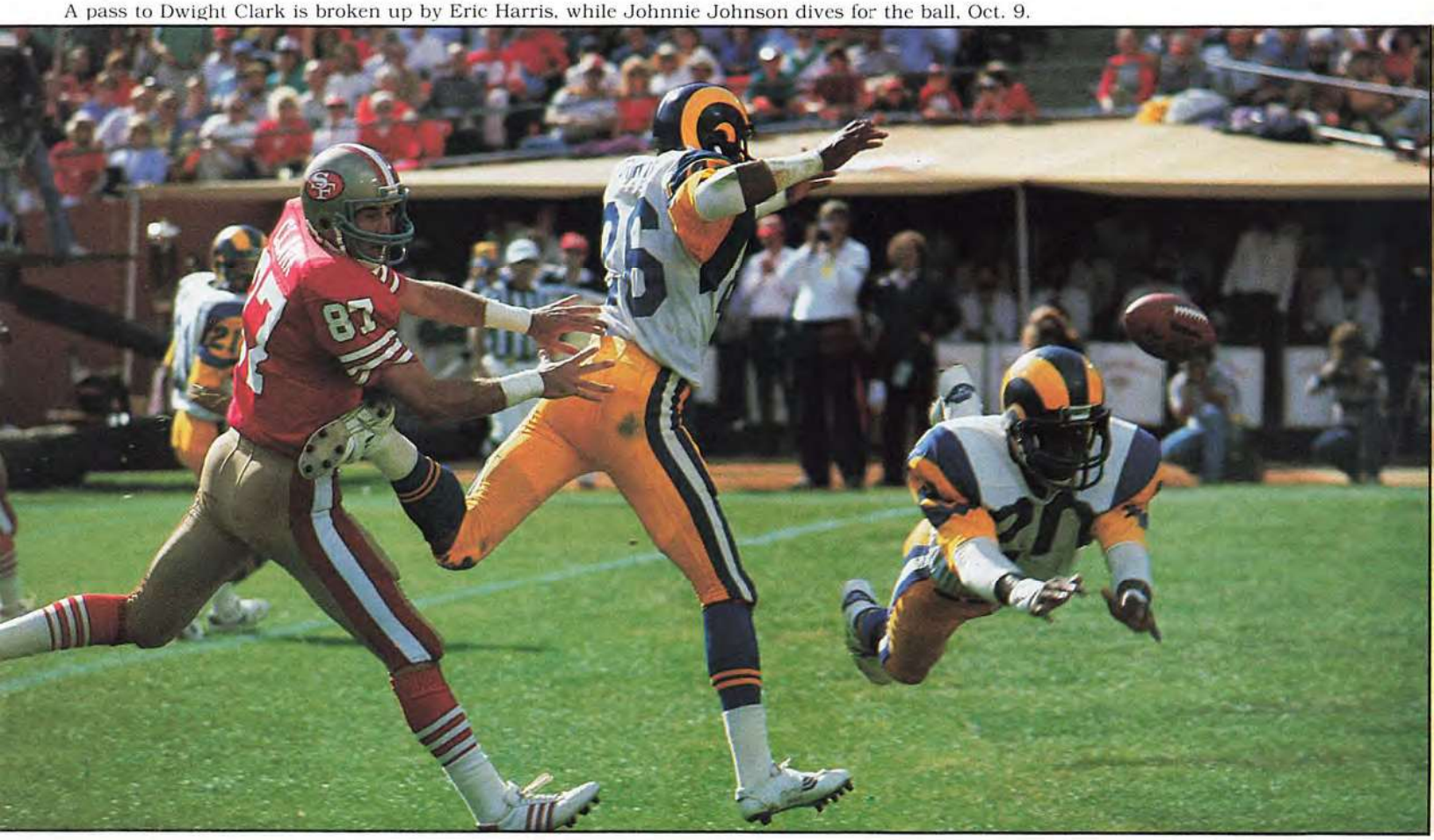
Even so, the Jets managed to pull out a 27-24 victory in a game best remembered for a full-scale, bench-clearing brawl which broke out in the third quarter when Rams right tackle Jackie Slater took exception to Jets defensive end Mark Gastineau's war dance.

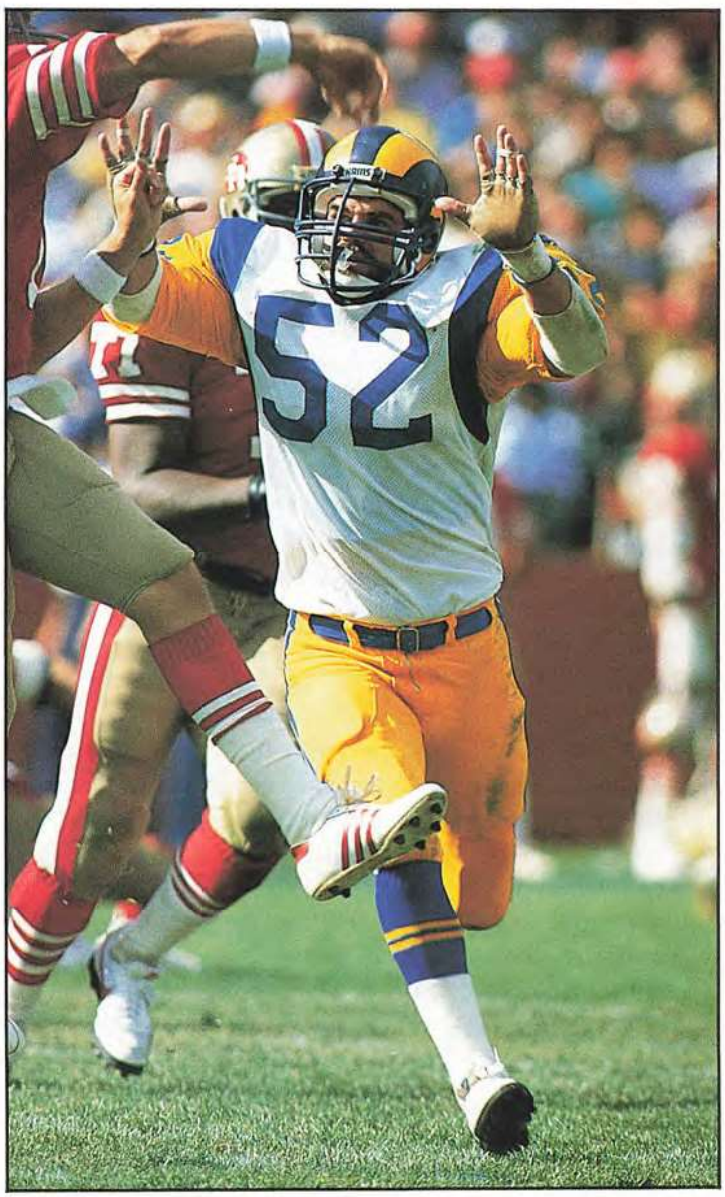
The Rams went down. But at least they went down swinging.

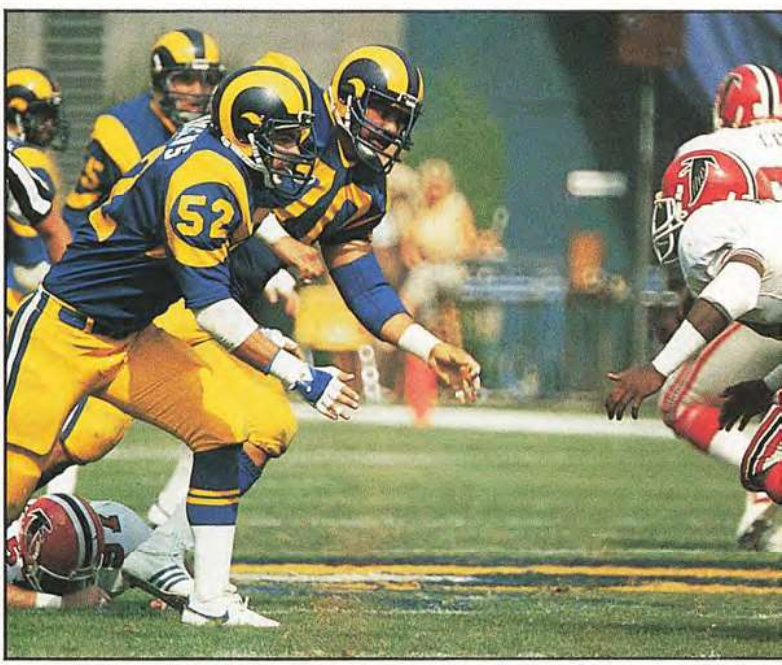
Oct. 9, Candlestick Park, San Francisco— Following a 21-12 win over Detroit at Anaheim Stadium, the Rams took to the road again for the first of two matchups with their most serious NFC West competition.

Dickerson went over the 120-yard mark for the third straight week with 142 yards and one touchdown on 22 carries and rookie Chuck Nelson ac-

A pass to Dwight Clark is broken up by Eric Harris, while Johnnie Johnson dives for the ball, Oct. 9.





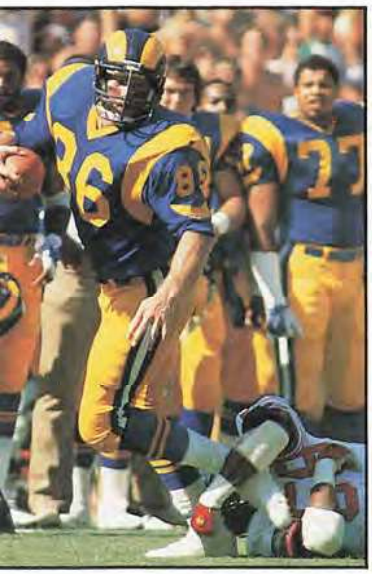


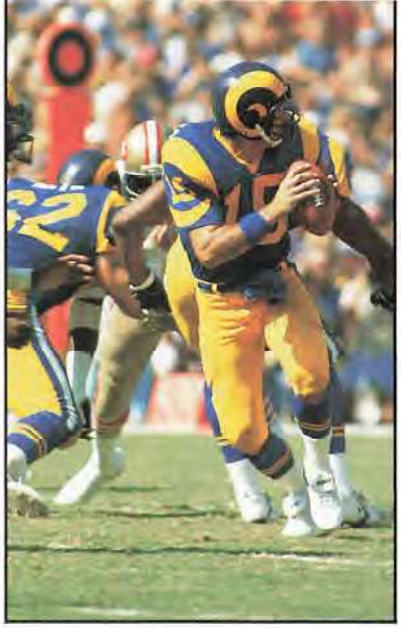
Top: Eric Dickerson evades grasp of Jim Stuckey, Oct. 9; Left: Linebacker George Andrews pushes off blocker, Oct. 9; Above: The defensive line challenges Atlanta, Oct. 16.

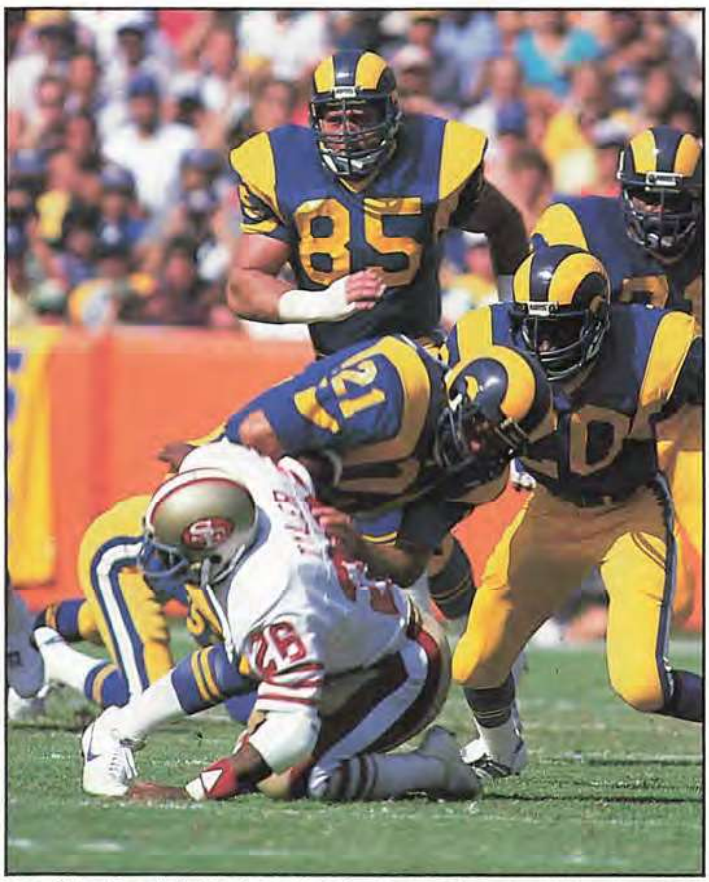
counted for the winning points with a 41-yard, third-quarter field goal.

The man of the hour, though, was reserve defensive back Ivory Sully who blocked Ray Wersching's attempt for the tying field goal—just as he had a year earlier.

With the 10-7 victory, the Rams moved into a tie for first place with the 49ers at 4-2. "Turned around?" Robinson repeated. "You're damn right this team has turned around."







Oct. 23 – Top left: Tight end Mike Barber breaks Willie Harper's downfield tackle; Top right: Vince Ferragamo drops back to pass; Above: Rams secondary stops Wendell Tyler.

Oct. 23, Anaheim Stadium – Still in a first-place tie with San Francisco following a 27-21 win over Atlanta, the Rams were seemingly on their way to sweeping the season series with the 49ers, sitting on top of a 35-24 fourth-quarter lead.

Then the roof fell in as San Francisco turned three quick touchdowns into a 45-35 victory.

Ferragamo passed for 327 yards and a club-record five touchdowns, but suffered the embarrassment of having the ball stolen from him in the end zone by the 49ers' Dwaine Board for the go-ahead score.

Nov. 14, Fulton County Stadium, Atlanta, Ga. – With the possible exception of the wild-card win over Dallas, this was the Rams' finest hour.

On a rainy night in Georgia and in their lone Monday night appearance of the season, the Rams totally dominated the Atlanta Falcons, rolling up 442 yards in total offense in a 36-13 laugher.

Dickerson rushed for 146 yards on 21 carries to break Lawrence McCutcheon's single-season team record, and backup Barry Redden – seeing his most extensive action of the season – added 110 yards on 17 carries, one of which he turned into a 40-yard touchdown.

Having split its two previous games – a 30-14 loss in Miami followed by a 21-14 victory over Chicago – the Rams' record stood at 7-4 heading into a showdown with the Super Bowl champion Washington Redskins.

Nov. 20, Anaheim Stadium – With a chance to put their recent past forever behind them, the Rams instead turned in a performance reminiscent of those bad old days, as the Redskins romped to a 42-20 victory that wasn't that close.

Playing with a wicked gash between the little and ring fingers of his right hand, Ferragamo gave the Rams a short-lived, 6-3 first-quarter lead with a 12-yard pass to David Hill. But it was all downhill for the Rams from that point as Nelson missed the conversion kick and Washington, which held Dickerson to 37 yards rushing on 11 carries, ran off the next 39 points.

"We apologize to our fans for playing so poorly," Robinson said afterward. "It will not happen again."

Nov. 27, Anaheim Stadium – It was Joe Ferguson's day and then again it wasn't.

On an afternoon when the Buffalo quarterback went over the 25,000-yard mark in career passing, he also suffered five second-half interceptions at the hands of the Rams who roared to 8-5 on the season with a 41-17 triumph.

Still playing with that sore right hand, Ferragamo nevertheless managed to throw for three touchdowns and the Rams got their final score – fittingly enough – on an interception return of 60 yards by free safety Johnnie Johnson.

Dec. 18, The Superdome, New Orleans, La. – After 15 weeks of highs and lows, it all came down to this: the final two seconds of the final game of the regular season.

The end – but only for the New Orleans Saints.

Mike Lansford, who got off on the wrong foot when he injured a knee in training camp, then lost his starting job to Nelson, then regained it, kicked

the Saints out of a playoff spot and earned the Rams a wild card date opposite Dallas with a dramatic 42-yard field goal with two seconds remaining.

Almost unbelievably, those were the only points produced by the Rams offense in a 26-24 victory, the rest coming on a safety, Henry Ellard's 72-yard punt return and interception returns of 31 and 43 yards, respectively, by Johnnie Johnson and Nolan Cromwell.

Dec. 26, Texas Stadium, Irving, Tex. – America's Team was in trouble.

Although embroiled in a quarterback controversy and saddled with back-to-back losses to Washington and San Francisco, the Dallas Cowboys were still solid, 10-point favorites to rip the Cinderella disguise off the upstart Rams.

Instead, it was the Rams who did the ripping, picking off three Danny White passes en route to a 24-17 wild-card win.

While White struggled, Ferragamo completed a sparkling three touchdown passes and Dickerson – who seemed to be running down in the final weeks of the regular season – ran up a total of 99 yards on 23 carries.

Asked afterward if this had been his greatest victory, Robinson replied, "Let's wait 'til the season is over. We may have something left in us."

Jan. 1, RFK Stadium, Washington, D.C. – One week later, the season WAS over. The Rams had nothing left, or not nearly enough, in any case, to beat the Washington Redskins.

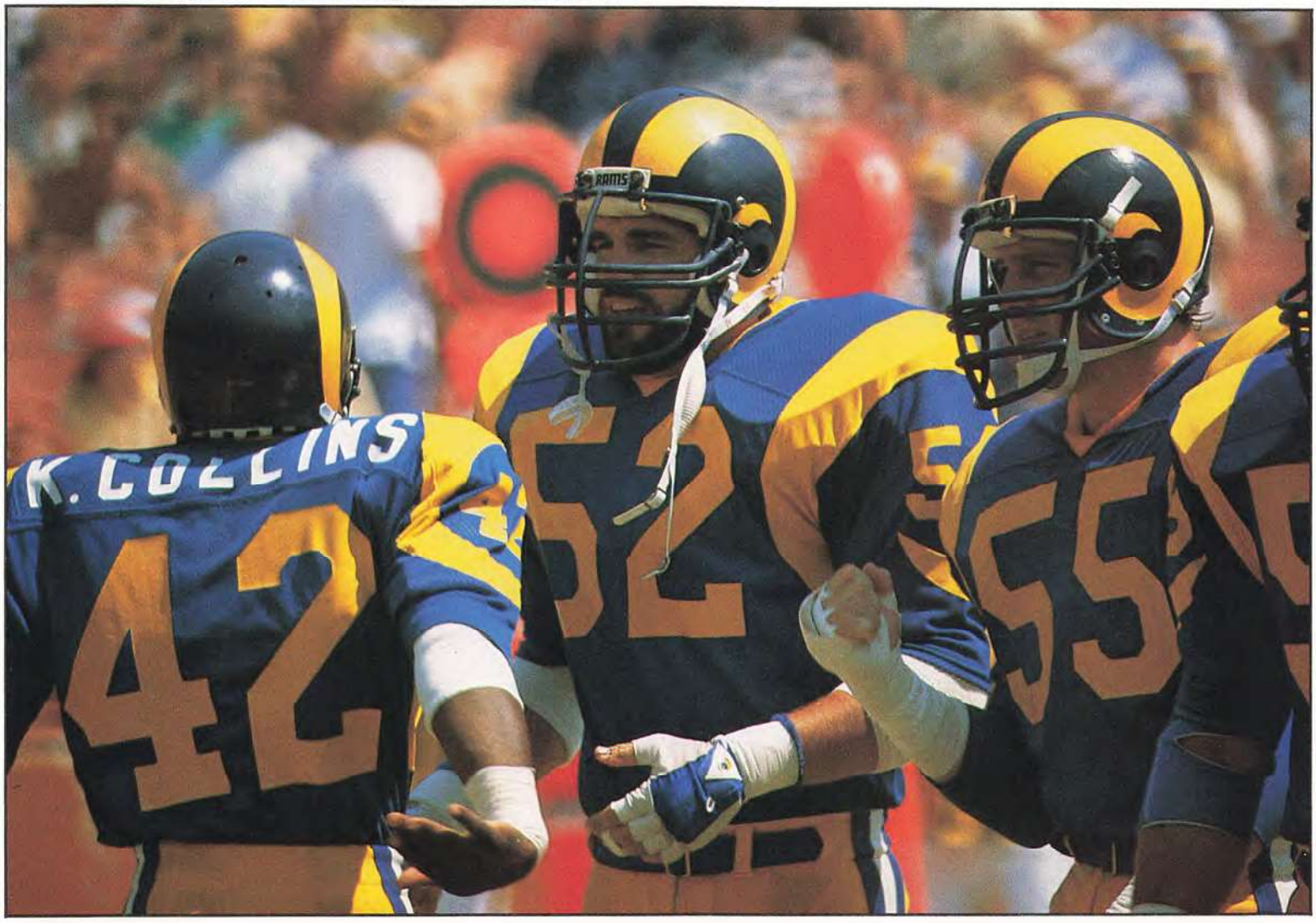
In this first step toward a return trip to the Super Bowl, the Redskins were even more dominant than they had been at Anaheim Stadium six weeks earlier, rolling up 445 yards of total offense while handing the Rams the worst defeat in club history, 51-7.

Unhappy though the ending may have been, it didn't diminish the strides made along the way.

"People ask me if that set us back," Robinson said as he got ready for 1984. "I say no. It only gave us a clear image of how far we still have to go."

Based on that game, quite a way. But not nearly so far as the year before. ■

Left to right: Kirk Collins, George Andrews, Carl Ekern.



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THE PRESIDENT

Georgia Frontiere

THE 1983 SEASON was a year of great achievement for the Los Angeles Rams and their owner, Georgia Frontiere. It was a year which saw the Rams leading the competitive National Football Conference West for much of the year before securing a wild card berth in the playoffs.

It was a season that saw Mrs. Frontiere scoring successes both on and off the field as she streamlined her front office, blending it into an efficient, smooth-functioning team.

The Rams' owner kept her pledge to return the Rams to a position of prominence, but the former Greater Los Angeles Press Club Headliner of the Year's goal continues to be a Super Bowl berth.

Mrs. Frontiere begins her sixth year at the helm of the Rams. She has hired most of the current front office personnel as well as coach John Robinson.

Mrs. Frontiere added to her string of community service achievements, receiving awards from the Ben Gurion University of the Negev and the Orange County Athletic Directors Assn. for her commitment to high school sports and law enforcement. She was also presented the Vincent T. Lombardi Varsity Scouting Hall of Fame Award by the Los Angeles Area Council of the Boy Scouts of America.

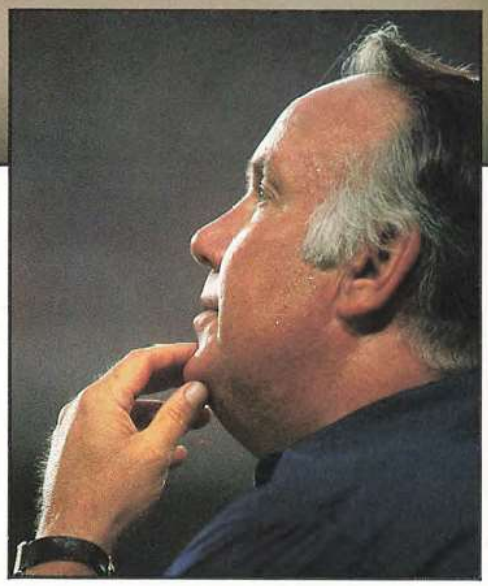
She serves on the Board of Directors of the Los Angeles Boys and Girls Club and is an active supporter of the Retinitis Pigmentosa International Society, the National Athletic Health Institute and the St. Jude Children's Research Center.

Mrs. Frontiere is married to Emmy Award-winning composer Dominic Frontiere, has two children, Chip Rosenbloom and Lucia Rodriguez and a grandson, William Carroll Rodriguez.

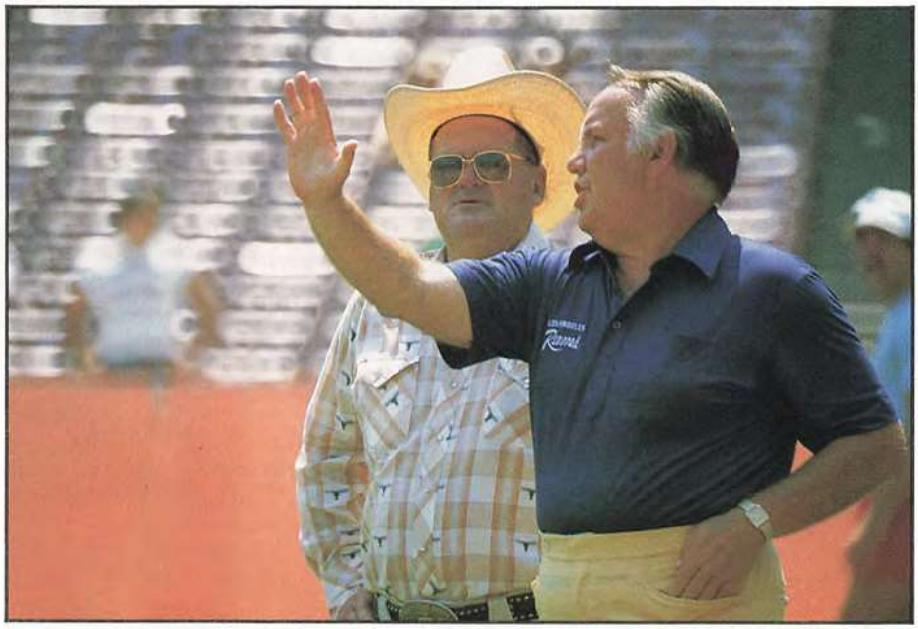
RAMS FRONT OFFICE

Georgia Frontiere: President
John Shaw: Vice President-Finance
Jack Faulkner: Administrator of Football Operations
Dick Beam: Director, Operations
John Math: Director, Player Personnel
Jay Zygmunt: Legal Counsel
Marshall Klein: Director, Community Rel.
Pete Donovan: Director, Public Rel.

"We drafted this 5'11", 160-pound weakling who ran the 40 in 6 flat [Dickerson] and turned him into a killer. It was all coaching."



"I hate that stuff about needing a couple of more years to get up there among the best. Heck, I may be dead in a couple of years."

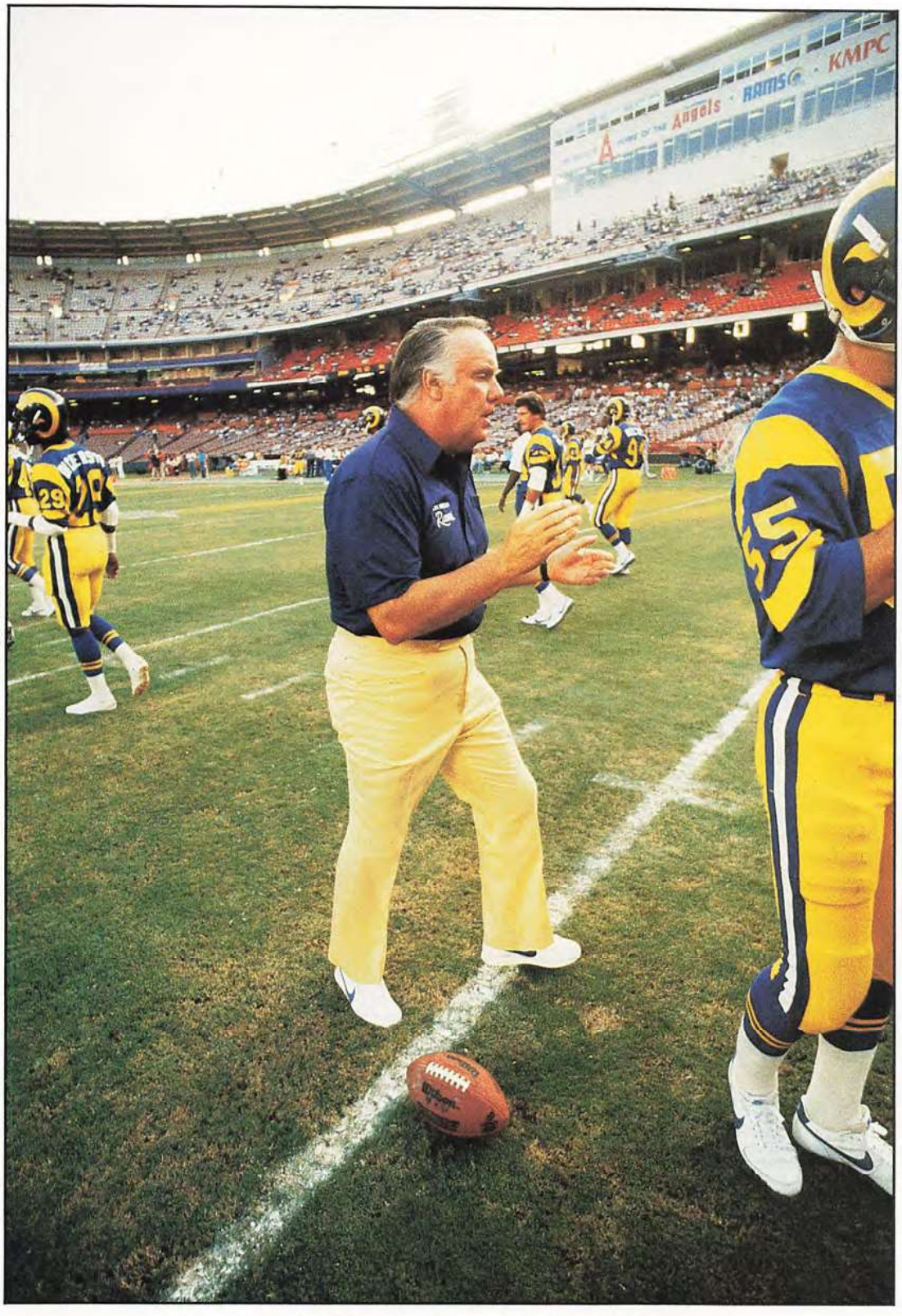


THE HEAD COACH

John Robinson

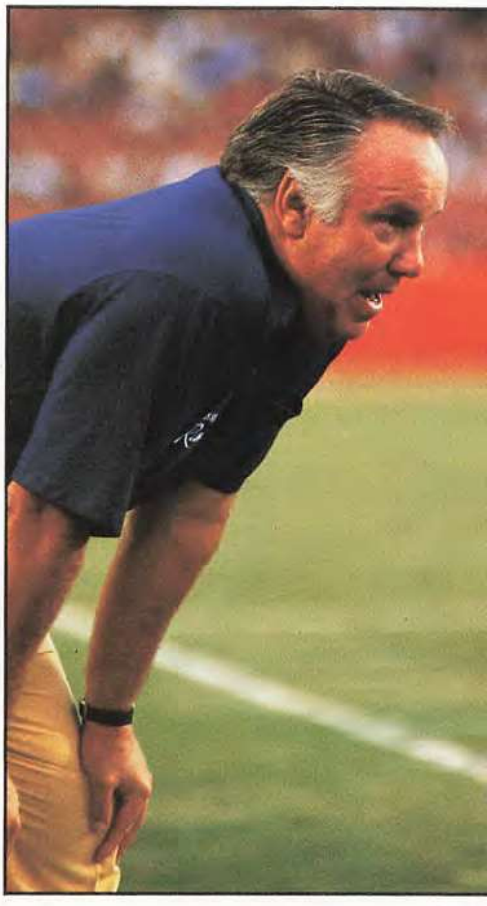
HE'S A PHILOSOPHER and a motivator. A teacher and a lecturer. He's equal parts company man, public relations practitioner and football strategist. He can be direct and charming, short and busincss-like. He's always honest. And, he can sell. Boy, can he sell.

He's John Robinson, the Los Angeles Rams'



"The offensive line is the most legislated group of people in football."

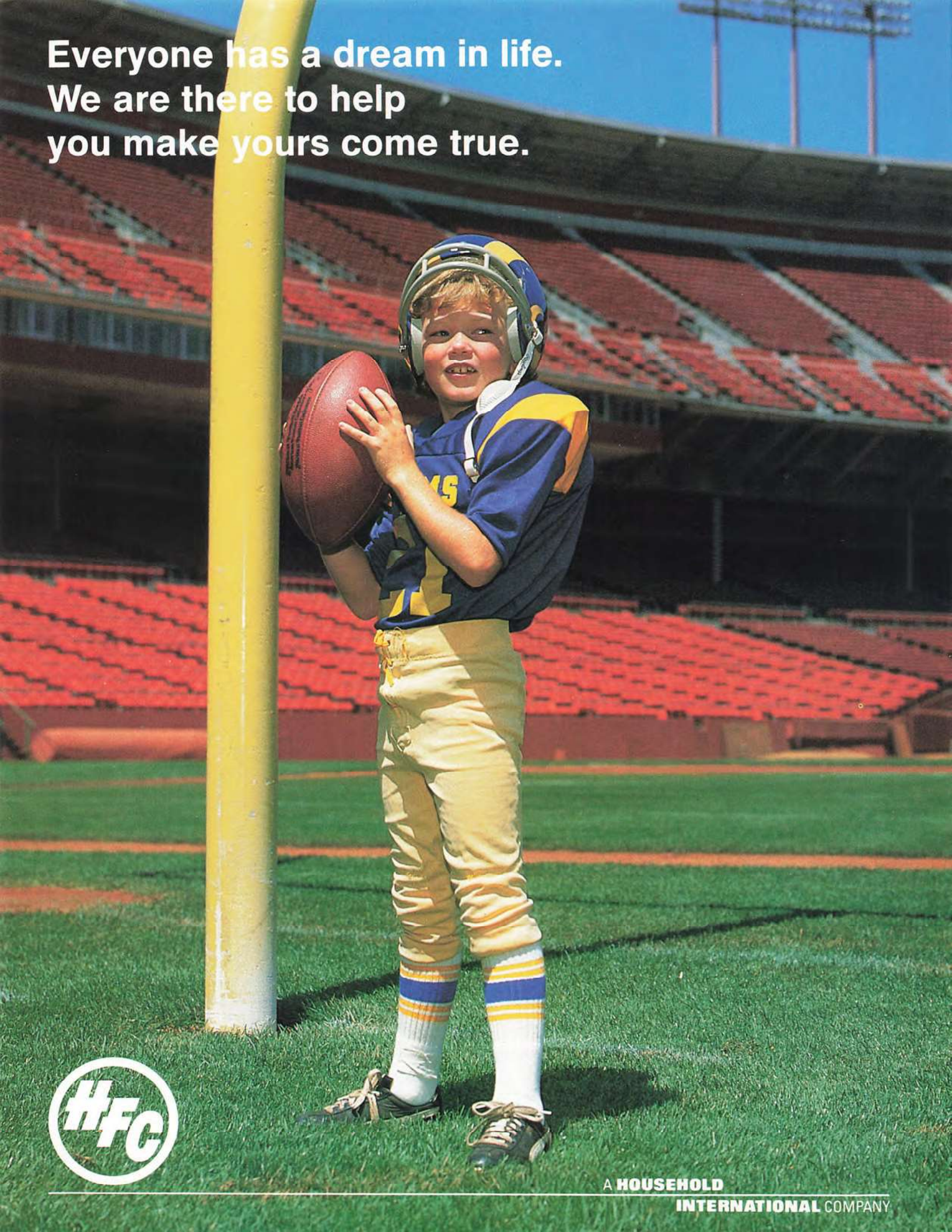
"A lot of times coaches coach poorly and blame it on the players."



head coach, more than a year removed from campus life at the University of Southern California and doing quite well in the National Football League.

All he did in his first season, 1983, was take a team that had labored through 2-7 and guide them to 9-7. He made a multitude of changes along the way, working closely with owner Georgia Frontiere, as the Rams came roaring back into the playoff picture.

"The environment here is good. Georgia has created one that puts this franchise up among the best in the league. I'm just delighted to be here," Robinson says.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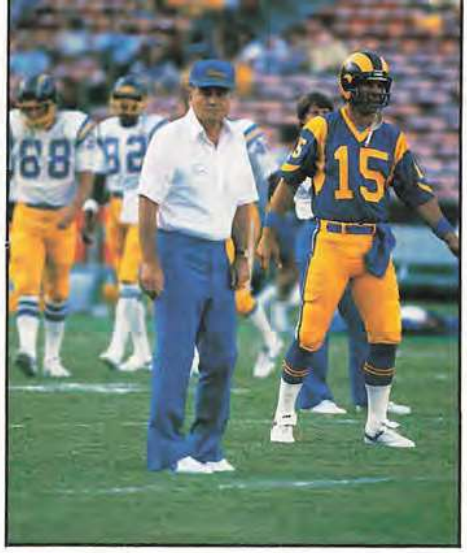
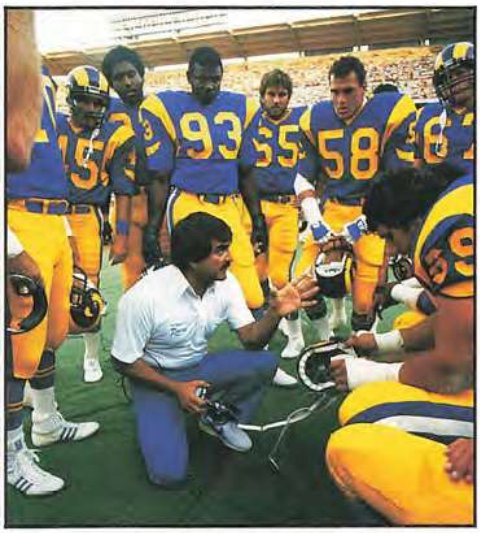


BOB BAKER
QUARTERBACK COACH

Bob Baker, the Rams' quarterback coach, joined the Rams in 1983 after serving three years as offensive coordinator for the Arizona State Sun Devils. His extensive coaching experience began at the high school level, followed by stints in the college ranks at Illinois, Indiana, and Michigan State. He also saw service in the CFL where he was head coach for the Calgary Stampeders. Bob and his wife, Alyce, live in Anaheim.

LARRY BROOKS
ASSISTANT DEFENSIVE LINE COACH

Former Rams defensive star Larry Brooks will assist Marv Goux in coaching the defensive line, a role he handled in 1983 after retiring from play last summer. Brooks brings considerable practical experience to the coaching staff; he played 11 seasons for the Rams at defensive tackle and was a five-time Pro Bowl performer. Larry and his wife, Colleen, live in Fountain Valley with their son, Larry, Jr.

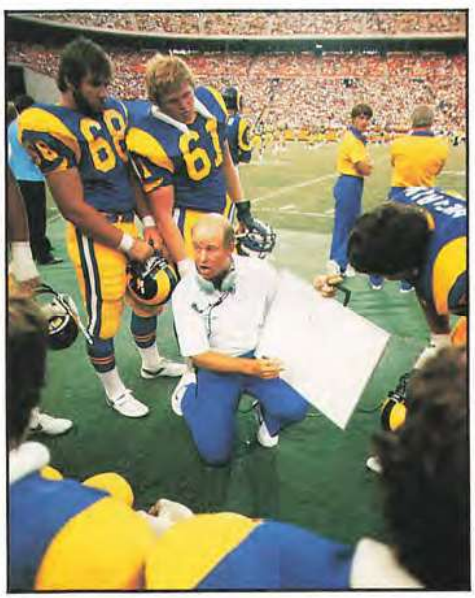


MARV GOUX
DEFENSIVE LINE COACH

A distinctive 30-year association between Marv Goux and USC ended last year when Goux chose to join his former Trojan boss, John Robinson, as the defensive line coach for the Rams. After graduating from USC, Goux coached at the high school level for one year before returning to his alma mater to coach, thus beginning a 26-year career with the Trojans. During Goux's tenure at USC, the Trojans won five national championships. Born in Santa Barbara, Goux now resides in Long Beach.

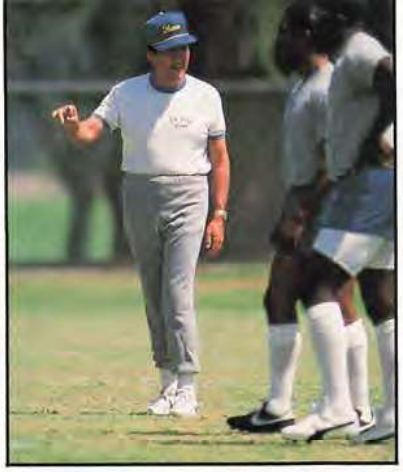
GIL HASKELL
SPECIAL TEAMS COACH

Now in his second season with the Rams, Gil Haskell will again be in charge of the special teams, a job he handled at USC for five years prior to joining the Rams. Haskell was a standout defensive back at San Francisco State and after graduation became a coach at Riordan High in San Francisco. After nine years coaching at St. Ignatius High, also in San Francisco, he joined the USC coaching staff in 1978. Gil lives in Huntington Beach.



HUDSON HOUCK
OFFENSIVE LINE COACH

Hudson Houck, in his debut season as an NFL coach, was in charge of directing the 1983 Rams' offensive line that gave up the fewest sacks in the NFL, and paved the way for Eric Dickerson to lead the league in rushing. Houck played college ball at USC where he returned to coach years later after gaining experience at the high school level. He anchored USC's freshman squad for two years, spent three years as Stanford's offensive line coach, and returned to USC under John Robinson in 1975 to assume offensive coordinator responsibilities. Hudson lives in Long Beach with his wife, Patti, and their son, Troy.



VIC RAPP

TIGHT END COACH/SPECIAL PRO ASSIGNMENT SCOUT

Vic Rapp joins the Rams this year in a dual role as coach (with the tight ends) and scout (for special assignments). Rapp spent nine years in the high school coaching ranks followed by four years at Missouri before becoming the offensive coordinator for the Edmonton Eskimos of the CFL in 1972. In 1977 Rapp became the head coach of the British Columbia Lions where in six years he compiled a 53-39-4 record. Last year Rapp worked with the Oilers, coaching both the special teams and tight ends.

JIMMY RAYE

OFFENSIVE COORDINATOR AND RECEIVER COACH

Jimmy Raye, the passing game coordinator and receiver coach in 1983, has been named offensive coordinator for the 1984 Rams. Raye's pro coaching career has included stints with the 49ers, the Lions and the Falcons. Prior to that time, Raye spent five seasons as a college assistant, first at his alma mater, Michigan State, and later at the University of Wyoming. Raye and his wife, Edwena, have two children, Robin and Jimmy, and live in Anaheim.

STEVE SHAFER

DEFENSIVE BACK COACH

In his first season as the Rams' defensive back coach, Steve Shafer saw more changes in his squad than one would normally see over several years. Injuries and trades forced Steve to make adjustments throughout the season; through it all, his unit emerged a strong one. Shafer coached at the College of San Mateo and at San Diego State before joining the Rams in 1983. Steve lives in Anaheim with his wife, Jane, and their children, Don and Shawn.

FRITZ SHURMER

DEFENSIVE COORDINATOR/INSIDE LINEBACKER COACH

Fritz Shurmer is in his 10th season in the NFL and his third with the Rams. Under Shurmer's direction last year the Rams dramatically improved their standing in the NFL's defensive rankings (from 27th to 15th). He began his pro coaching career with the Lions, moving into a post with the Patriots in 1978. Shurmer also coached in the college ranks at Albion College and the University of Wyoming. Fritz and his wife, Peggy Jane, live in Diamond Bar, Ca.

BRUCE SNYDER

RUNNING BACK COACH

Bruce Snyder was named running back coach for the Rams in 1983 after serving seven years as head coach at Utah State. During his tenure at Utah State, the Aggies twice won the PCAA championship. Snyder began coaching at his alma mater, the University of Oregon, where he stayed for six years. Early in his career he coached at USC and New Mexico State. Snyder and his wife, Linda, live in Placentia with their daughters, Jennifer, Tracy and Paige.

FRED WHITTINGHAM

OUTSIDE LINEBACKER COACH

Fred Whittingham was responsible for the tight ends and special teams in 1982, but was moved over to defense to coach outside linebackers in 1983. The switch was a natural one for Whittingham, a pro linebacker for eight years. Following his playing career, Whittingham coached at Brigham Young for nine seasons before joining the Rams' coaching staff. Fred and his wife, Nancy, have five children and live in Santa Ana.

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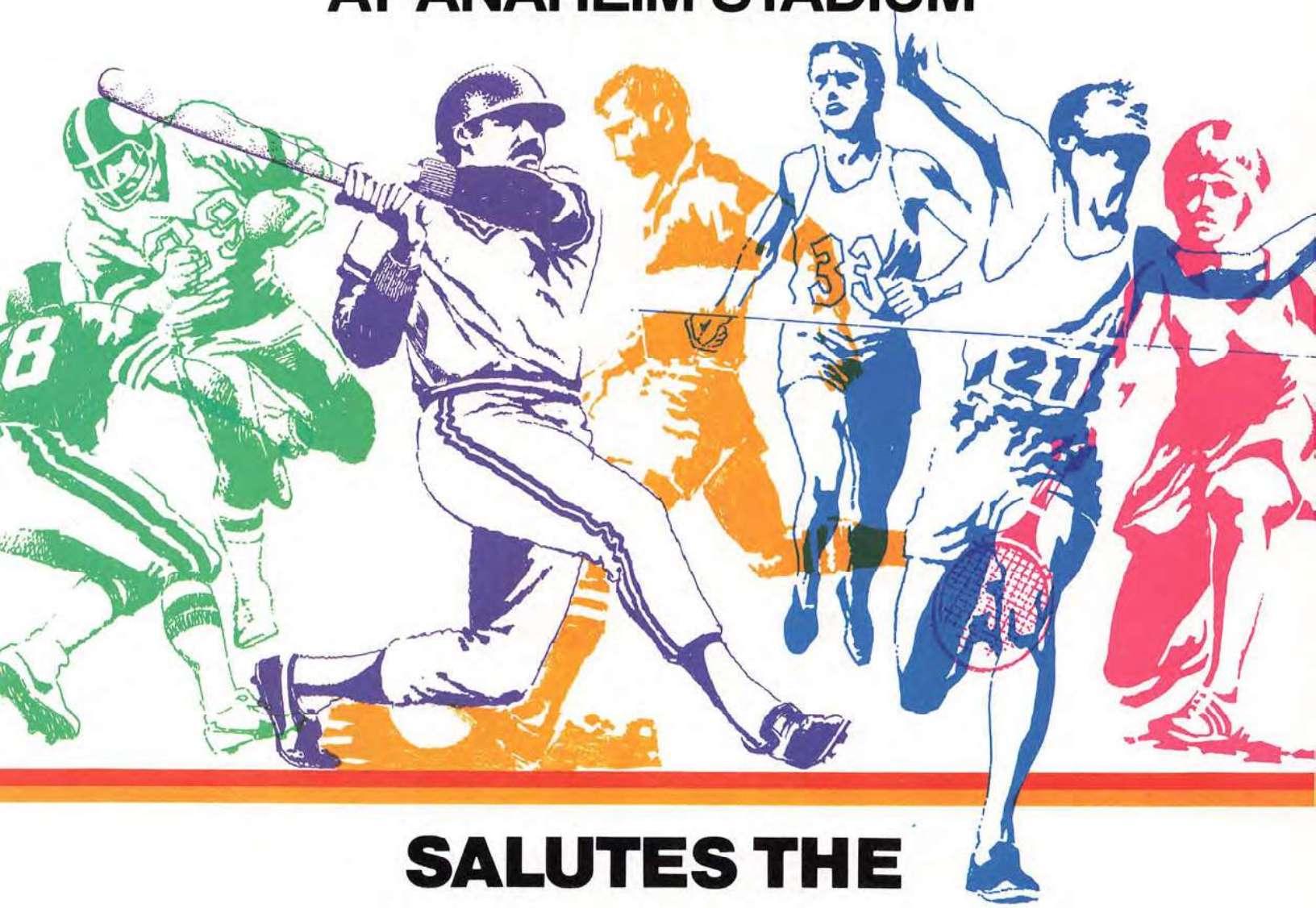

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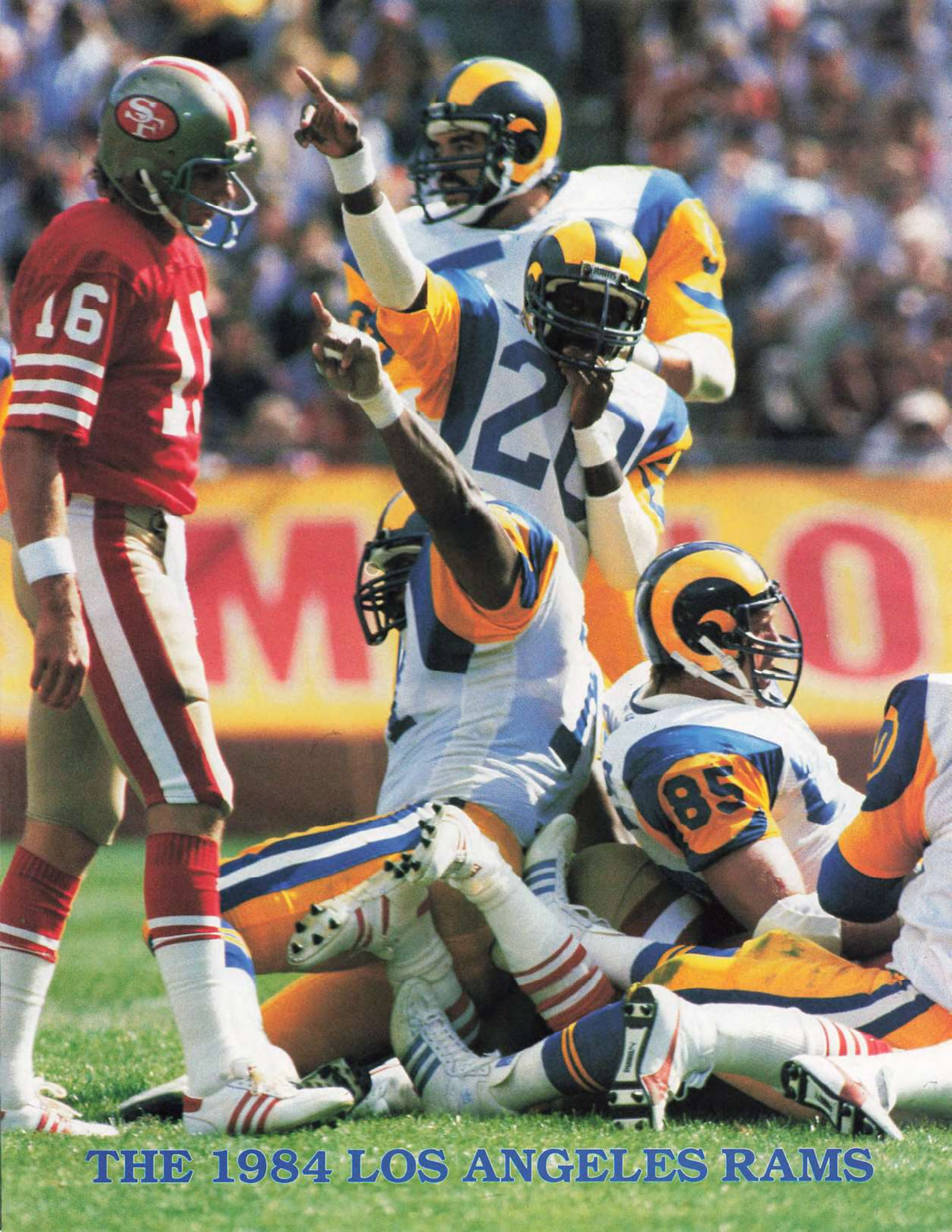
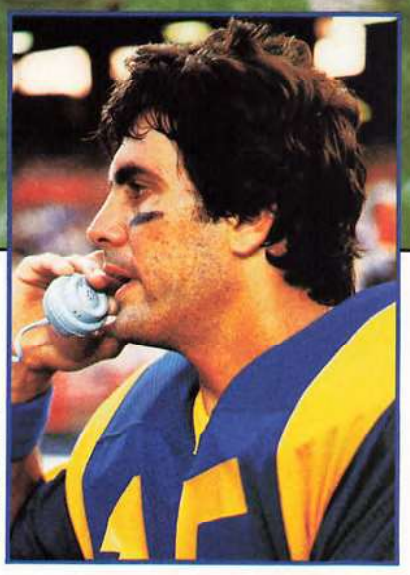


THE 1984 LOS ANGELES RAMS

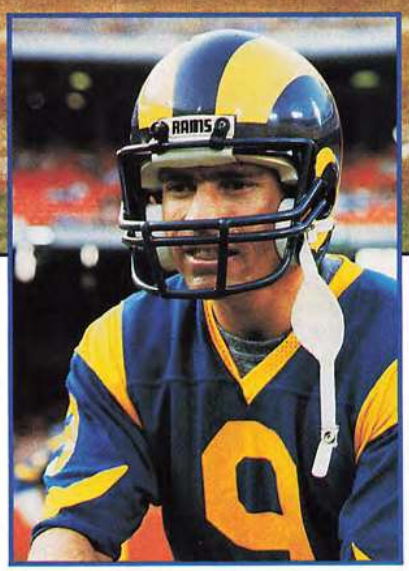


VINCE FERRAGAMO

QUARTERBACK **15**

6'3" • 212 lbs. • Born 4-24-54 • Nebraska • 7th Year • D4-77

In 1983, for the first time in his career, Vince Ferragamo was given starting quarterback responsibilities from the opening of training camp through the playoffs. He responded to the role with solid overall statistics, numerous big plays in critical games, and definite on-field leadership ability. Long recognized as one of the NFL's best long-distance passers, he is now emerging as one of the league's most efficient quarterbacks. In 1983 Ferragamo passed for more than 200 yards in each of nine games, and set Rams records for completions (274), attempts (464), and yards (3,276). A California native, Vince resides in Irvine with his wife, Jodi, and daughters, Venessa Ann and Cara.



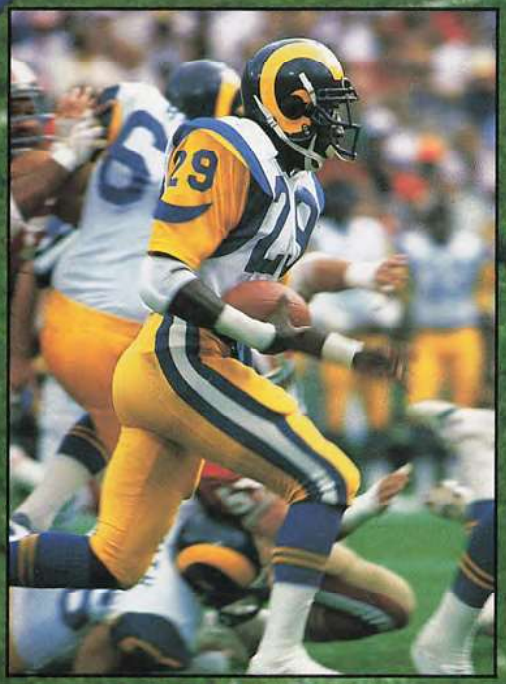
JEFF KEMP

QUARTERBACK

9

6'1" • 201 lbs. • Born 7-11-59 • Dartmouth • 4th Year • FA-81

Jeff Kemp has made great strides since being signed as a free agent, and has established himself as the Rams' number two quarterback. Kemp was called upon to perform in four regular season contests and one playoff game last year. In 1983 he threw his first career NFL touchdown pass, and completed 12 of 25 passes for 135 yards. In his best outing of the year Jeff completed 8 of 13 passes for 109 yards against the Patriots. Jeff joined the pro ranks from Dartmouth, where he holds school career marks for attempts (398) and completions (198). A native Californian, Jeff and his wife, Stacy, live in Laguna Hills.

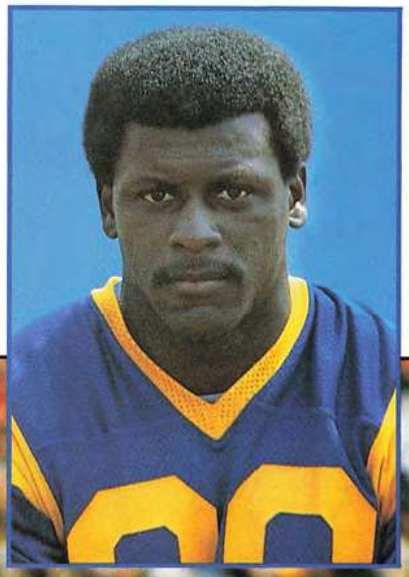


29 ERIC DICKERSON

RUNNING BACK

6'3" • 218 lbs. • Born 9-2-60 • SMU • 2nd Year • D1-83

After only one NFL season Eric Dickerson is already being compared to the greatest runners in the history of football. He led the league in rushing with 1,808 yards, set an NFL mark for most carries (390), had nine 100-yard rushing games, and pulled in 51 receptions. His finest rushing performance came against the Lions when he ran for 199 yards, and his 85-yard touchdown run against the Jets was the longest of the year in the NFL. A record-breaking performer while at SMU, Dickerson was twice named Offensive Player of the Year in the Southwest Conference, and as a senior was voted a consensus All-American. Dickerson, who is single, bought a home in Irvine during the off-season where he now resides.



30 BARRY REDDEN

RUNNING BACK

5'10" • 205 lbs. • Born 7-21-60 • Richmond • 3rd Year • D1-82

Barry Redden ended the 1983 season as the Rams' second leading rusher with 372 yards on 75 carries for a 5.0-yard average. An exceptionally strong runner who backed up Eric Dickerson in the backfield last year, Redden showed what he is capable of in Week 11, rushing for 110 yards on 17 carries against Atlanta. The third-year running back was a first-round draft pick for the Rams in 1982. Injured early in training camp his debut year, Redden saw limited action from scrimmage, but led the Rams in kickoff returns with 502 yards on 22 returns for a 22.8-yard average. As a senior at Richmond, Barry was the country's number three rusher in 1981 behind Marcus Allen and Herschel Walker. Barry is single and lives in Anaheim.

24 A.J. JONES

RUNNING BACK

6'1" • 202 lbs. • Born 5-30-59 • Texas • 3rd Year • D8-82

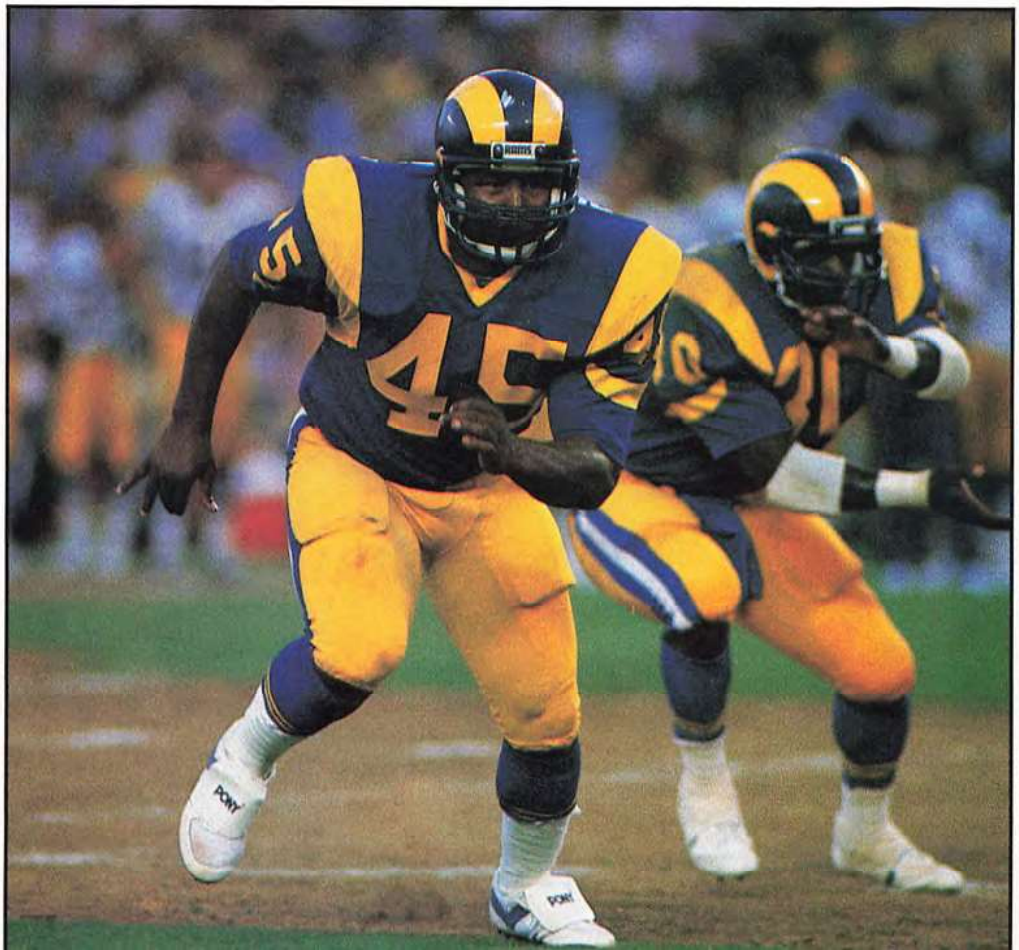
Although used primarily on special teams during his first two professional seasons, Rams coaches believe A.J. Jones can develop into a fine runner in the NFL. He got a chance to carry the ball from scrimmage last year in the Washington playoff game and gained 28 yards in four carries. While at Texas Jones gained 2,874 yards on 645 carries (4.5-yard average) and scored 27 touchdowns. A.J.'s statistics put him in the record books as the school's number four all-time rusher and earned him recognition as an honorable mention All-American. A.J. is single and lives in Austin.

DWAYNE CRUTCHFIELD 45

RUNNING BACK

6'0" • 240 lbs. • Born 9-30-59 • Iowa State • 3rd Year • T-84

Acquired by the Rams in the off-season, this powerful running back with solid receiving skills could add a new dimension to the Rams offense. Dwayne Crutchfield came to the pro ranks with the Jets in 1982. He was named All-Big 8 after his junior and senior seasons at Iowa State, and for good reason. Second in the Big 8 in rushing as a junior, Dwayne led the conference his senior season with 1,189 yards on a team record 307 carries.



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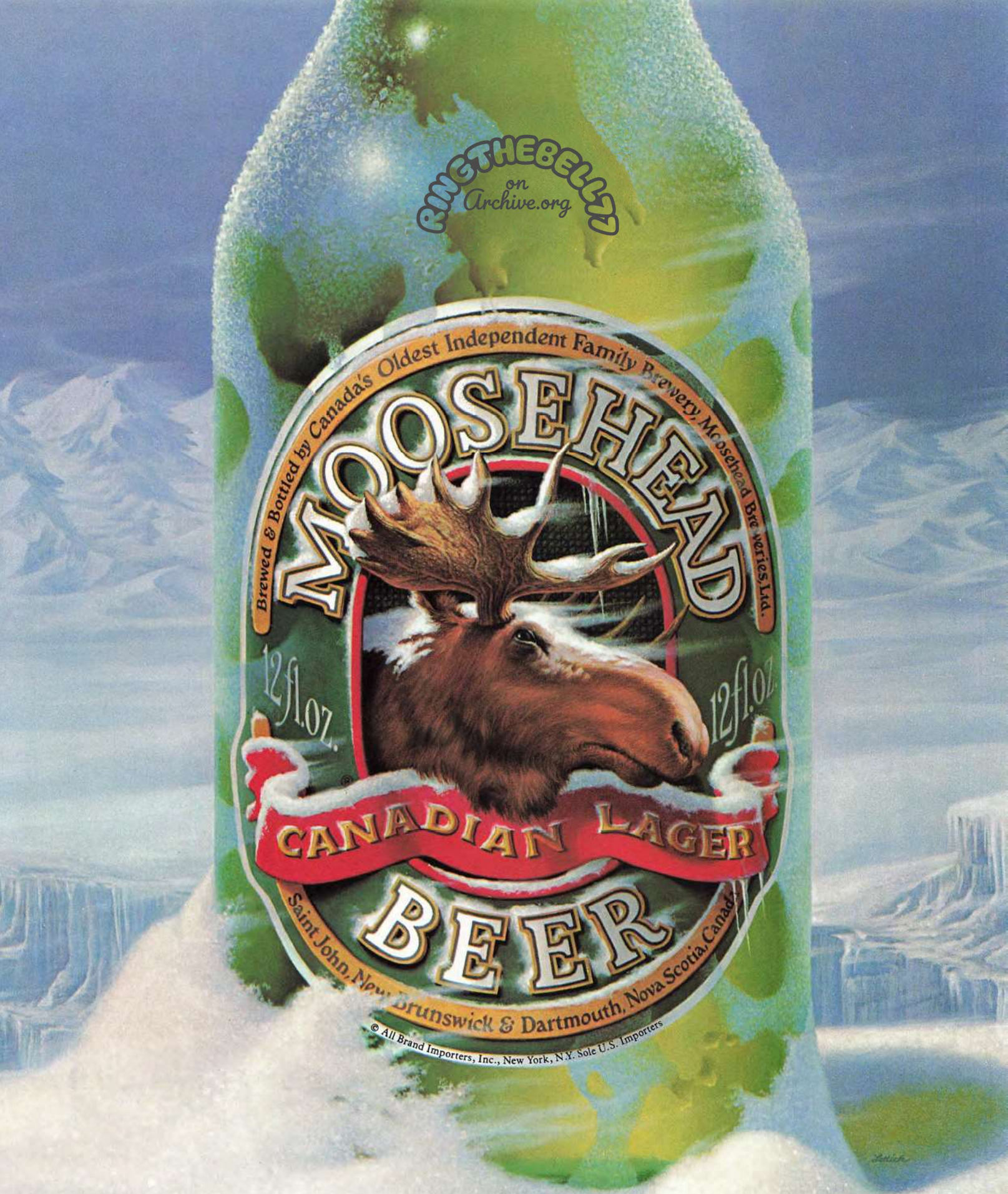
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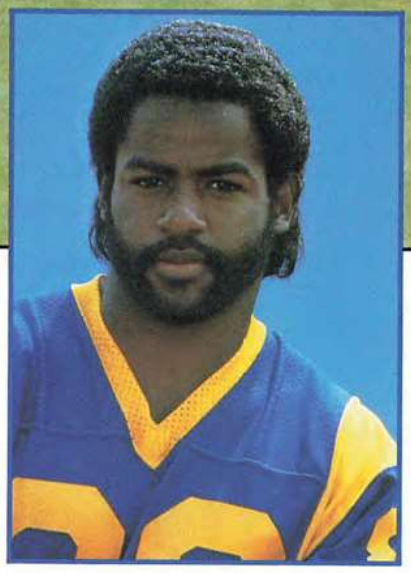
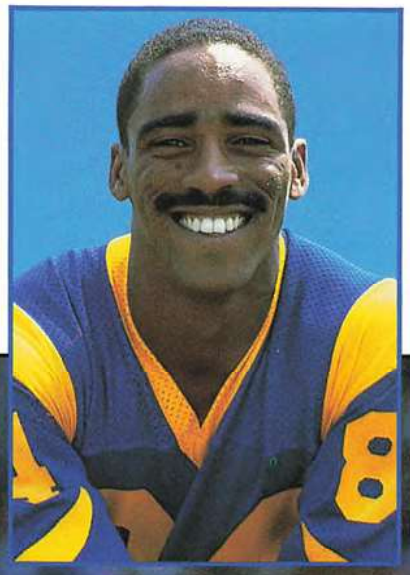


80 HENRY ELLARD

WIDE RECEIVER

5'11" • 175 lbs. • Born 7-21-61 • Fresno State • 2nd Year • D2-83

Despite being bothered by a number of nagging injuries, Henry Ellard displayed in his rookie year the ability and big-play form the Rams felt he had when they drafted him in the second round in 1983. Henry led the NFL in punt returns with a 13.6-yard average, caught 16 passes during the regular season for 268 yards, had three receptions for 91 yards, and logged 314 yards on 15 kickoff returns. All told, Ellard accounted for 806 yards while touching the ball only 50 times. Ellard was named Offensive Player of the Year in the PCAA in 1983 when he caught 62 passes for 1,510 yards and 15 touchdowns for the Fresno State Bulldogs. He is single and lives in Fresno.

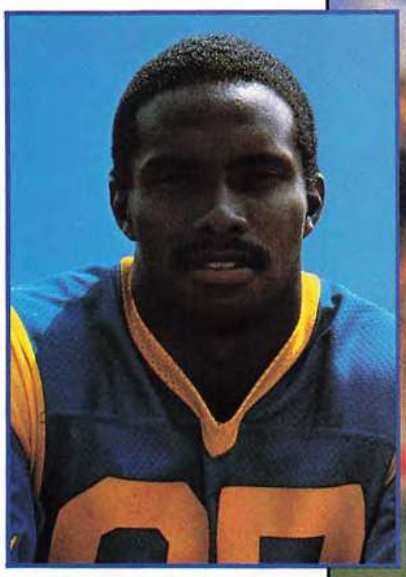


84 GEORGE FARMER

WIDE RECEIVER

5'10" • 175 lbs. • Born 12-5-58 • Southern University • 3rd Year • D9-80

George Farmer was moved into the starting lineup in 1983 and responded with 40 receptions (first among wide receivers and third on the team) and five touchdowns. Topping off the regular season with a fine playoff performance, he caught five passes for 47 yards and a touchdown in the win over Dallas. A junior transfer to Southern University, Farmer had 75 receptions for 1,220 yards (16.3-yard average) and five touchdowns. George, a bachelor, is a native of Los Angeles, where he continues to live.

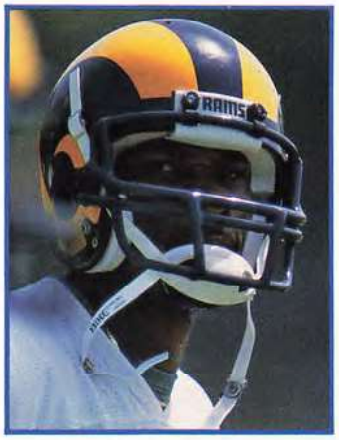


DREW HILL

WIDE RECEIVER **87**

5'9" • 170 lbs. •
Born 10-5-56 •
Georgia Tech • 6th Year •
D12-79

Following off-season rehabilitation for an injury that sidelined him all last season, the recovered Drew Hill gives the Rams another deep threat and kick returner in 1984. Hill's best season came in 1980 when he caught 19 passes for 416 yards and two touchdowns, and logged two 100-yard games. Hill averaged 28.1 yards per kickoff return while at Georgia Tech, and led the nation in 1978 with a 30-yard per return average. Drew is single and lives in Fullerton.



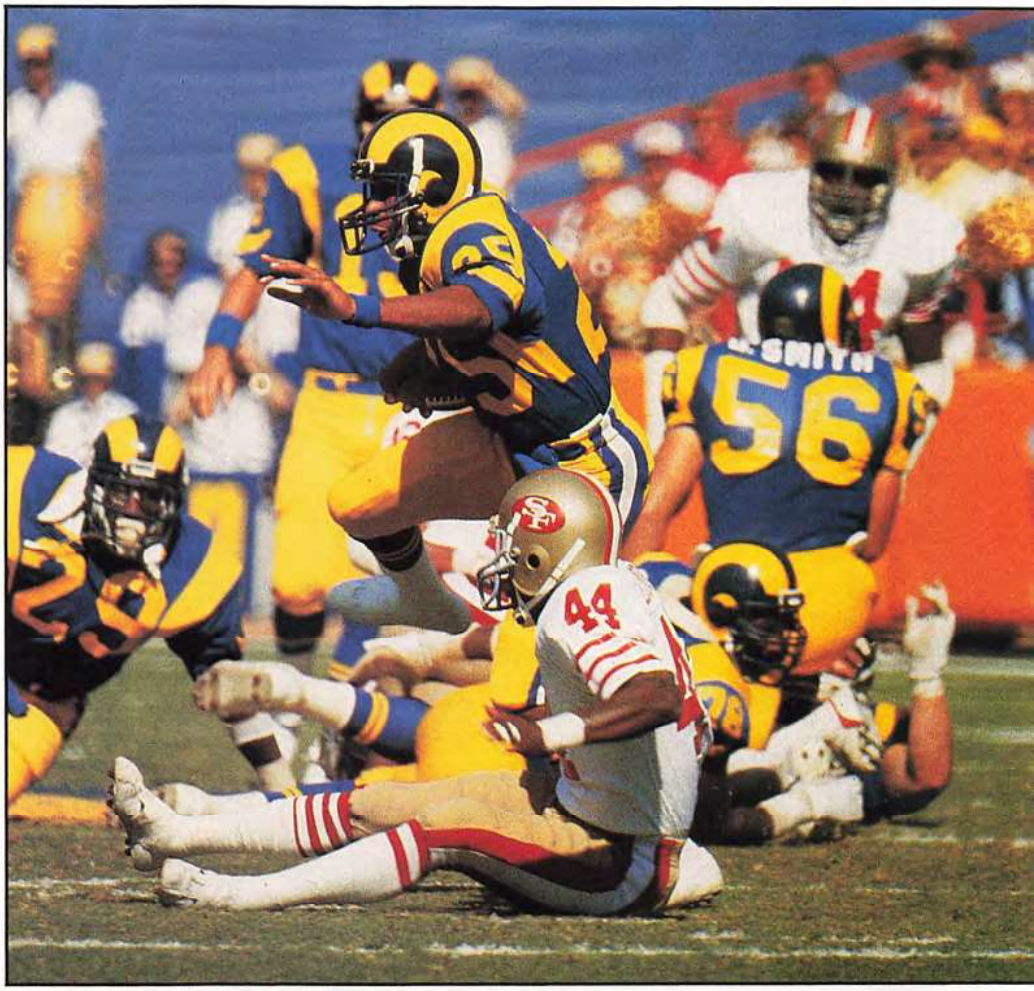
GORDON JONES

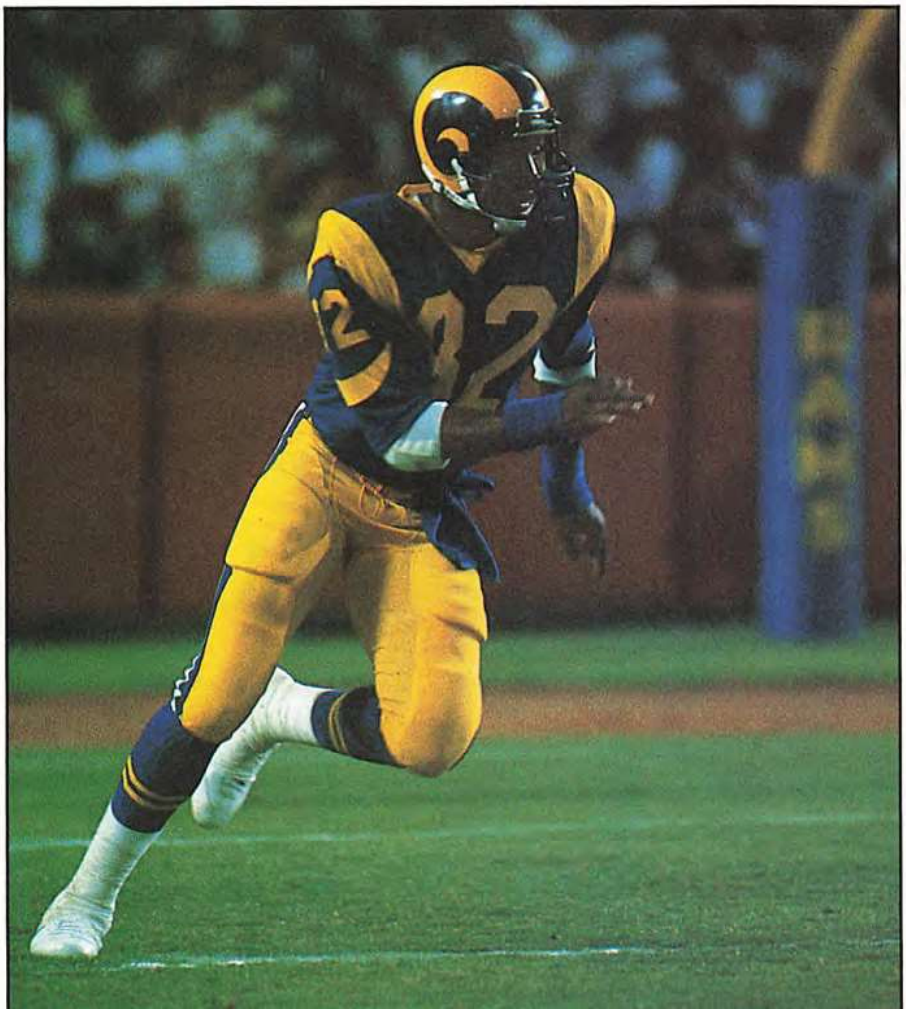
25

WIDE RECEIVER

6'1" • 190 lbs. • Born 7-25-57 • Pittsburgh • 6th Year • FA-83

Gordon Jones joined the Rams last year after Henry Ellard and Preston Dennard were injured in the opener. Jones played 11 weeks before suffering a foot injury that kept him out of action during the last month of the season. While healthy he caught 11 passes for 172 yards (15.6-yard average). An All-American at Pitt, Jones holds six school records, including career receptions (133), yards gained (2,230), and total touchdowns (21). Gordon lives in Tampa with his wife, Laura.





OTIS GRANT

82

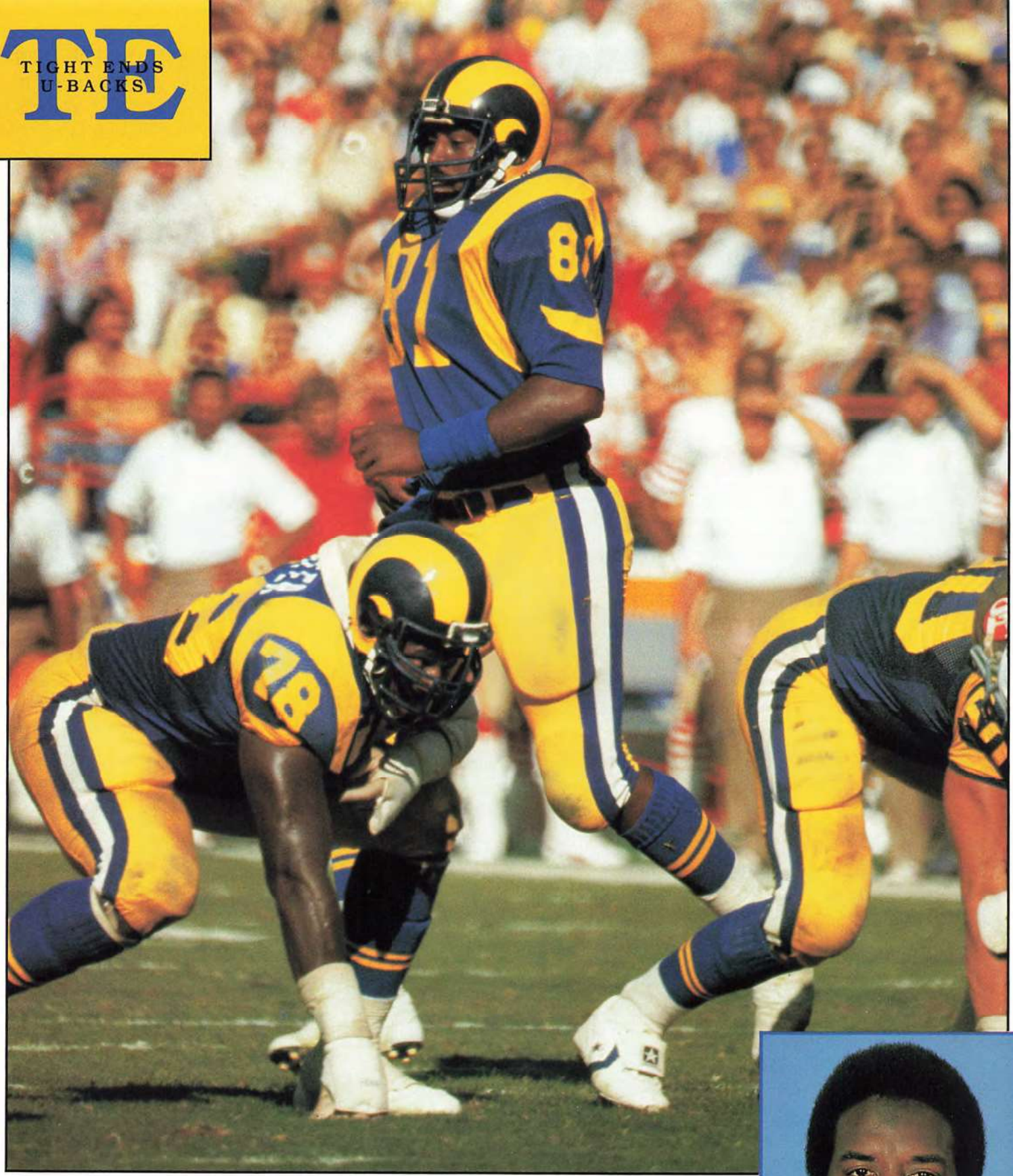
WIDE RECEIVER

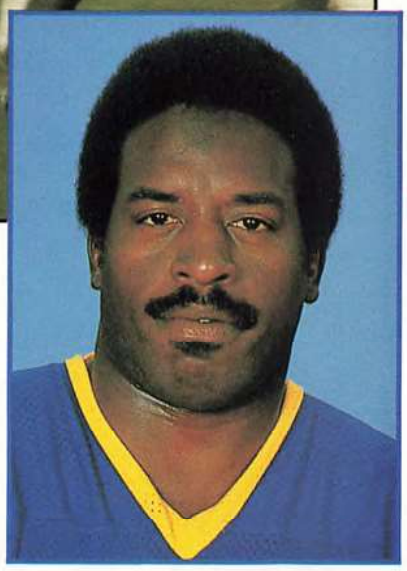
6'3" • 197 lbs. • Born 8-13-61 • Michigan State • 2nd Year • D5-83

Otis Grant got three starting bids last year in the absence of the injured Preston Dennard. In his starting efforts the rookie wide receiver caught 12 passes for 221 yards (a team high 18.4-yard average) and one touchdown. His biggest play of the season was a fourth-quarter, 57-yard reception and run that set up the Rams' victory over the Saints. As a collegian at Michigan State, Grant was credited with 79 pass receptions for 1,358 yards (17.2-yard average) and 12 touchdowns. A multi-talented athlete, Grant was also drafted by the Pirates at shortstop in 1979. Otis is single and makes his home in Atlanta.

TE

TIGHT ENDS
U-BACKS



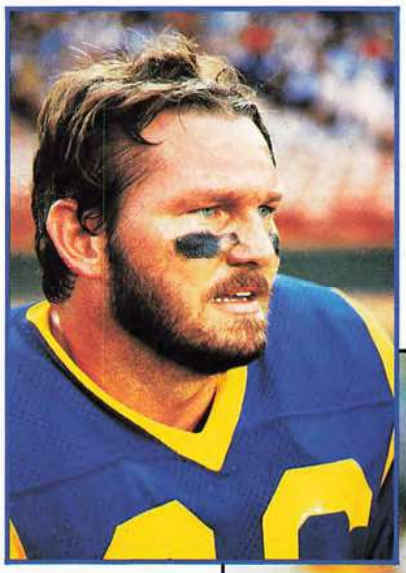


DAVID HILL

TIGHT END/U-BACK **81**

6′2″ • 235 lbs. • Born 1-1-54 • Texas A&I • 9th Year • T-83

After spending seven years with the Detroit Lions, David Hill joined the Rams in 1983 and proved to be a valuable addition to the offense. Playing at both the tight end and U-back spots, Hill provided strong blocking from both posts, as well as solid receiving. He caught 28 passes for 280 yards and two touchdowns in the regular season, capping that in the playoff win over Dallas with an 18-yard touchdown catch. He enters the 1984 season with 273 career catches and 3,334 yards with 25 touchdowns. Born in San Antonio, Hill stayed in his home state to gain college experience at Texas A&I where he was an All-American performer. David and his wife, Ann, now make their home in Yorba Linda, Ca., with their son, Aaron.

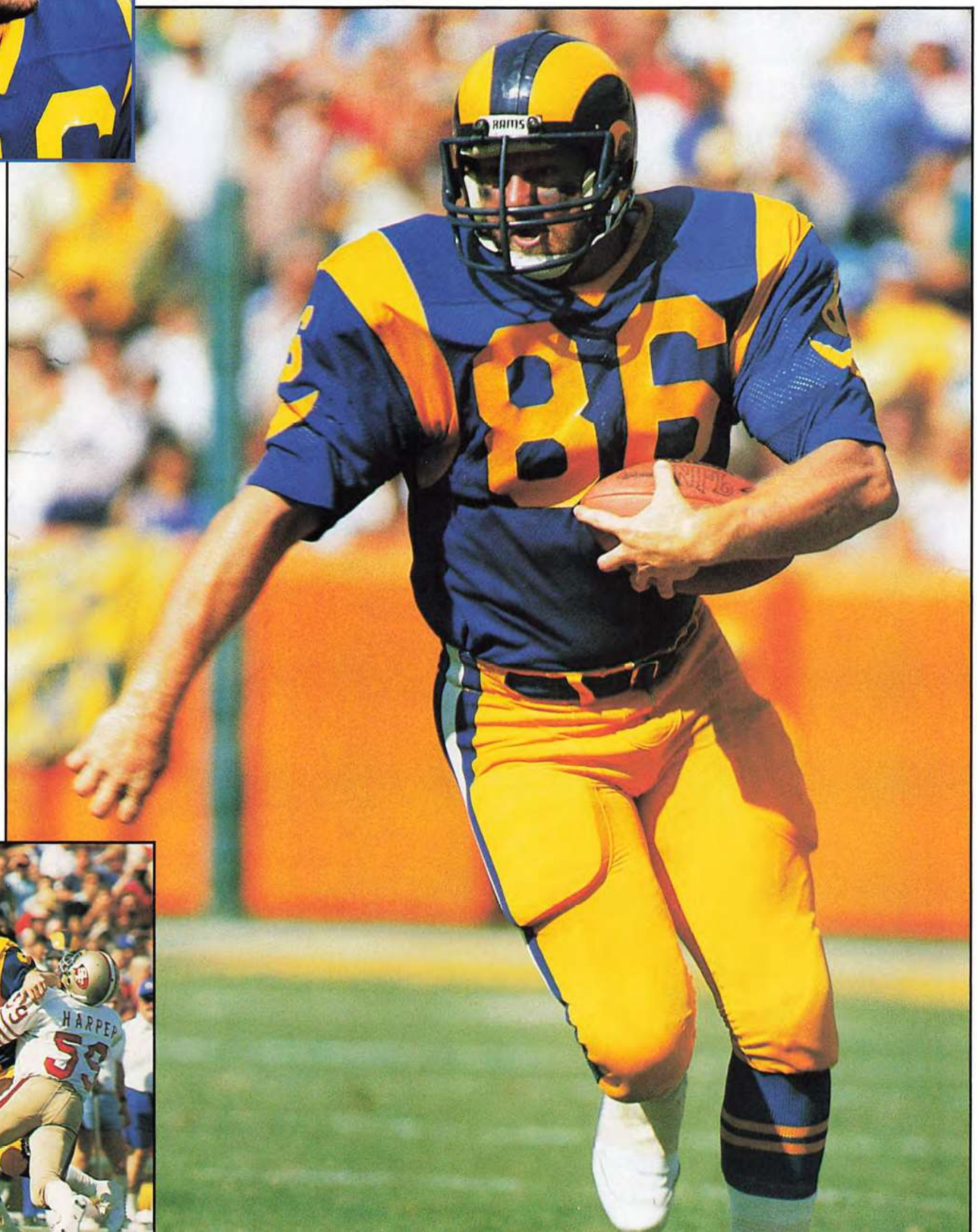


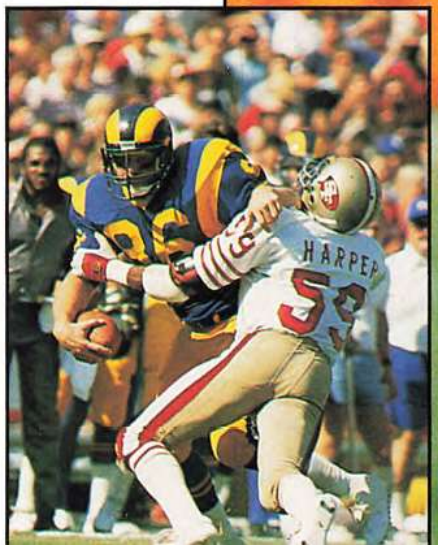
86 MIKE BARBER

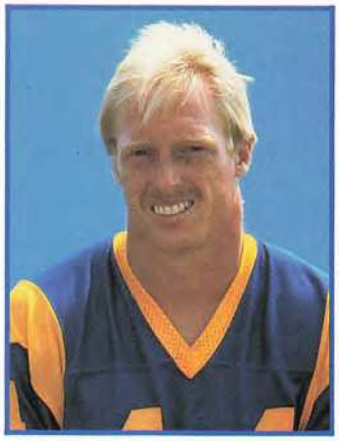
TIGHT END

6'3" • 237 lbs. • Born 6-4-53 • Louisiana Tech • 9th Year • T-82

With the Rams' wide receivers suffering numerous injuries throughout the 1983 season, Vince Ferragamo relied on Mike Barber for 55 catches, 657 yards and three touchdowns. Mike started last season by catching two touchdown passes in the opener against the Giants, with another fine display coming against the 49ers when Barber caught eight passes for 113 yards and a touchdown. Barber began his professional career with the Oilers in 1976 where he played until 1982 when he joined the Rams. A two-time All-American in football at Louisiana Tech, he also earned All-American honors in the 120 high hurdles. Mike and his wife, Deanne, make their home in Houston, Texas, with their children, Brandon and Brittany.







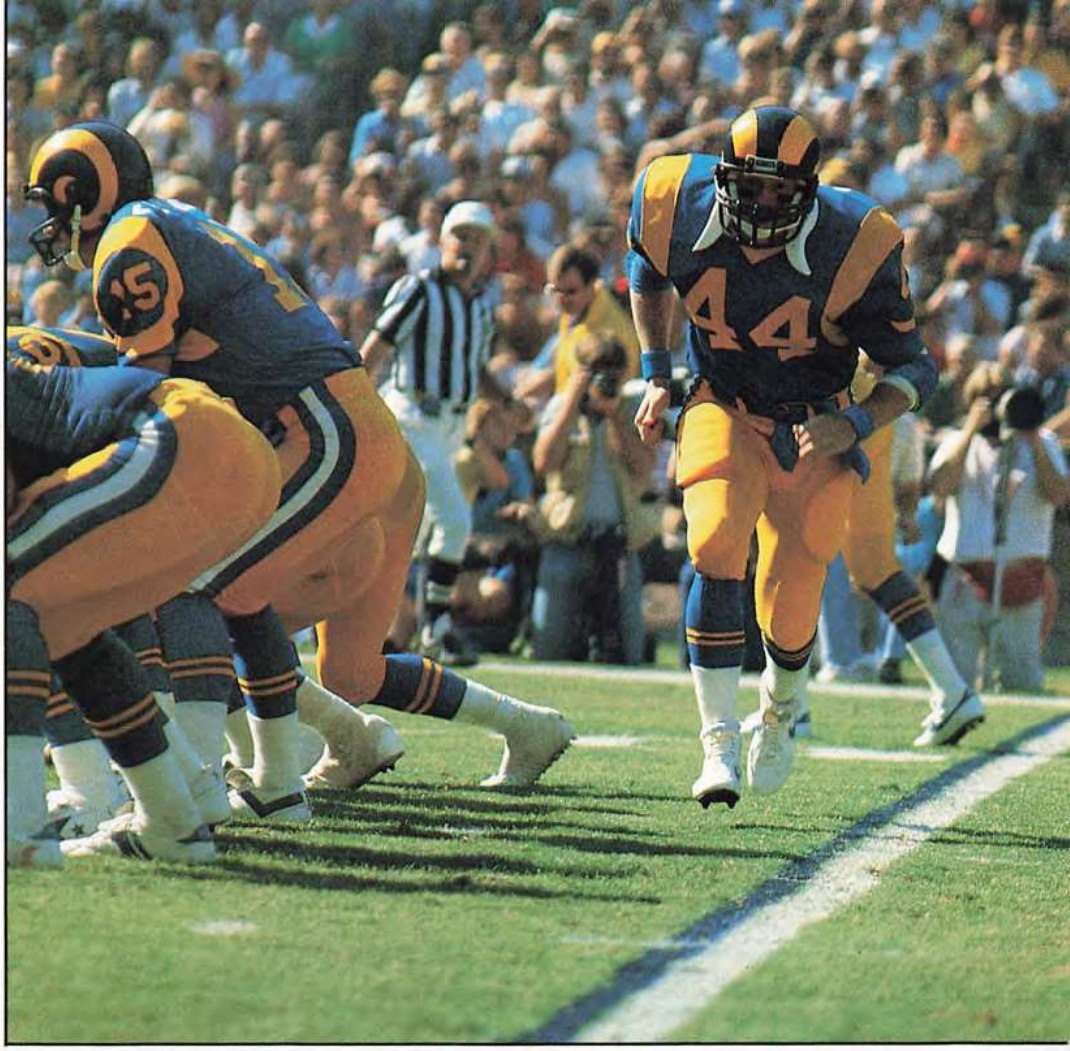
MIKE GUMAN

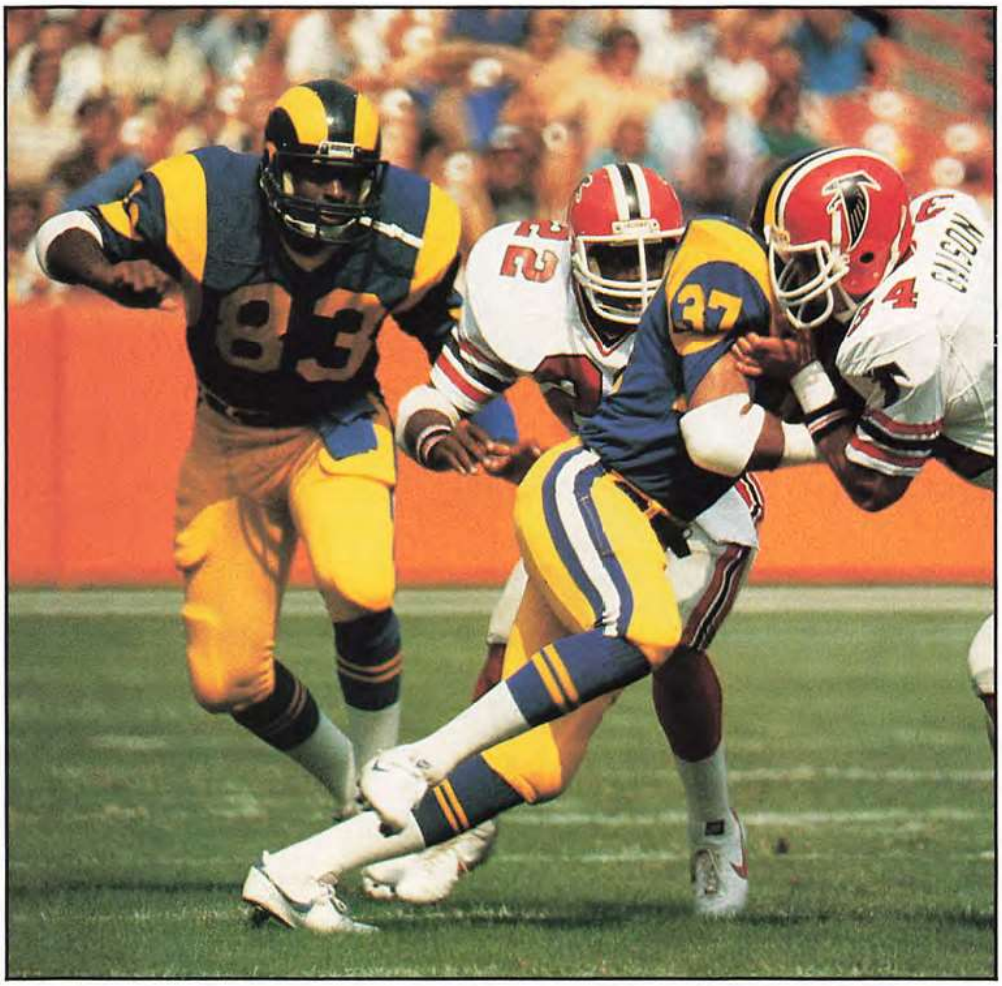
U-BACK

44

6′2″ • 218 lbs. • Born 4-21-58
• Penn State • 5th Year • D6-80

Mike Guman made the transition in 1983 from fullback to the new U-back in the Rams single-back offense. Quickly adjusting to his new position, he caught 34 passes for 347 yards, both personal highs. Guman's most impressive reception of the year came against Green Bay when he snagged a 60-yarder that led to a touchdown. Mike caught a two-yard scoring catch with just 17 seconds remaining in the win over Atlanta. Since coming to the Rams from Penn State in 1980, he has accounted for 2,330 yards. Mike, his wife Karen, and their son, Andrew, live in Tustin.





JAMES McDONALD

83 TIGHT END

6′5″ • 235 lbs. • Born 3-29-61
• USC • 2nd Year • FA-83

James McDonald was the biggest rookie surprise of 1983. A basketball player at USC (he was a starting forward), he had not played football for eight years. He stepped onto the gridiron for the Rams tryouts and made the final cut. Used almost exclusively on special teams, he played in every game of his debut season. McDonald's only reception of the year was a one-yard touchdown catch in the home game against the 49ers. James and his wife, Karen, live in Long Beach with their daughter, Jazmyne.

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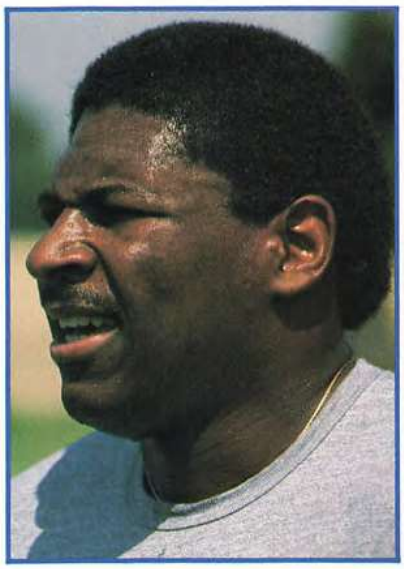


78 JACKIE SLATER

TACKLE

6'4" • 271 lbs. • Born 5-27-54 • Jackson State • 9th Year • D3-76

Jackie Slater received long overdue recognition last season as one of the league's finest tackles by being selected to the Pro Bowl for the first time in his career. Always considered one of the NFL's best pass blockers, Slater came into his own in 1983 as a powerful drive blocker under the Rams new offensive system. One of the Rams captains, Slater's contributions are significant both on and off the field. He has been a starter since 1979, his fourth NFL season, missing only six games as a result of injuries in that span. In his eight-year career Slater has seen starting action at both left and right tackle, but is now established at the right tackle spot. Slater was an All-American at Jackson State where he blocked for teammate Walter Payton. Jackie lives in Anaheim with his wife, Annie.

60 DENNIS HARRAH

GUARD

6'5" • 265 lbs. • Born 3-9-53 • Miami (Fla.) • 10th Year • D1-75

Rams captain Dennis "Herc" Harrah is notably one of the league's best offensive linemen and among the finest in Rams history. The tenth-year guard was instrumental in implementing last year's top-notch offensive line that allowed only 23 sacks and assisted Eric Dickerson in his drive to lead the NFL in rushing. Harrah is a three-time Pro Bowl competitor, and though not a Pro Bowl pick last year, Rams coaches felt his 1983 performance was again of Pro Bowl caliber. The competitive, intelligent Harrah has become the undisputed leader of the Rams both on and off the field. As a collegian Harrah saw action at Miami where as a senior he was named an All-American by *The Sporting News* and *Time*. He is a bachelor and lives in Surfside, Ca.

62 BILL BAIN

TACKLE

6'4" • 285 lbs. • Born 8-9-52 • USC • 10th Year • FA-79

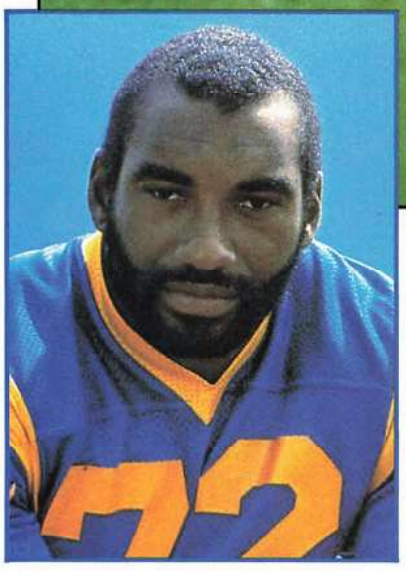
Bill Bain has been a solid player throughout his five-year career with the Rams. In 1983, however, his performance proved exemplary. Pushed into service when Irv Pankey was injured in the pre-season, Bain went on to start the entire season. The Rams offensive line allowed only 23 quarterback sacks last year, and Bill Bain's contribution was integral to that effort. A senior All-American at USC, Bain played in two Rose Bowls for the Trojans, and joined the Rams after stints with Denver and Green Bay. Bill and his wife, Elizabeth, live in Dana Point with their daughters, Jennifer and Kristen.

56 DOUG SMITH

CENTER

6'3" • 253 lbs. • Born 11-25-56 • Bowling Green • 7th Year • FA-78

Doug Smith had another solid season anchoring one of the league's finest offensive lines (tied with Miami for fewest quarterback sacks, 23). Hampered by broken bones in his right hand, Smith missed two games last year, but came back to snap with his left hand for the last few weeks of the season. Although he became a full-time center in 1982 after the retirement of Rich Saul, the versatile Smith has started at three other defensive line positions in his six-year pro career. A native of Ohio, Doug now lives in Mission Viejo with his wife, Debbie.

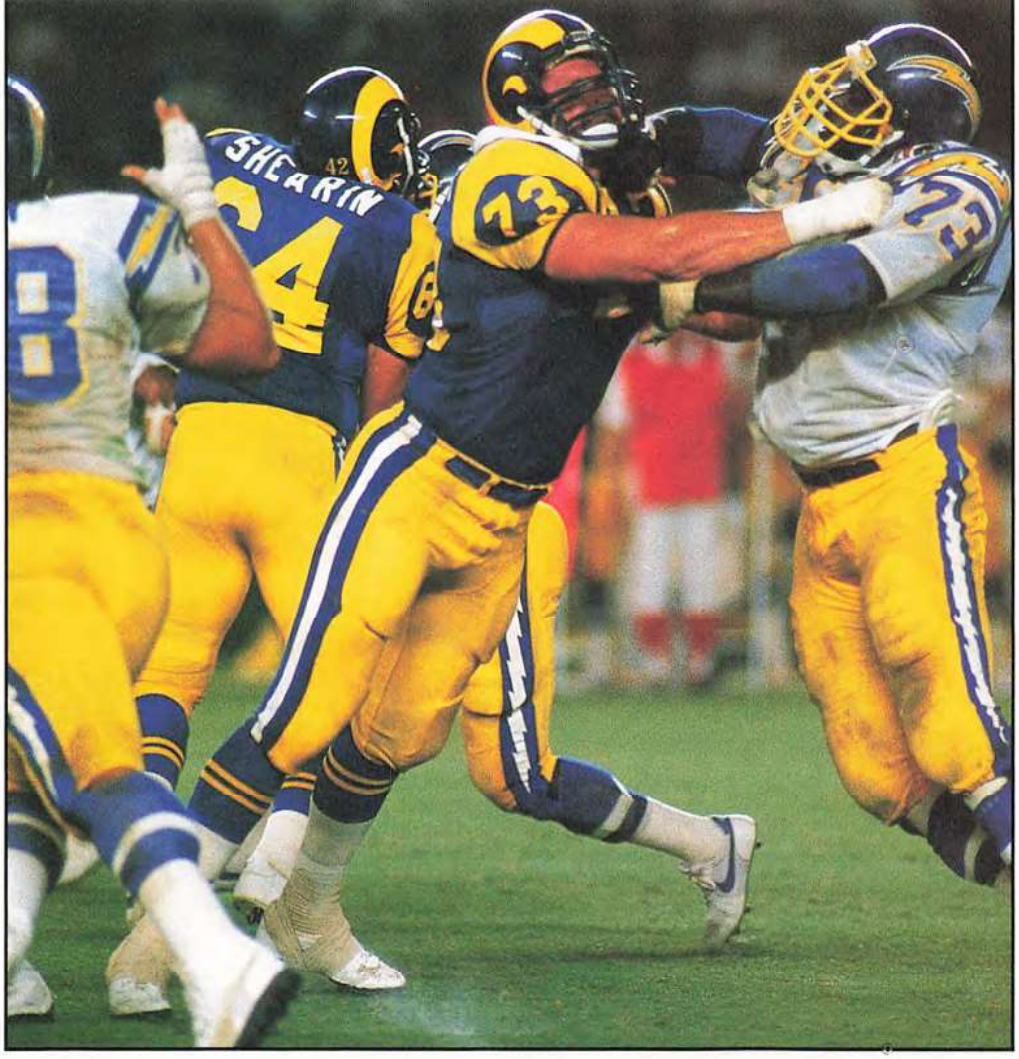


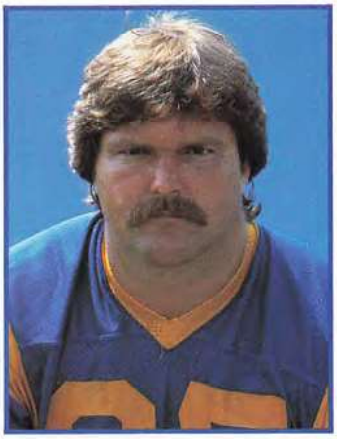
72 KENT HILL

GUARD

6'5" • 260 lbs. • Born 3-7-57 • Georgia Tech • 6th Year • D1-79

Kent Hill received Pro Bowl honors in 1983 for the third time in four years. A standout run blocker, Hill's exemplary performance in 1983 was also recognized by selections to the first team All-NFL by *The Sporting News* and first team All-NFC by *UPI*. Hill has not missed a game since being drafted in the first round by the Rams in 1979. A three-year varsity player at Georgia Tech, Hill was an honorable mention All-American. Kent is single and lives in his hometown, Americus, Georgia.



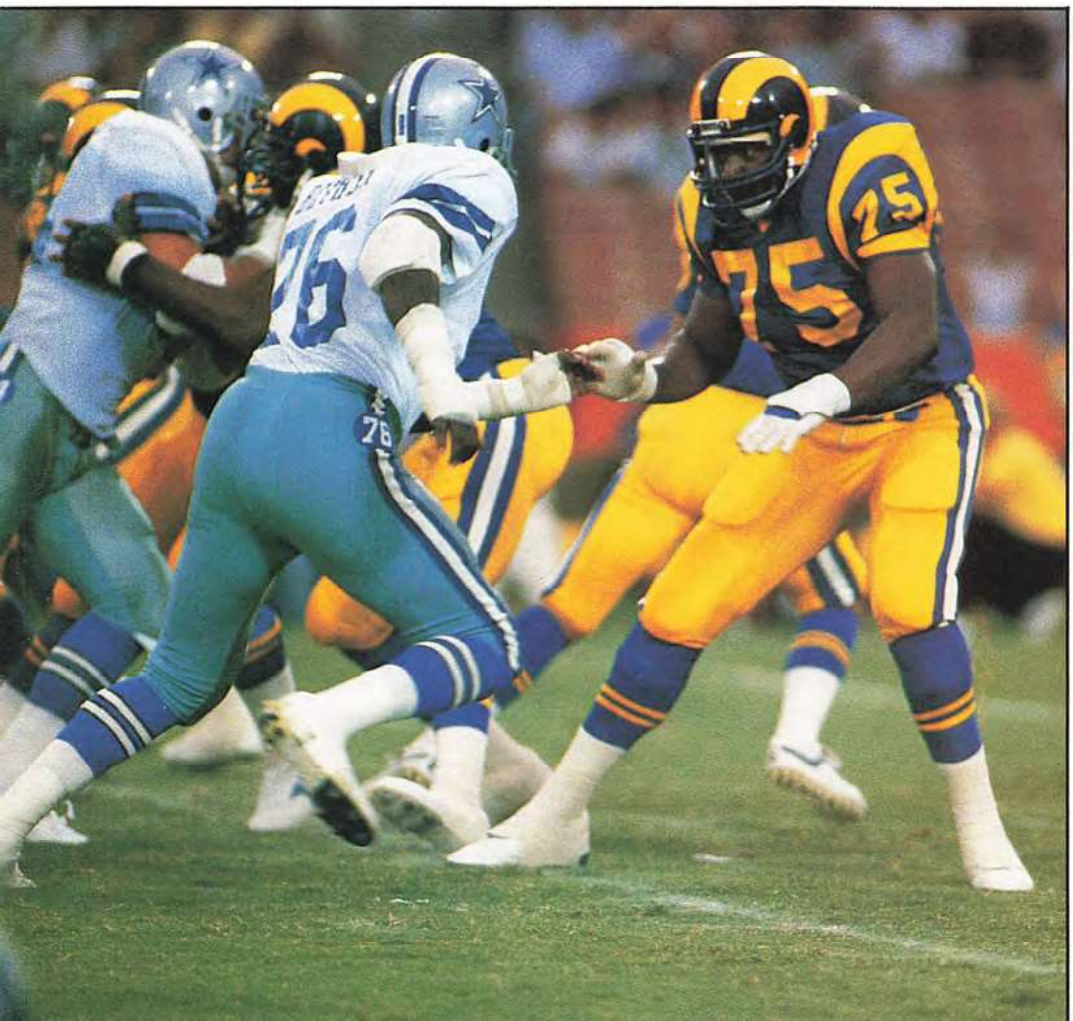


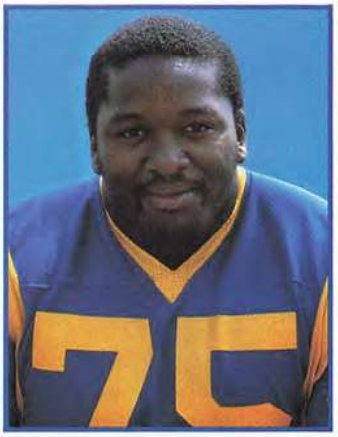
73 RUSS BOLINGER

GUARD/TACKLE

6'5" • 255 lbs. • Born 9-10-54 • Long Beach State • 8th Year • T-83

Acquired from Detroit in 1983, Russ Bolinger exhibited his considerable value in the season opener when he was called upon to replace the injured Dennis Harrah. Russ, who can play at either the guard or tackle position, provides the Rams with a boost on both the offensive line and special teams. He gained his collegiate experience at Long Beach State where he played both the tight end and tackle positions. A native of Kansas, Russ now lives in Newport Beach with his wife, Paula, and their son, Joseph.



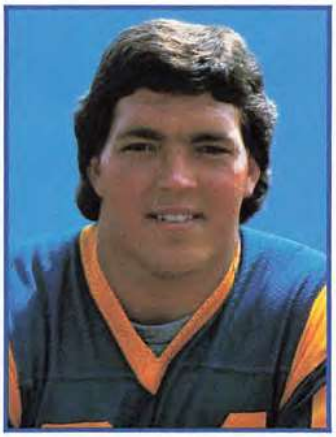


75 IRV PANKEY

TACKLE

6'4" • 267 lbs. • Born 2-15-58 • Penn State • 5th Year • D2-80

A pre-season injury last year sidelined Irv Pankey for the season, but a strong off-season rehabilitation program has him back near 100% for the 1984 campaign. Pankey started once in his rookie year, took over the left tackle spot from Doug France in 1981, and started all nine games in 1982. While at Penn State he was a second-team All-American and an All-East choice. Irv is single and makes his home in Diamond Bar, Ca.

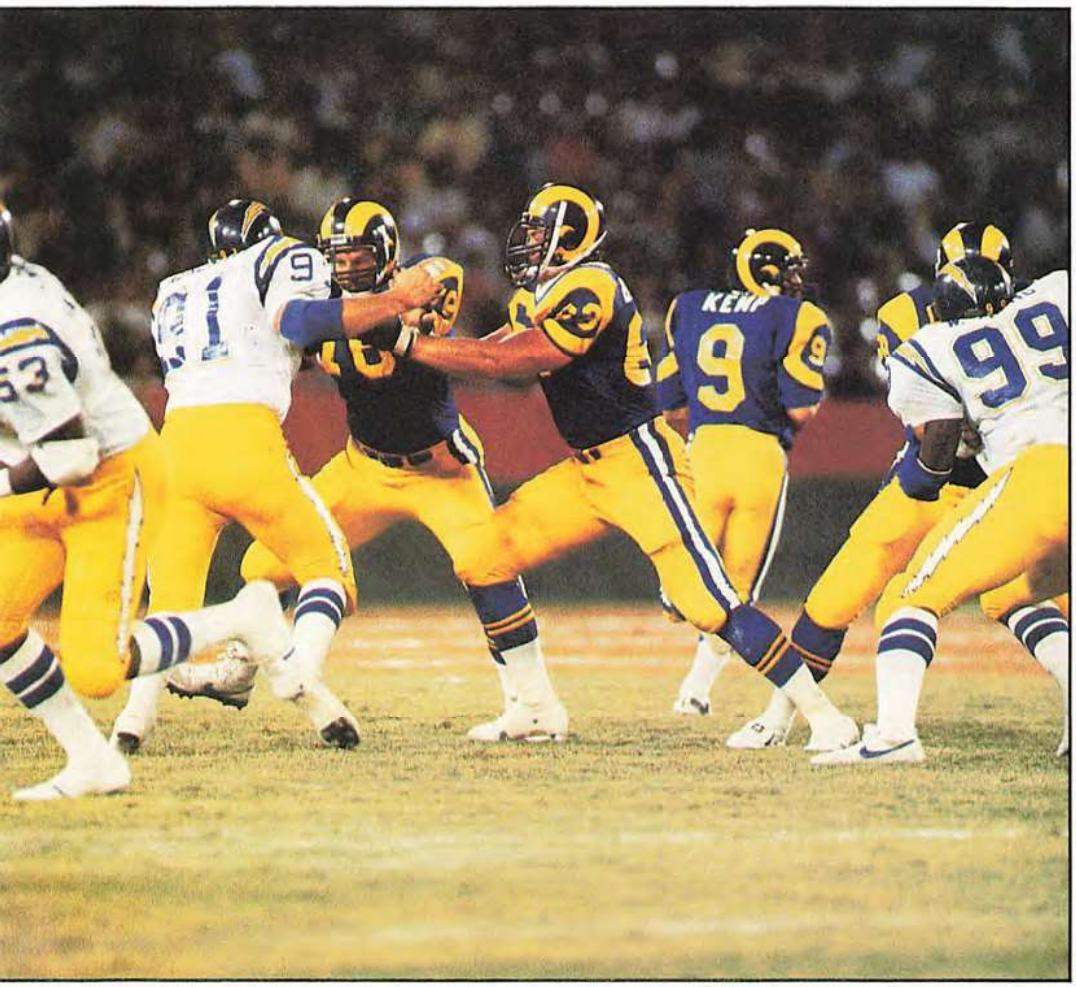


64 JOE SHEARIN

CENTER

6'4" • 250 lbs. • Born 4-16-60 • Texas • 2nd Year • D7-82

Joe Shearin, who can play at either the center or guard position, started at center in two games last year after Doug Smith was injured, and saw action in all 16 games. Shearin will enter the 1984 season as the number two center behind Smith. A seventh-round draft selection for the Rams in 1982, Shearin had been a four-year starter at Texas where as a senior he was named an honorable mention All-American. Single, Joe lives in Austin, Texas.



76 GARY KOWALSKI

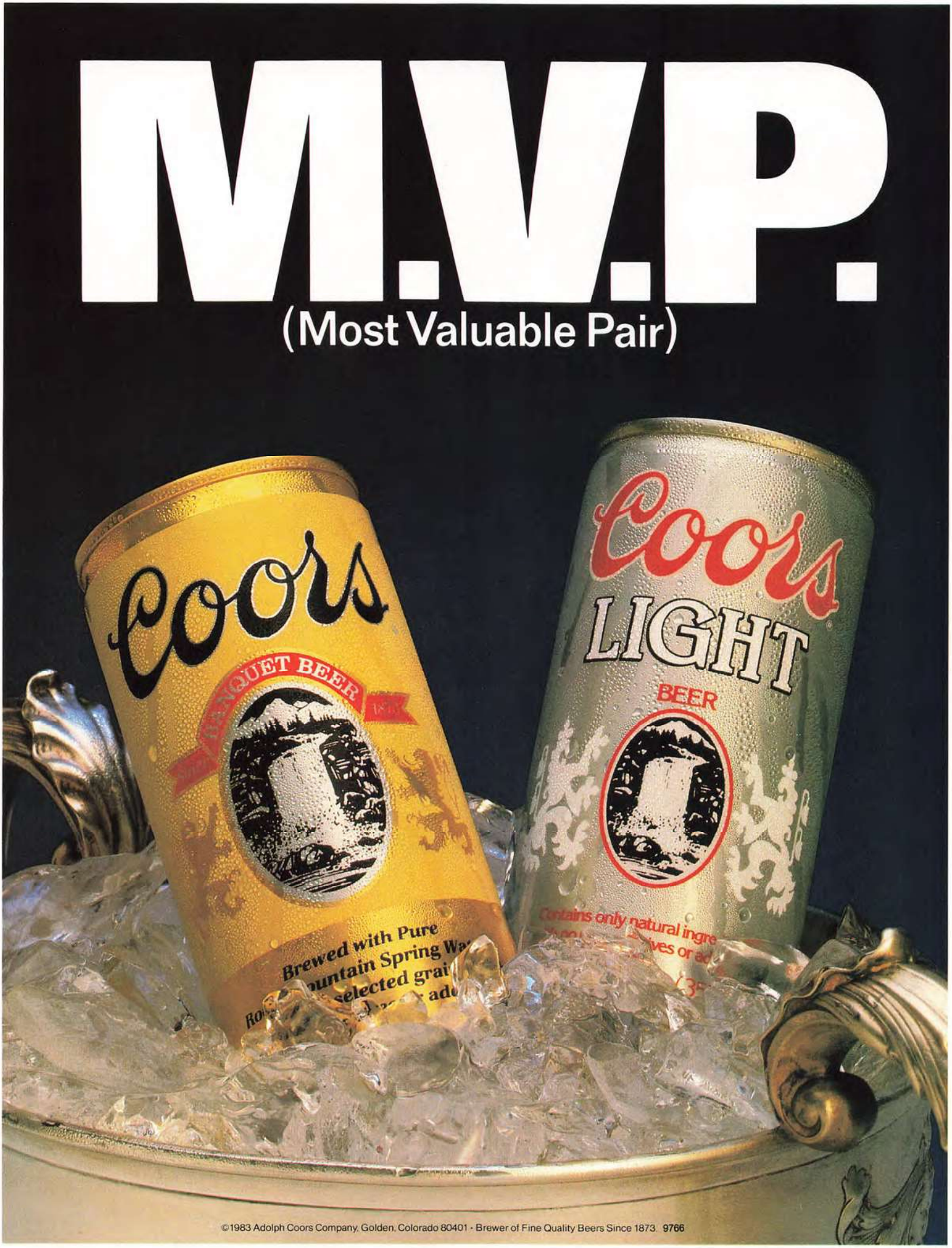
TACKLE

6'6" • 283 lbs. • Born 7-2-60 • Boston College • 2nd Year • D6-83

Drafted out of Boston College, Gary Kowalski aided the Rams last year primarily on the field goal and conversion teams. Gary made tremendous strides in the off-season, gaining 33 pounds utilizing an extensive weight training program, without losing his quickness. He is expected to back up Jackie Slater at right tackle again in 1984. Gary and his wife, Gloria, have one son, Tyler, and make their home in Anaheim.

M.V.P.

(Most Valuable Pair)



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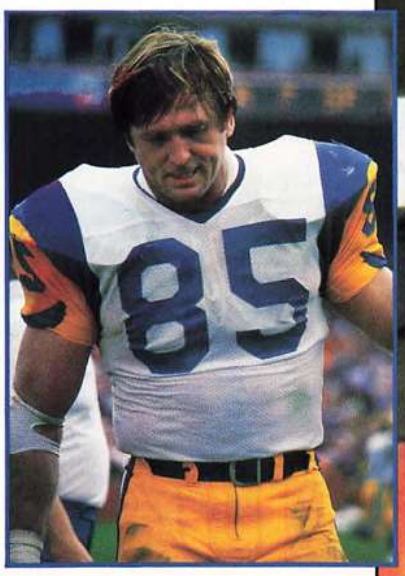
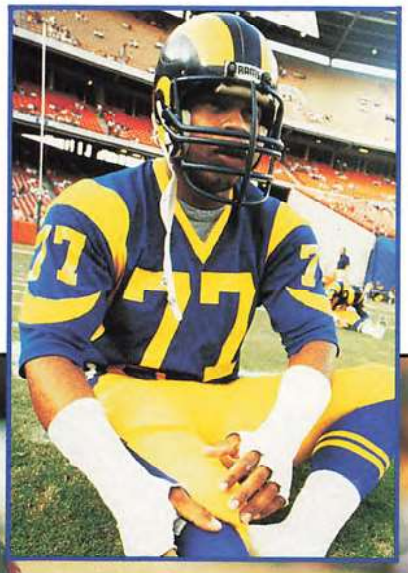


JACK YOUNGBLOOD 85
DEFENSIVE END

6'4" • 245 lbs. • Born 1-26-50 • Florida • 14th Year • D1-71

Now in his fourteenth year in professional football, Jack Youngblood is one of the most dominating and respected defensive players in the history of the NFL. The team's defensive captain, he has been voted to the Pro Bowl seven times and has been named the Rams' MVP an unprecedented three times. In 1983 Youngblood changed positions, moving to the inside end spot in a three-man line. Jack made it apparent in the season opener that the change was a success; he recorded two sacks and put constant pressure on the quarterback as the Rams downed the Giants, 16-6. In the season finale against New Orleans, Youngblood came up with a big, timely sack that proved critical in the Rams' 26-24 victory over the Saints. Jack lives in Orange with his wife, Diane.



77 GARY JETER

DEFENSIVE END

6'4" • 260 lbs. • Born 1-24-55 • USC • 8th Year • T-83

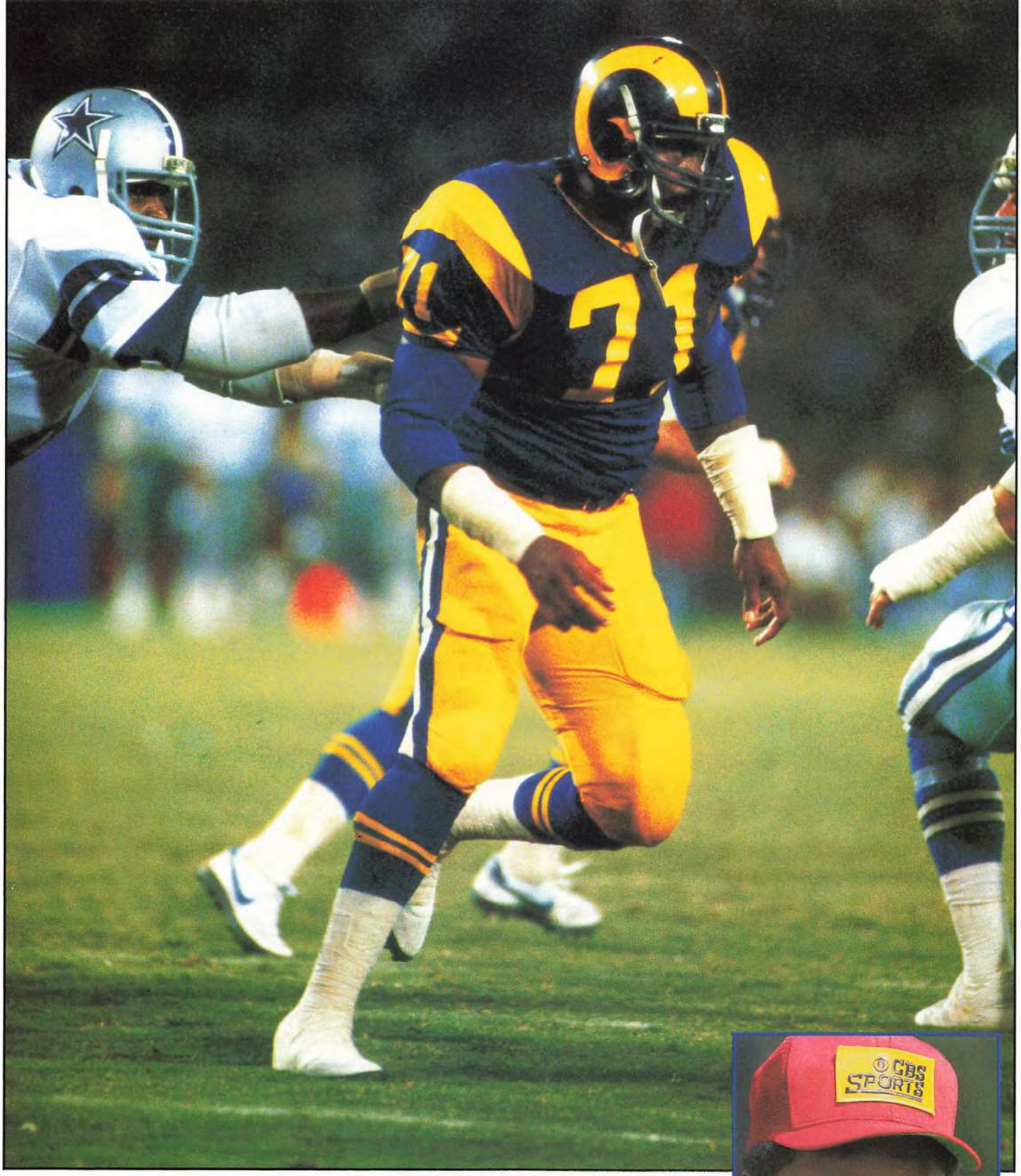
Acquired from the Giants in the spring of 1983, Gary Jeter had an immediate impact last season. The intimidating pass rusher who plays in the Rams' four-man line, recorded 6-1/2 sacks, second highest on the club, including a key sack in the playoff game against the Cowboys. Jeter was in on 19 tackles in 1983, and blocked an extra point effort. He came to the NFL in 1977 as the number one draft pick of the New York Giants. When he joined the Rams Jeter was reunited with college head coach, John Robinson. Regarded as one of the all-time Trojan greats, Jeter was named All-Pac 10 three times and All-American twice. Jeter was married in the off-season, and he and his wife, Leslie, live in Newport Beach.

69 GREG MEISNER

NOSE TACKLE

6'3" • 253 lbs. • Born 4-23-59 • Pittsburgh • 4th Year • D3-81

Greg Meisner enters the 1984 season as the regular nose tackle after starting 10 of 16 regular season games and both playoff contests last year. Meisner's finest performance of the year came in the playoffs against Dallas as he consistently put pressure on quarterback Danny White and plugged up the middle against the run. After being slowed by a series of injuries early in his Rams career, Greg played the defensive end position before being moved to nose tackle last year where he came up with 42 tackles. As a senior at Pitt he was named honorable mention All-American, as well as Academic All-American. Greg, who is single, was raised in New Kensington, Pa., where he continues to make his home.



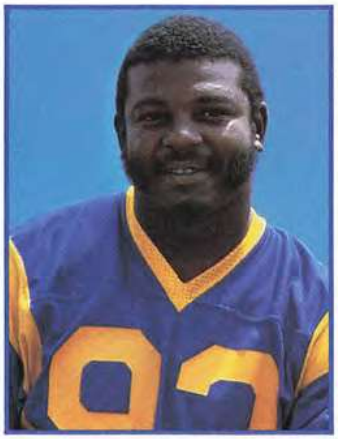
REGGIE DOSS

DEFENSIVE END

71

6'4" • 263 lbs. • Born 12-7-56 • Hampton Institute • 7th Year • D7-78

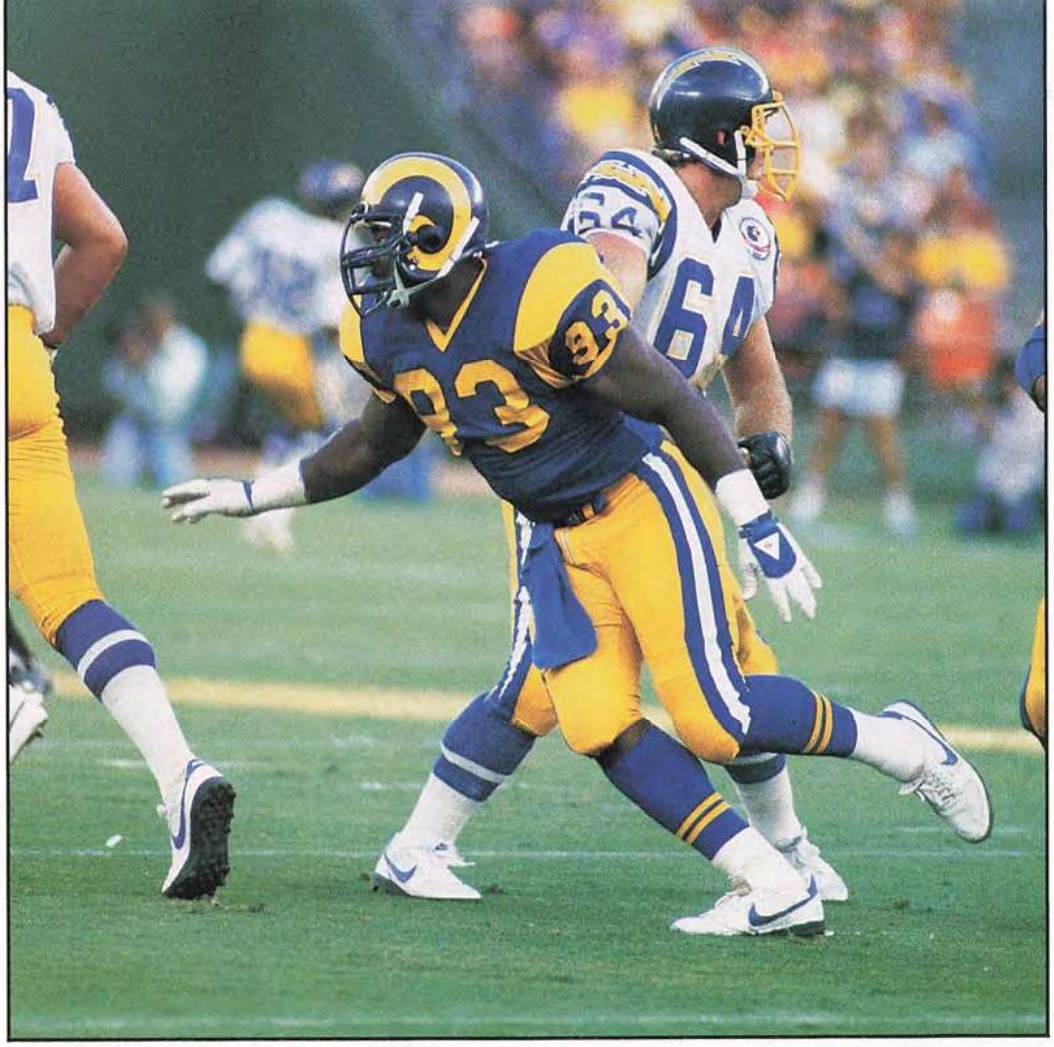
If Reggie Doss's 1983 performance is any indication, he will soon be a player of Pro Bowl caliber. His 66 total tackles (41 unassisted) were the most by any lineman on the club. In addition, he posted five sacks and recovered one fumble. Doss played both tackle and end in his early career before settling in at right defensive end in 1982 as starter. Doss was a NAIA All-American at Hampton Institute, where in his senior year he was also presented with MVP honors. Doss is single and makes his home in Huntington Beach.

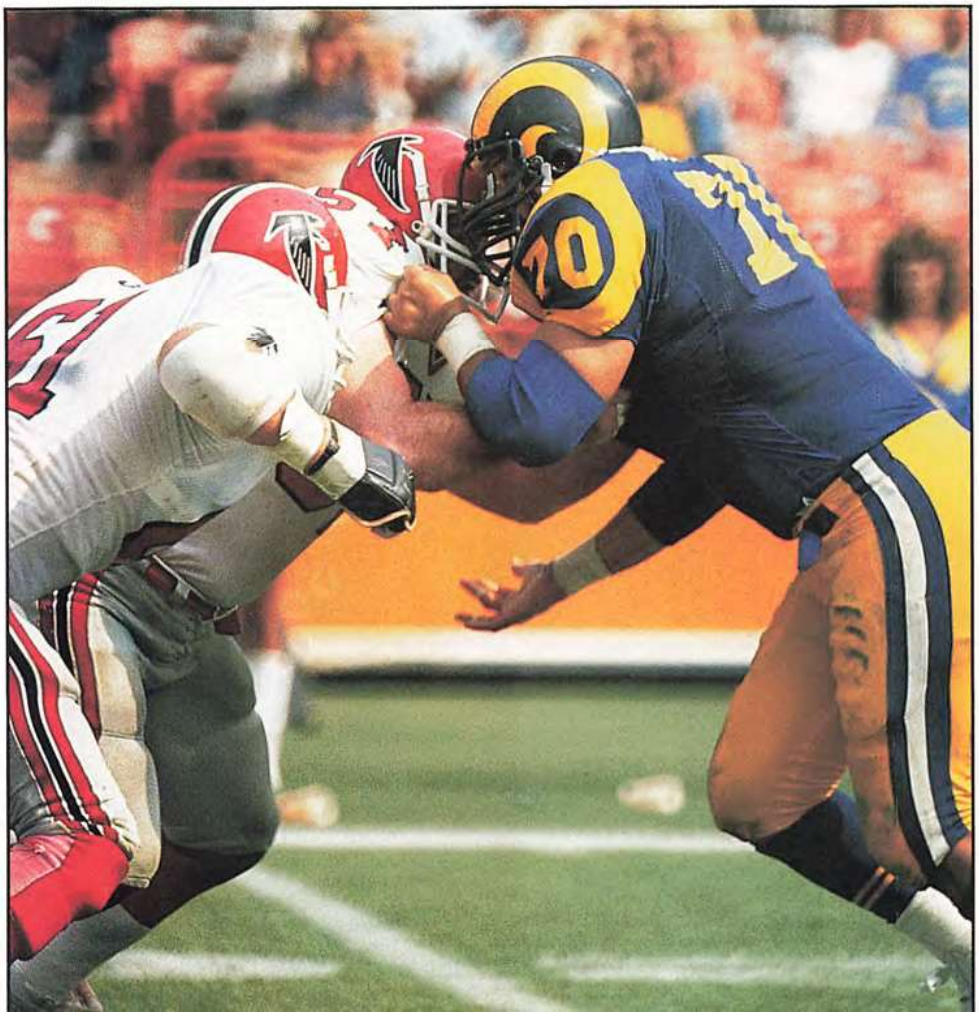


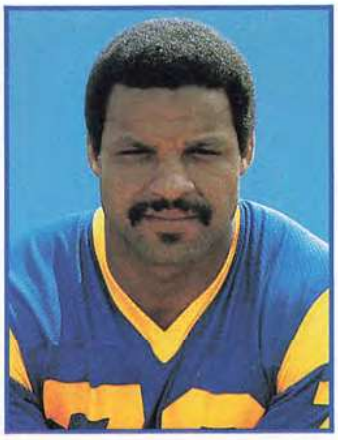
DOUG REED
DEFENSIVE END **93**

6'3" • 250 lbs. • Born 7-16-60 • San Diego State • 1st Year • D4-83

Doug Reed spent all of last year, his rookie season, on the injured reserve list. Reed, a strong pass rusher, is an excellent athlete whose quickness (he runs a 4.8 40) should be an asset to the Rams in 1984. A junior college All-American while at San Diego City College, Doug went on to San Diego State where as a senior he led the team in sacks with nine, and accounted for 91 tackles in two years.







70 CHARLES DeJURNETT
NOSE TACKLE

6'4" • 260 lbs. • Born 6-17-52 • San Jose State • 9th Year • FA-82

Charles DeJurnett joined the Rams' defensive squad late in 1982 after spending six years with the Chargers. DeJurnett, a part-time starter at nose tackle last year, was credited with 31 tackles (21 unassisted), and in a fine playoff performance against Dallas, he forced a fumble and recorded one sack. After completing his college career at San Jose State, DeJurnett entered the pro ranks with a two-year stint with the WFL's Southern California Sun. Charles, his wife, Alice, and their sons, Rahsaan and Brandon, live in San Diego.

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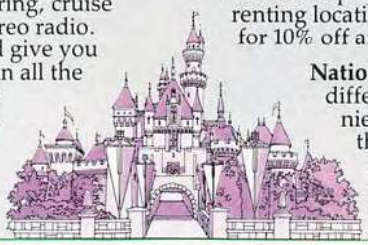

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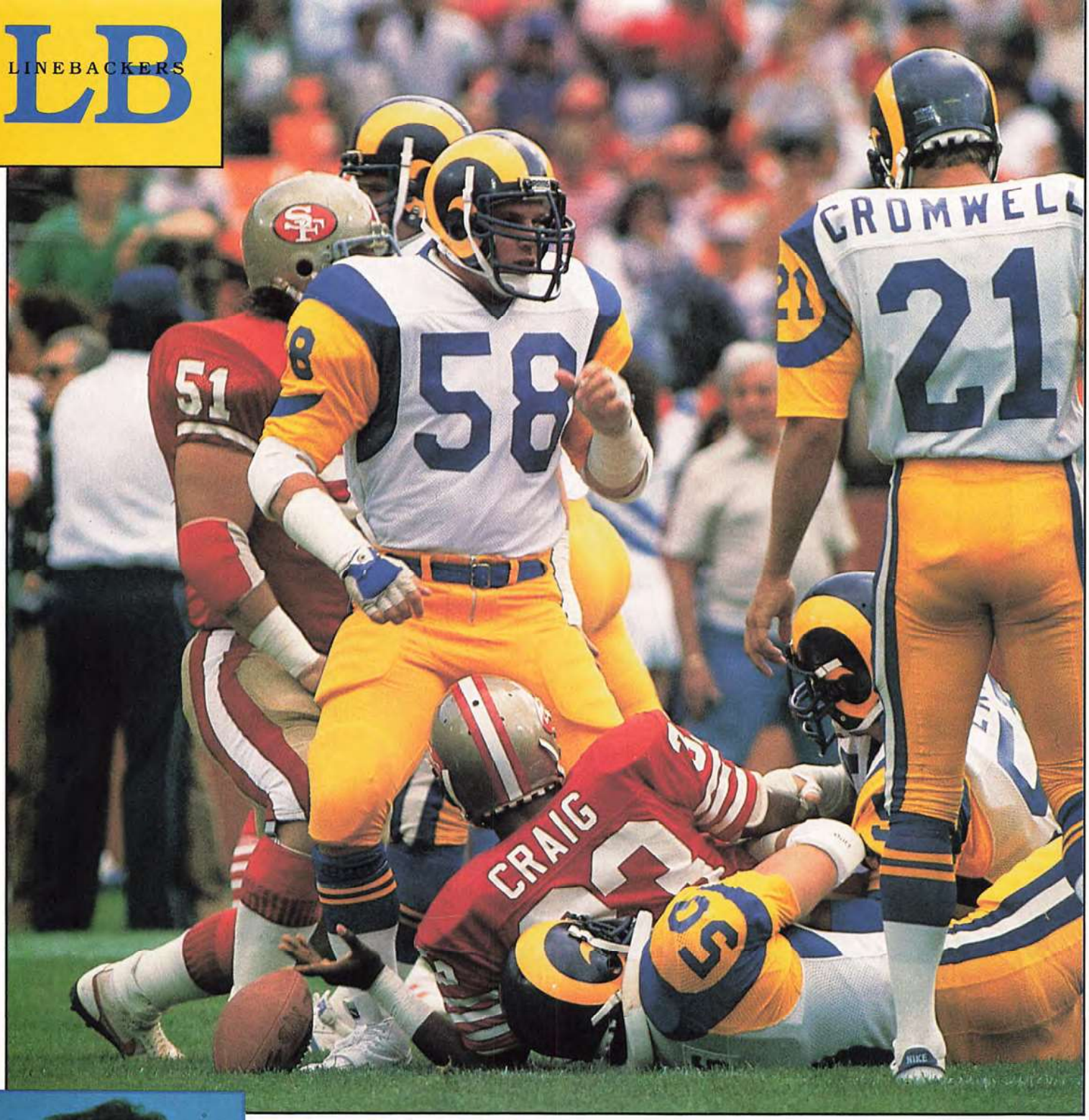
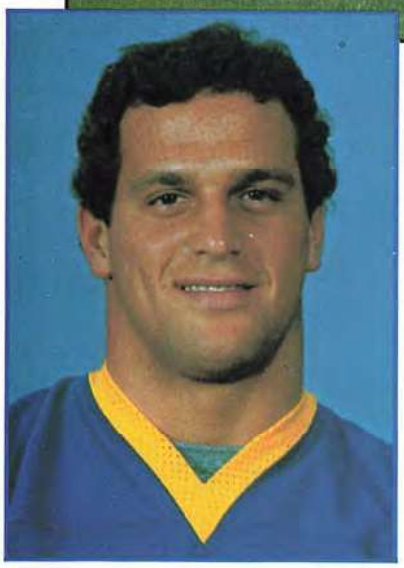
LB
LINEBACKERS

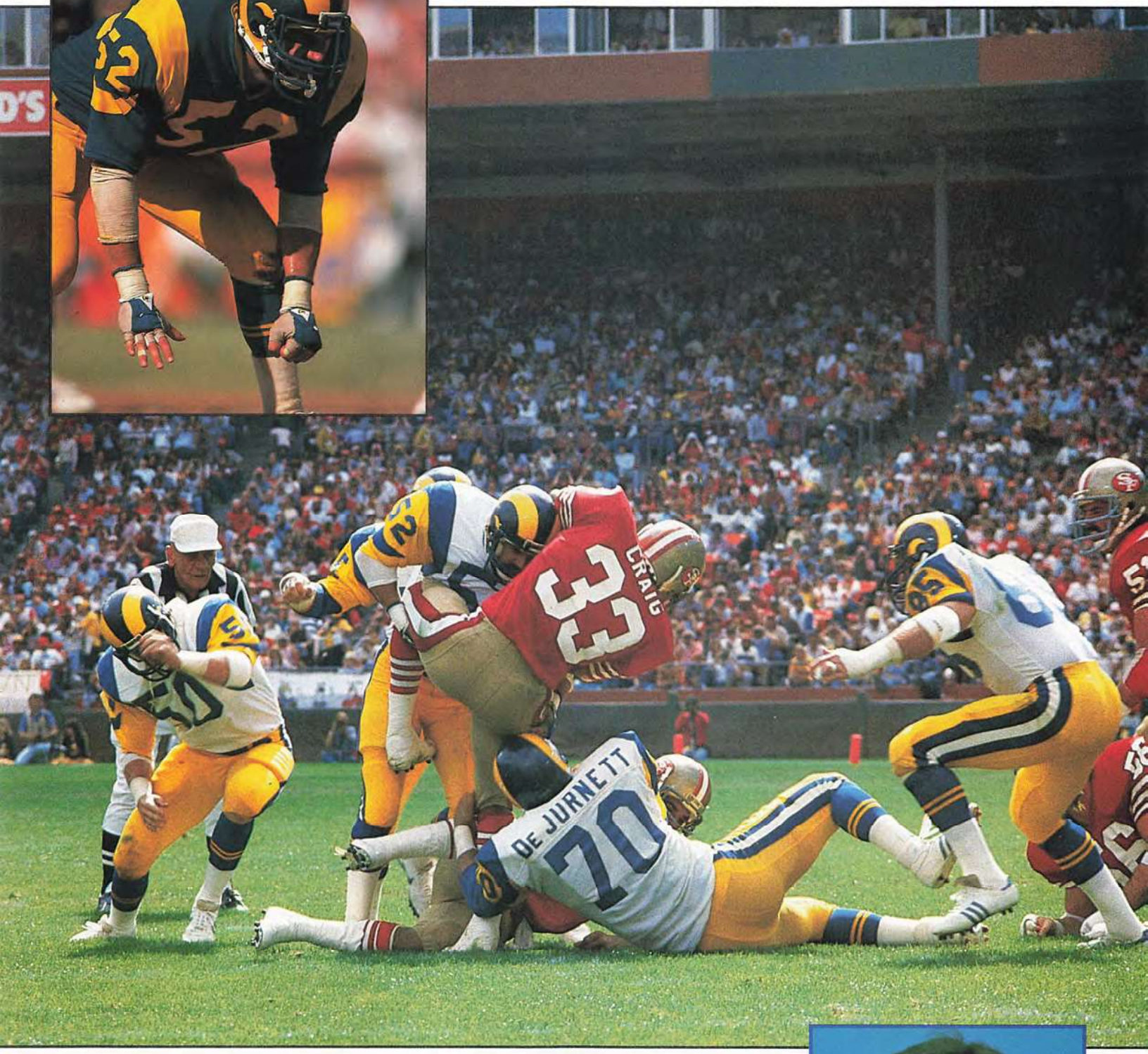




58 MEL OWENS
OUTSIDE LINEBACKER

6'2" • 224 lbs. • Born 12-7-58 • Michigan • 4th Year • D1-81

Mel Owens earned a full-time starting post at outside linebacker last year in the Rams' new 3-4 defensive alignment and responded with a solid season, punctuated by several flashes of brilliance. A big-play man, Owens was responsible for four regular season sacks (and one in the playoffs), the most among Rams linebackers. He also had 82 tackles, defensed nine passes and recovered two fumbles. After seeing action on special teams during his rookie season, he gained his first NFL start in 1982 against the Raiders and collected 10 tackles before an injury took him out of the final two games of the season. A four-year letterman at Michigan, Owens saw action in three Rose Bowl contests and one Gator Bowl game. Single, Mel lives in Balboa.

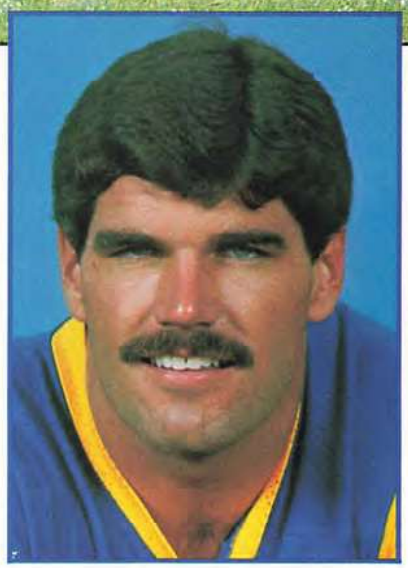


GEORGE ANDREWS

OUTSIDE LINEBACKER **52**

6'3" • 222 lbs. • Born 11-28-55 • Nebraska • 6th Year • D1-79

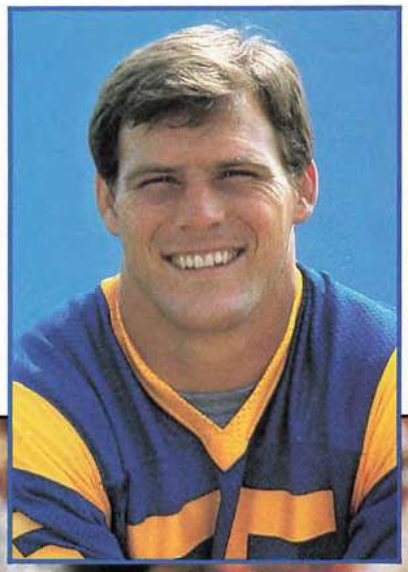
Midway through his second NFL season George Andrews became the starting right outside linebacker, a position he continues to hold as a mainstay of the Rams defense. Last year Andrews was sixth on the team in total tackles with 77 (56 unassisted) and had three sacks. He charted his first career interception against the Packers, returning the ball for 22 yards to set up a Rams touchdown. In another fine effort, Andrews had a season high six unassisted tackles in the 26-24 win over New Orleans. Andrews and his wife, Heidi, now live in Anaheim Hills.



CARL EKERN

INSIDE LINEBACKER **55**

6'3" • 222 lbs. • Born 5-27-54 • San Jose State • 8th Year • D5-76



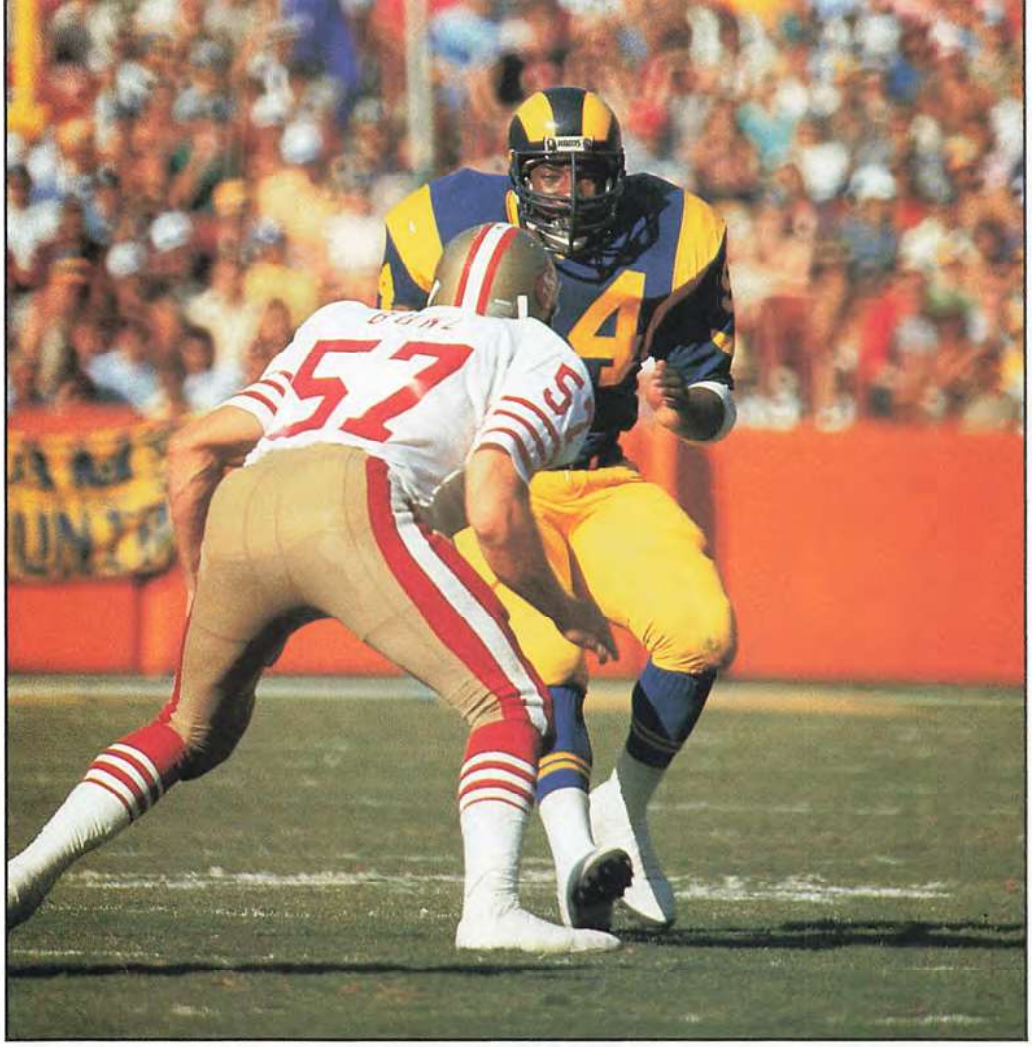
Described by Rams coaches as an "efficient manager of the defense," Ekern had his best pro season in 1983. He led the team in unassisted tackles (94), assists (36), and total tackles (130) for the second time in three years. Carl also snagged one interception and recovered two fumbles. Ekern was primarily a special teams player for the first three years of his career, missed all of 1979 with a knee injury, and gained a full-time starting post in 1981. A four-year letterman at San Jose State, Ekern was named PCAA Player of the Year for his senior performance. Carl makes his home in Fountain Valley, Ca. with his wife, Patty, and their children, Brett and Bryce.

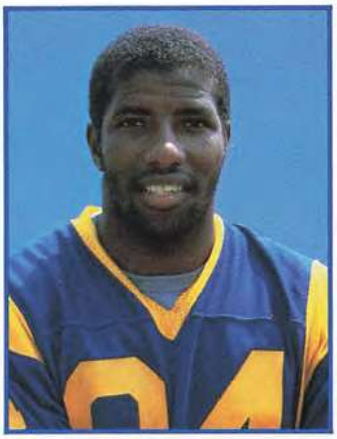
50 JIM COLLINS

INSIDE LINEBACKER

6′2″ • 230 lbs. • Born 6-11-58 • Syracuse • 4th Year • D2-81

Finally healthy after two injury-plagued seasons, Jim Collins, an excellent tackler and run defender, became a starter in the fourth week of the 1983 season. He finished the year second on the Rams in total tackles with 114 (79 unassisted). Twice last year Collins came up with 12 tackles in a game (against Miami and New Orleans), for stunning defensive performances. As a collegian at Syracuse, he was twice named MVP. Jim is single and lives in Huntington Beach.

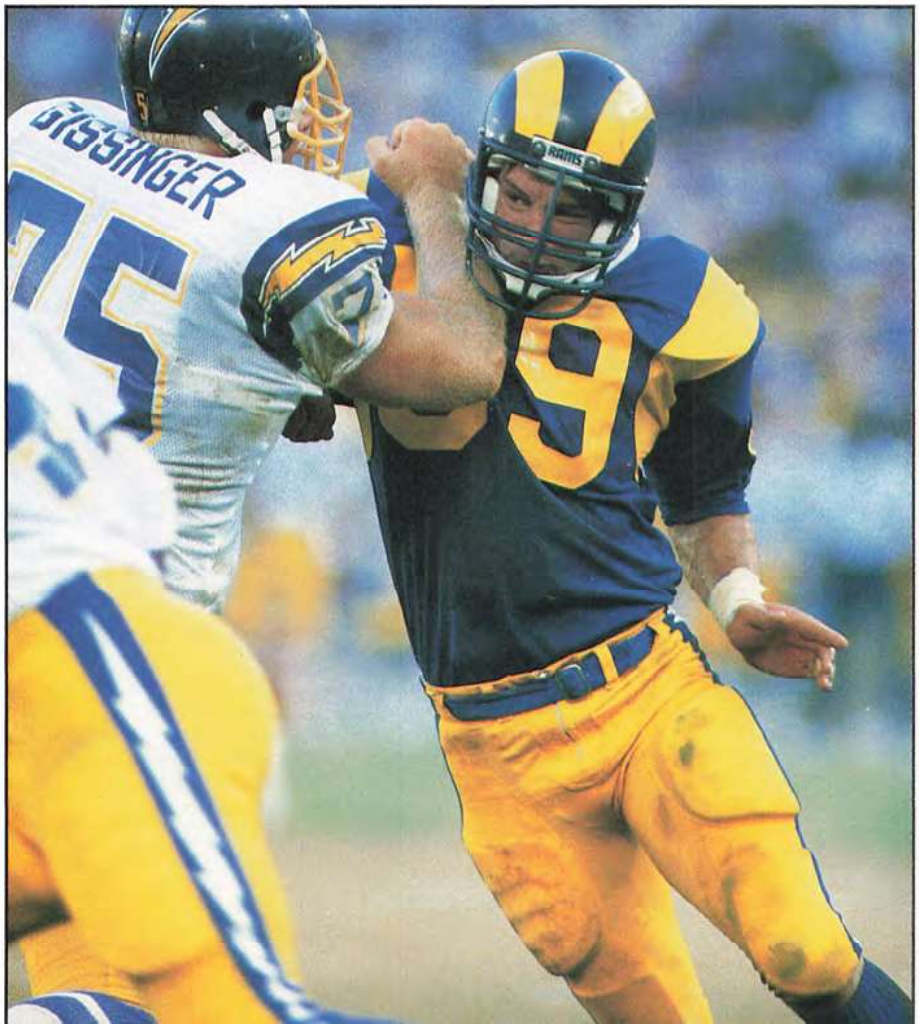




54 MIKE WILCHER
LINEBACKER

6'3" • 235 lbs. • Born 3-20-60 • North Carolina • 2nd Year • D2-83

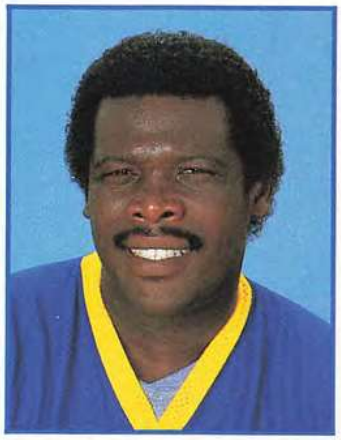
Mike Wilcher made appearances in every game last year, his debut season. Playing backup to George Andrews at the right outside linebacker position, he also put in strong performances on the special teams. He had 11 tackles on the year, and one key fumble recovery in the playoff win over Dallas. Wilcher was a second-round draft pick from Texas where as a senior he had 40 solo tackles and 28 assists. Mike is single and lives in his birthplace, Washington, D.C.



59 MARK JERUE
LINEBACKER

6'3" • 229 lbs. • Born 1-15-60 • Washington • 2nd Year • T-83

After missing all of his rookie season with the Jets due to an injury, Mark Jerue joined the Rams last year and played in all 16 games on special teams. Credited with 13 tackles last season, Jerue will be used as an inside linebacker in 1984. Jerue led the Pac 10 champion Washington Huskies in tackles with 144 as a senior, and was named MVP of the 1980 Rose Bowl. The single Jerue lives on Mercer Island, Washington.



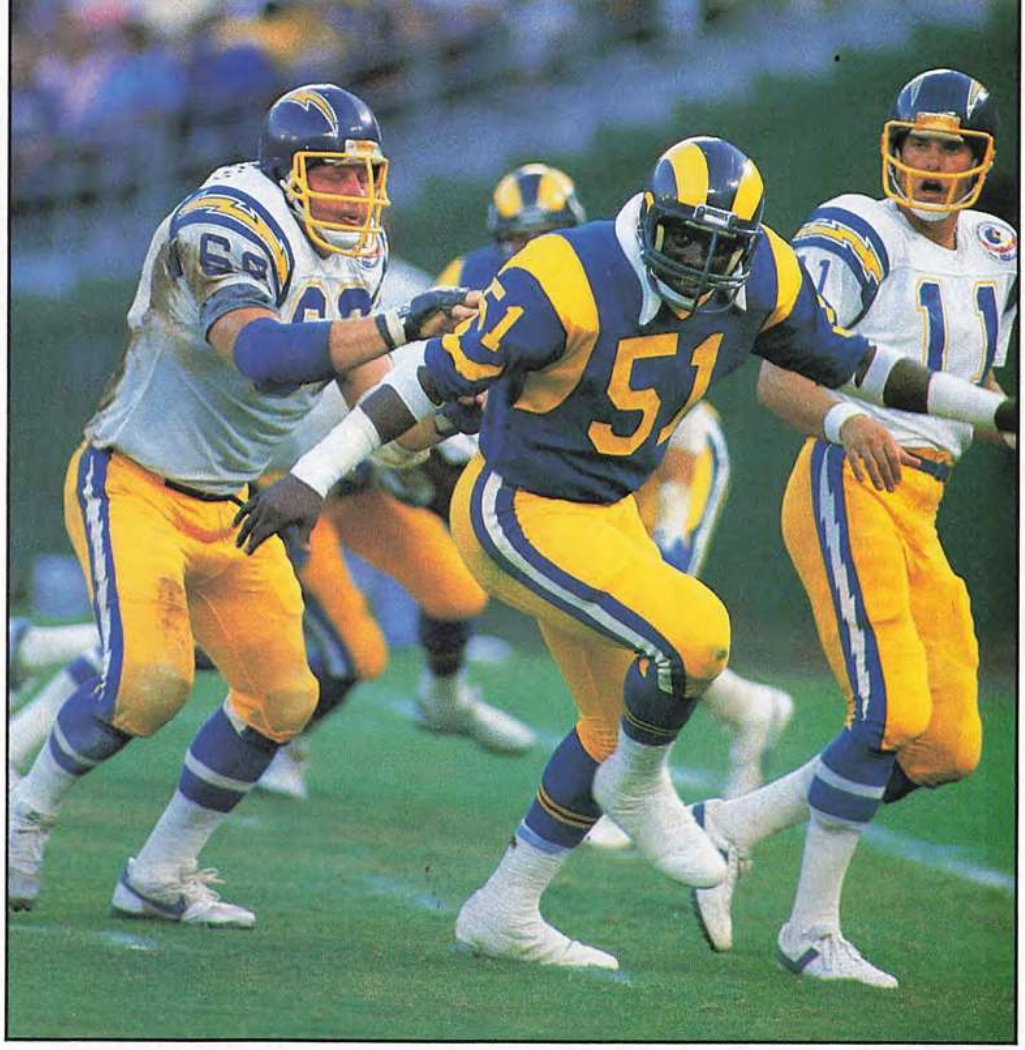
DAVID LEWIS

LINEBACKER

51

6′4″ • 245 lbs. • Born 10-15-54 • USC • 8th Year • FA-83

Veteran linebacker David Lewis joined the Rams in 1983, adding depth at the outside linebacker position where he plays behind Mel Owens. Upon graduating from USC, Lewis was drafted by Tampa Bay where he was voted the Buccaneers' MVP in 1979 and named to the All-Pro and All-NFC squads. David and his wife, Marilyn, live in Tampa with their son, Bryan David.



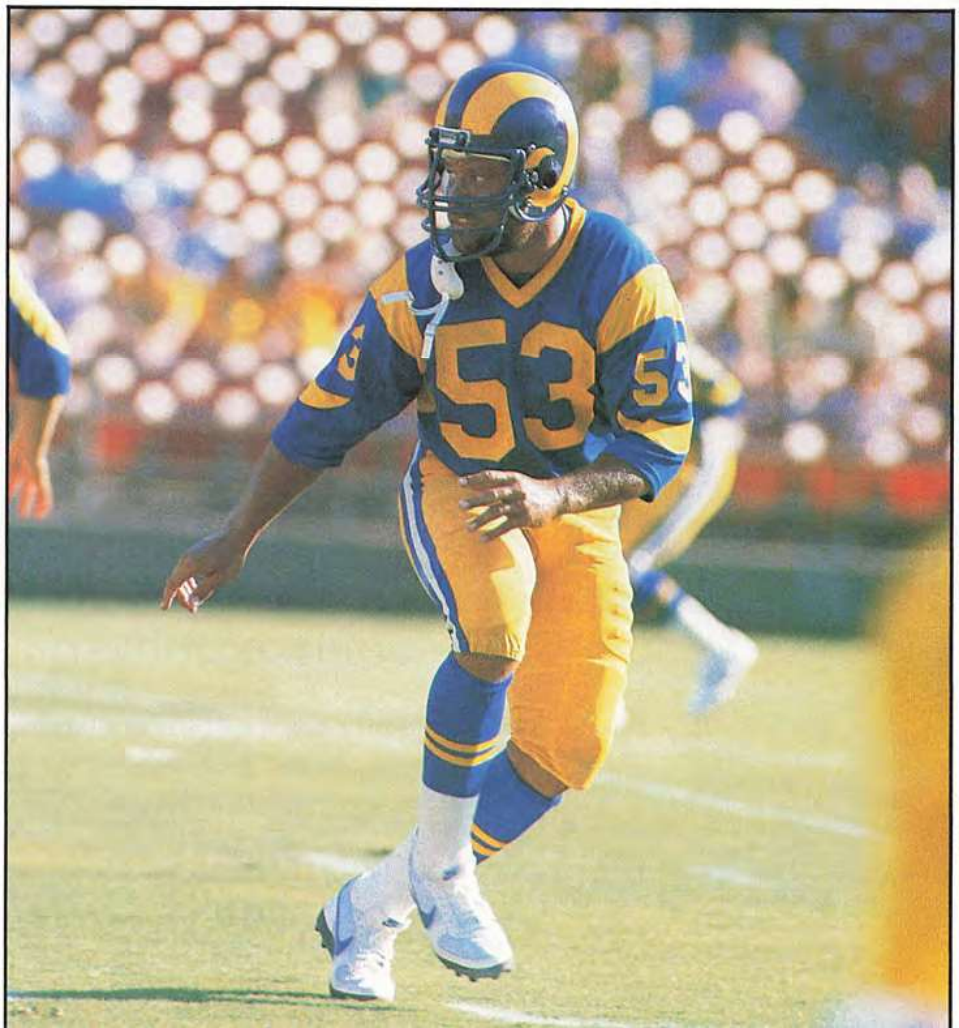
ERIC WILLIAMS

LINEBACKER

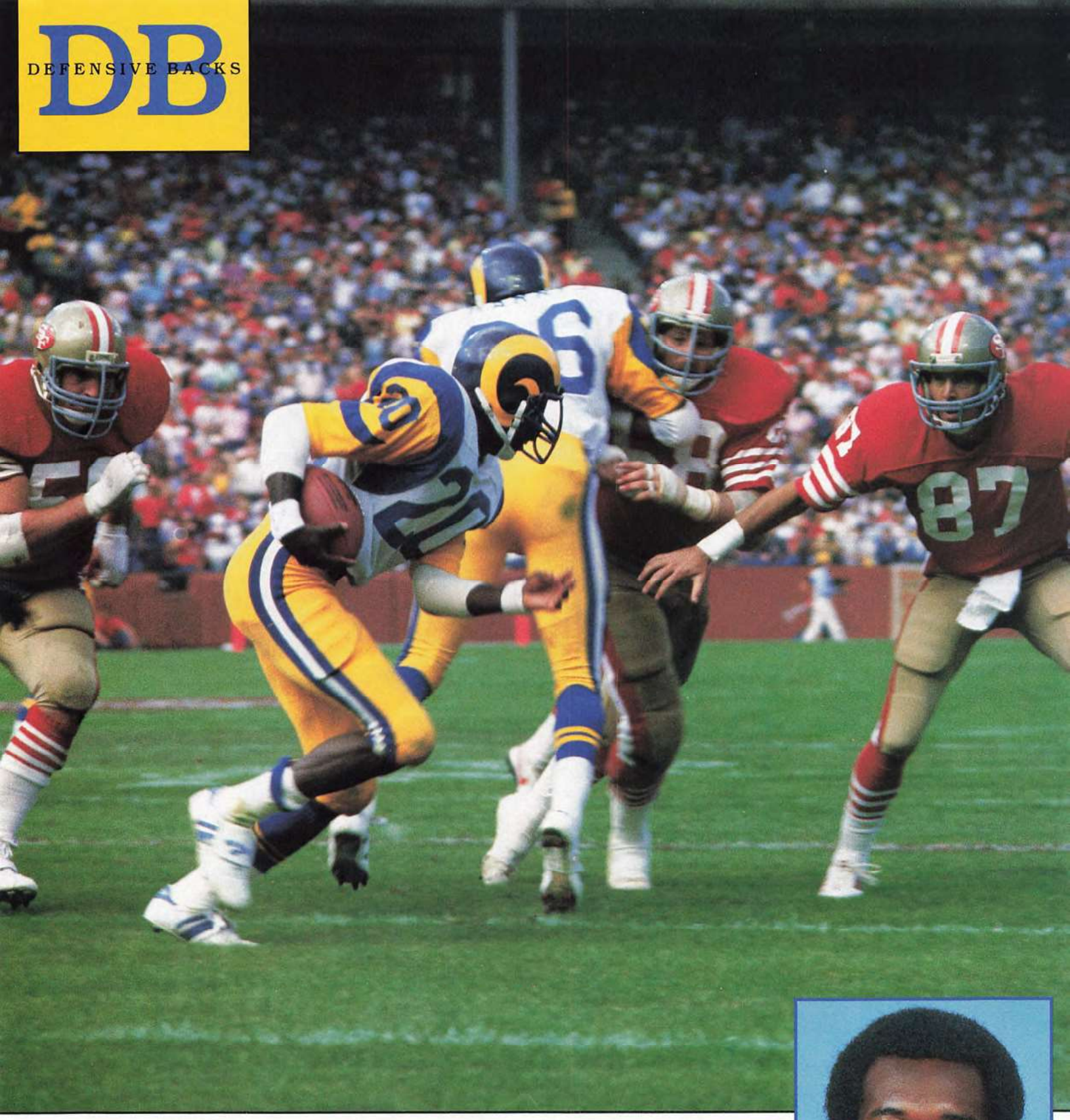
53

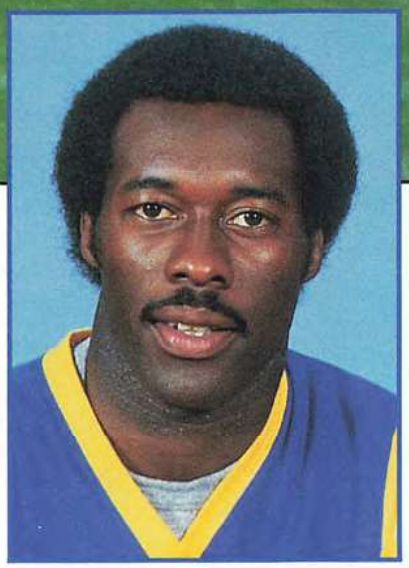
6′2″ • 235 lbs. • Born 6-17-55 • USC • 8th Year • FA-82

Due to a pulled thigh muscle sustained in the 1983 season opener, Williams was not activated until Week Six. Once back in the lineup, Williams displayed his expert special teams play, twice winning the Haggar Slacks Special Teams Player of the Week honors. During his five-year tenure with the Cardinals, Williams started 58 games and snagged five interceptions. Eric, a team captain at USC, led the Trojans in tackles with 126 in his senior campaign. He and his wife, Stephanie, have one son, J.V. Cain.



DB
DEFENSIVE BACKS





JOHNNIE JOHNSON
SAFETY **20**

6'1" • 183 lbs. • Born 10-8-56 • Texas • 5th Year • D1-80

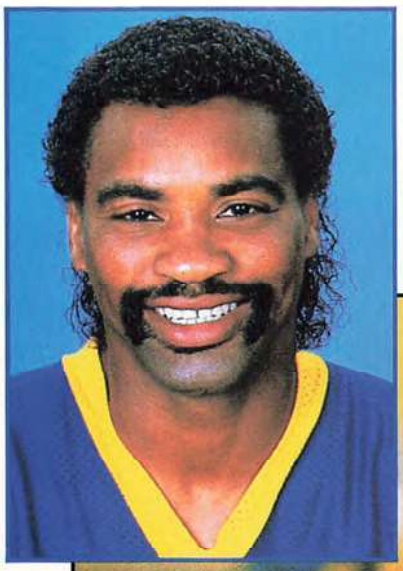
Johnnie Johnson was moved from strong safety to free safety in 1983, and the result of the change was an All-Pro season for him. He turned two of his four interceptions into touchdowns last year, setting a Rams record. In 1983 he ranked third on the club in tackles with 92 (68 solo), recovered four fumbles, defensed 14 passes and logged one sack. He also excelled on special teams, returning 14 punts for 109 yards. A senior All-American at Texas, Johnson had 13 career interceptions and averaged 8.8 yards per punt return. Johnson, a Texas native, is single and lives in Westminster.

21 NOLAN CROMWELL

SAFETY

6'1" • 200 lbs. • Born 1-30-55 • Kansas • 8th Year • D2-77

One of the NFL's best athletes and most honored competitors, Nolan Cromwell has not missed a game since entering the NFL in 1977. A starter since 1979 at strong safety, Nolan moved to the free safety post in 1983, quickly adapting to the new position and winning his fourth consecutive selection to the Pro Bowl squad. *Football Digest* named Cromwell the NFL's 1983 Defensive Back of the Year. He tallied 91 tackles in 1983 (58 unassisted) to put him fourth on the team in that category, and grabbed three interceptions for a career 25, seventh best on the all-time Rams list. Nolan is single and lives in Mission Viejo.



27 GARY GREEN

CORNERBACK

5'11" • 191 lbs. • Born 10-22-55 • Baylor • 8th Year • T-84

Prior to joining the Rams this year, veteran Gary Green was a seven-year starter with Kansas City. In his rookie year, Green's exemplary play was rewarded with the Mack Lee Hill Award, followed by All-Pro honors in 1980 and 1982, a Pro Bowl selection in 1981, and the Chiefs' MVP award in 1982. Exceptionally quick, Gary is one of the few athletes in the league who can play top receivers man-to-man. An excellent special teams player, Green has nine career blocks to his credit. Gary and his wife, Mary, live in his home town, San Antonio, Texas.

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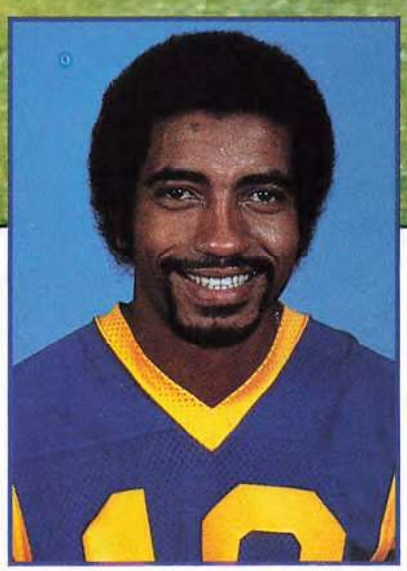
ERIC HARRIS

CORNERBACK

26

6'3" • 202 lbs. • Born 8-11-55 • Memphis State • 5th Year • T-83

Eric Harris, an accomplished cornerback, joined the Rams in 1983 and became a starter midway through the season. Harris snagged four interceptions to give him 21 in four years in the NFL, and had 25 passes defensed, the highest on the club. In addition, Harris was credited with 75 tackles, 59 unassisted. Harris began his professional career in 1977 with a three-year stint with the Toronto Argonauts of the CFL before joining the Chiefs in 1980. A four-year letterman at Memphis State, Harris had 13 career interceptions and was a second team All-American choice after his senior season. Born and raised in Memphis, Eric and his wife, Pam, continue to live there.

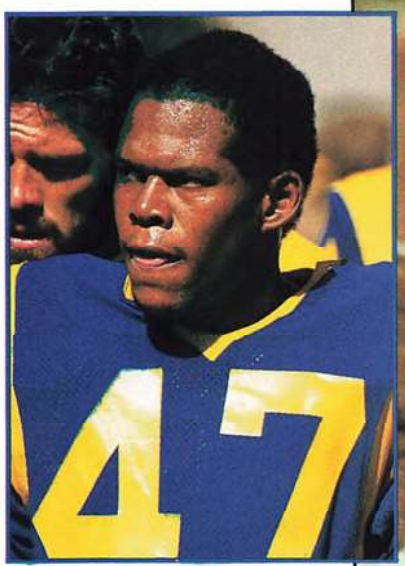


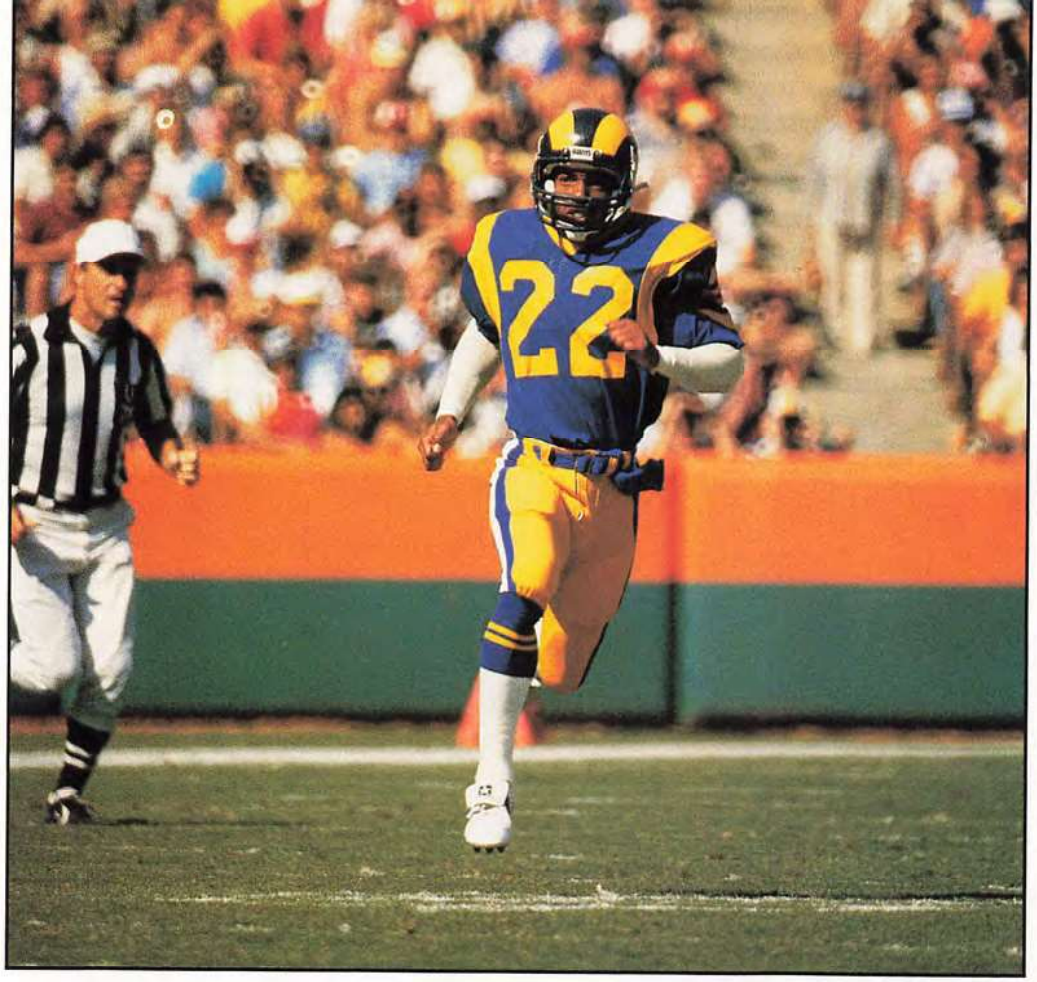
LeROY IRVIN 47

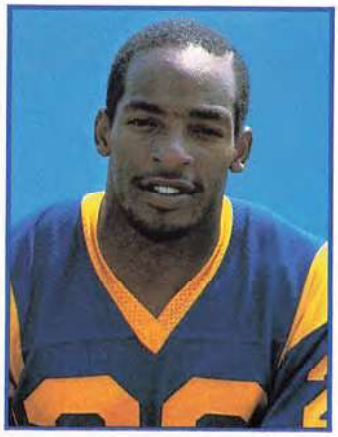
CORNERBACK

5'11" • 184 lbs. •
Born 9-15-57 • Kansas •
5th Year • D3-80

After spending three years as a punt returner, LeRoy Irvin became a full-time starter at right corner in 1983. Although his debut starting season was interrupted by an injury that kept him out of two games, LeRoy ended the year with five interceptions, one a 94-yard return against the Cowboys in the playoffs, 46 tackles, one sack and one fumble recovery. He had a fine defensive game against the Saints in which he accounted for nine tackles. Irvin also returned 25 punts for 212 yards. He and his wife, Roxanne, live in Fullerton with their sons, LeRoy and Charles.





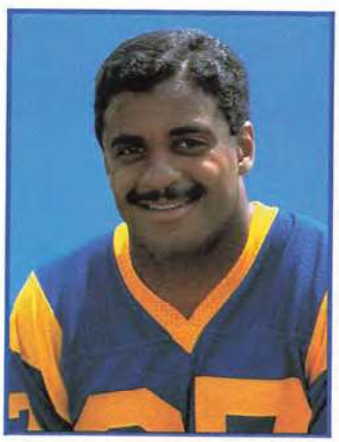


22 VINCE NEWSOME

SAFETY

6'1" • 179 lbs. • Born 1-22-61 • Washington • 2nd Year • D4-83

Vince Newsome got starting bids in three games last year when Johnnie Johnson was moved to cornerback. In his starting performances Vince came up with five tackles against Chicago, eight versus Atlanta, and seven against Washington. On the season, Newsome accounted for 44 tackles (33 solo) and defensed 11 passes. He closed his college career leading Washington's secondary in tackles with 69. Vince was born in Braintree, England and now lives in Seattle. He is single.

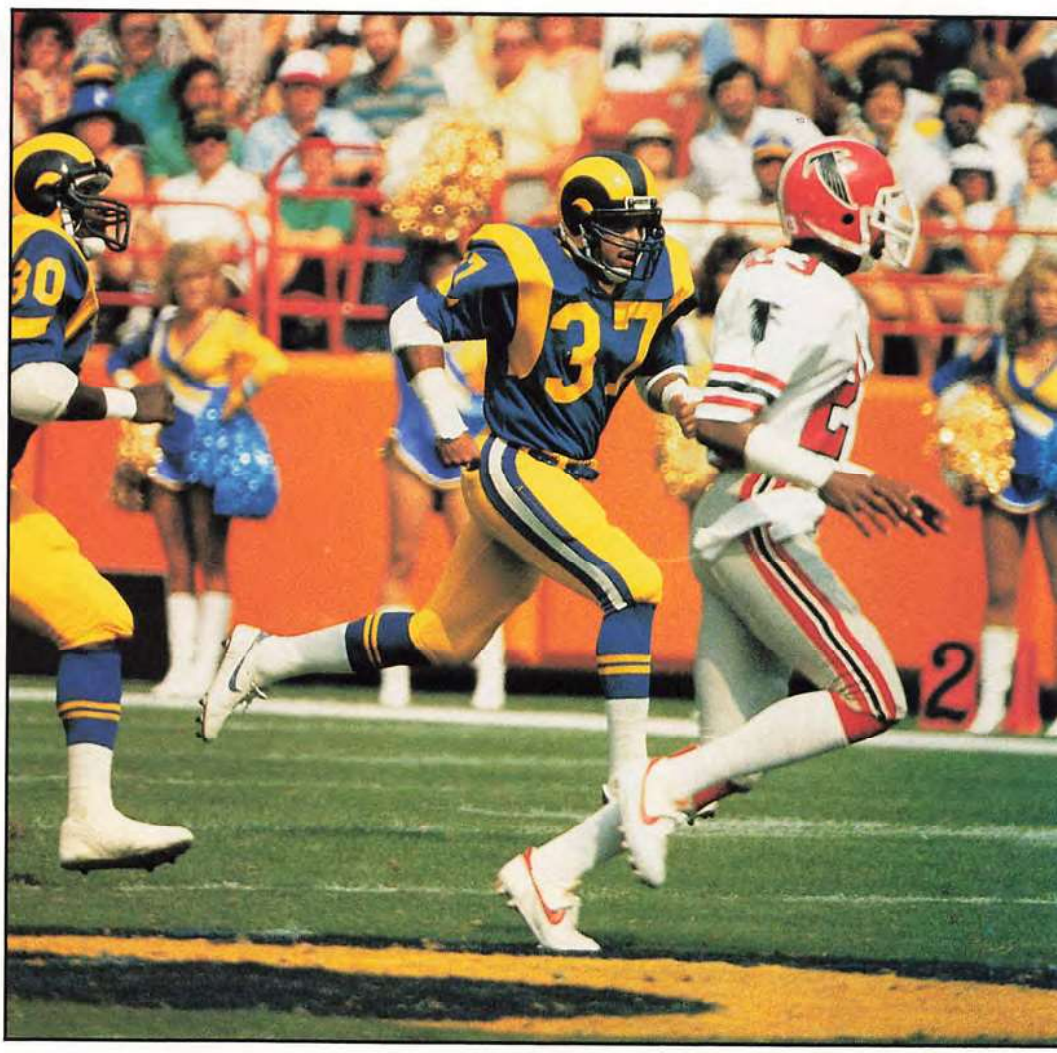


IVORY SULLY 37

SAFETY

6'0" • 205 lbs. • Born 6-20-57 • Delaware • 6th Year • FA-79

Ivory Sully is known for making at least one big play each season, and 1983 was no exception. For the second year in a row Sully spoiled last-play scoring efforts by the 49ers as he blocked Ray Wersching's 51-yard field goal attempt to preserve a 10-7 Rams victory. Sully had a second block in 1983, in addition to 11 tackles, including one quarterback sack, as he continued to excel on special teams. While a collegian, Sully was a running back at Delaware. He is single and lives in Fullerton.

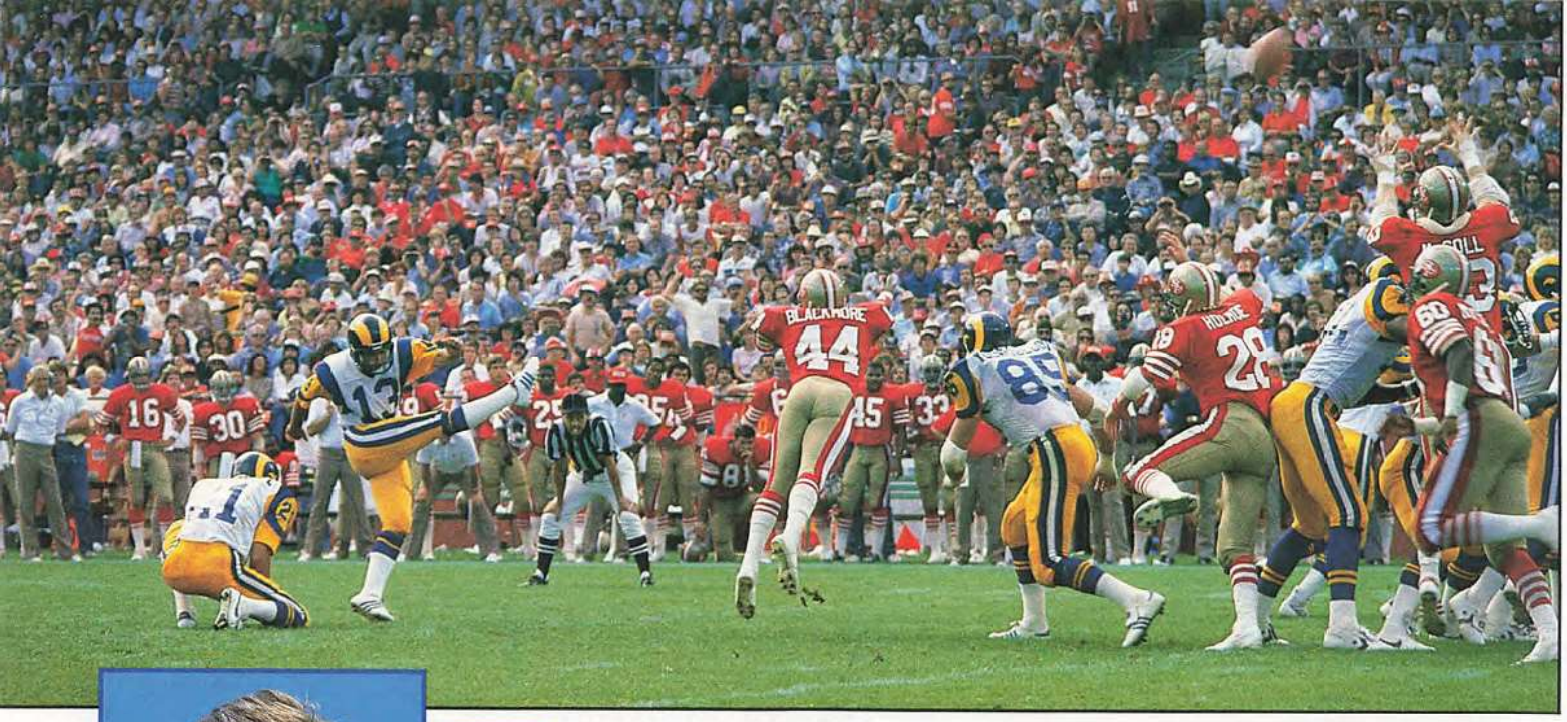


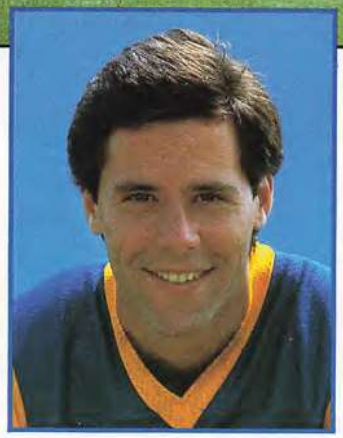
6 JOHN MISKO

PUNTER

6'5" • 207 lbs. • Born 10-1-54 • Oregon State • 3rd Year • FA-82

In John Misko's second year as the Rams' punter, he averaged 40.3 yards per punt last year after establishing a 43.6-yard average as a rookie the year before. His longest punt of 1983 was a 67-yard effort, and not one of his punts was blocked. John punted 18 times within the 20 and had 12 touchbacks. A junior transfer to Oregon State, Misko was the Beavers' top punter in his junior and senior campaigns. Originally from Michigan, John and his wife, Brenda, now live in Strathmore, Ca.



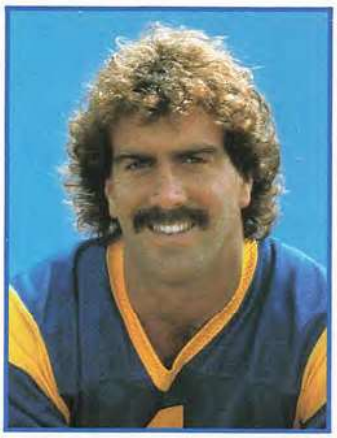


13 CHUCK NELSON

KICKER

5'11" • 175 lbs. • Born 2-23-60 • Washington • 2nd Year • D4-83

A rookie last year, Chuck Nelson was immediately called upon to replace the injured Mike Lansford for the first 12 games of the season. Nelson's most dramatic contribution of the year came when his 41-yard field goal made the winning difference in the 10-7 victory over San Francisco. During his collegiate career at Washington, Chuck made 46 of 52 attempts (88.7%) within the 40, and scored more points (271) than any Division I kicker in a three-year period. Nelson, a native of Washington, lives in Seattle. He is single.

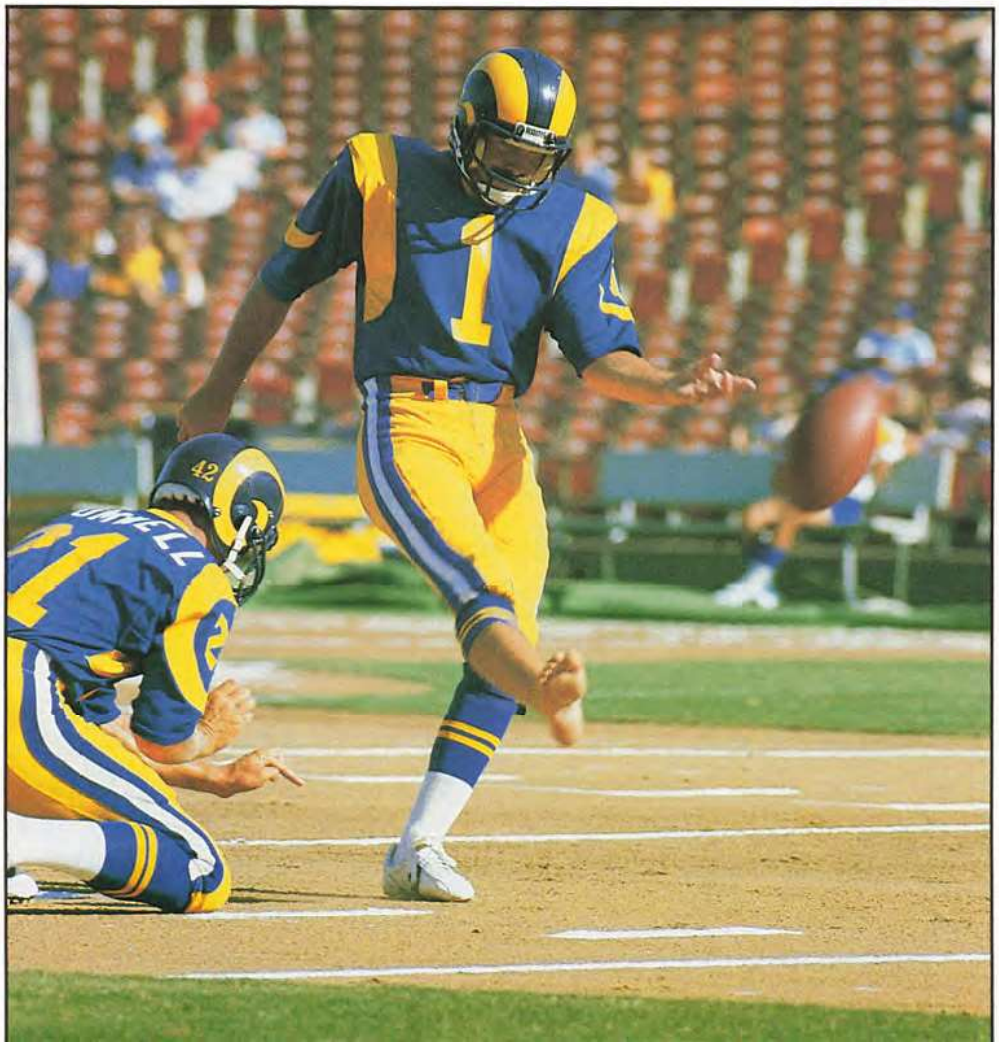


MIKE LANSFORD 1

KICKER

6'0" • 183 lbs. • Born 7-20-58 • Washington • 3rd Year • FA-82

Mike Lansford provided the most memorable moment of the 1983 season when he kicked a clutch 42-yard field goal against New Orleans with two seconds left to give the Rams a 26-24 win in the season finale – and a spot in the playoffs. The beginning of the season, however, held no such glory for Lansford. Mike spent 12 weeks on the injured reserve list after undergoing knee surgery, but came back in Week 13 to once again anchor the kicking game. As a collegian at Washington, Lansford scored 73 consecutive extra points for the Huskies. Mike is a bachelor and lives in Huntington Beach.



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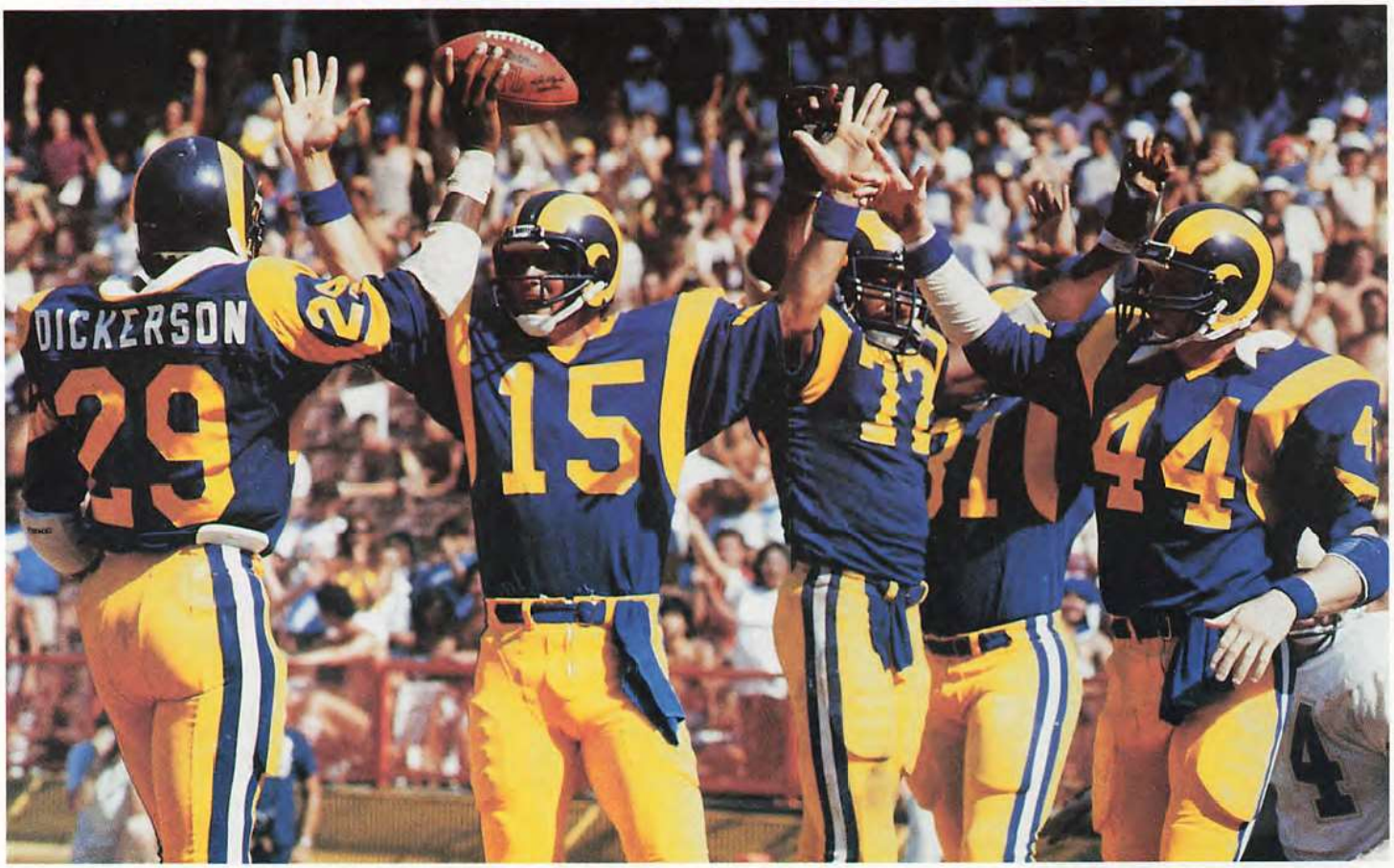

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Sun.	Oct. 28	San Francisco					
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New this year to the Rams' entertainment team, the Rams band and show group provide audiences with dynamic and professional singing and dancing productions choreographed to pop, rock, jazz, Broadway, and big band music. The 22-member band is directed by Bill Tole. The Rams' entertainment corps is coordinated by Mardy Medders, Entertainment/Creative Director; Nancy Gregory, Choreographer/Staging Director; and Vivian Love, Cheerleader Manager. ■

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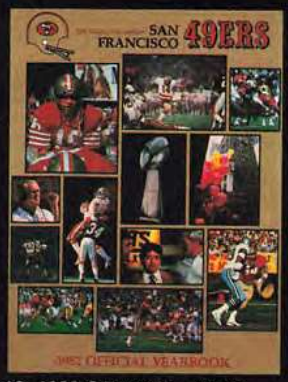

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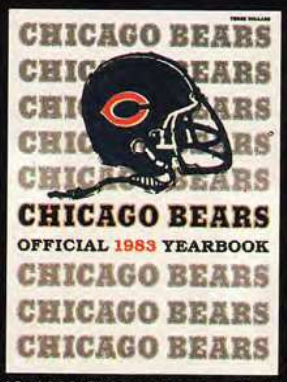

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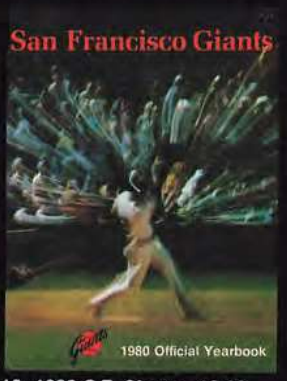

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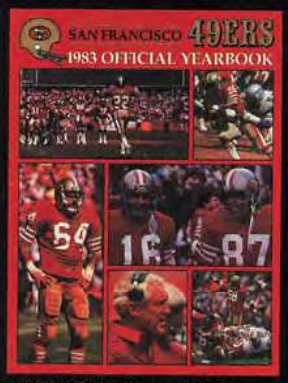

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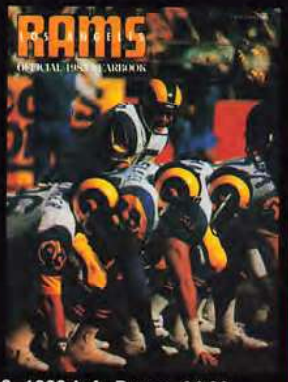

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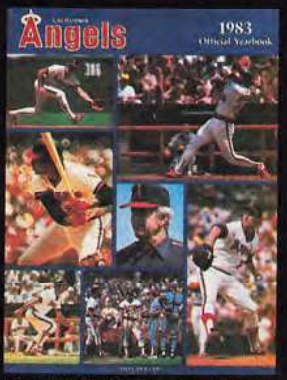

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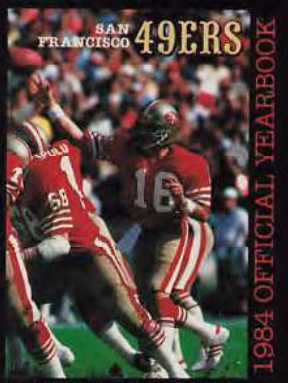

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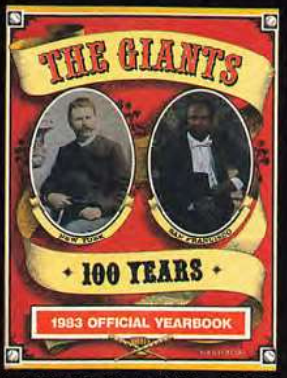

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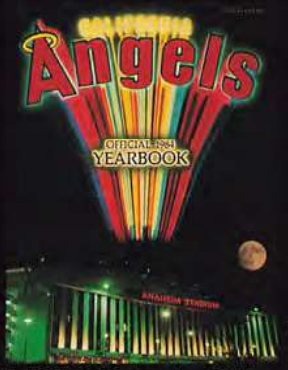

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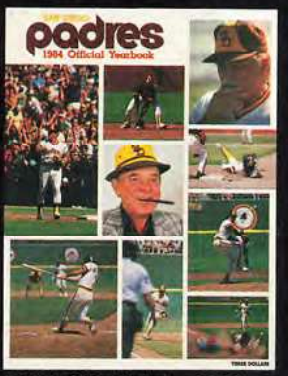

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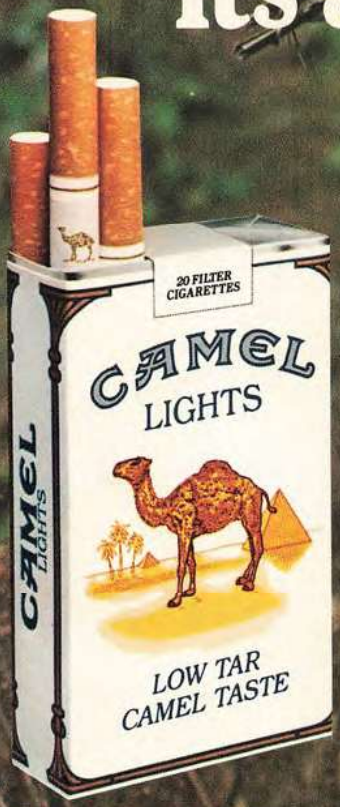
CAMEL LIGHTS

It's a whole new world.



Today's Camel Lights, unexpectedly mild.

9 mg. "tar", 0.8 mg. nicotine av. per cigarette by FTC method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.